

## **FCA México Reports Best September Sales Since 2009**

- FCA México reported best September sales since 2009, up 2 percent with 8,581 units
- Alfa Romeo recorded best September ever
- Dodge sales rose 39 percent versus September 2015; best September since 2009
- Ram brand sales improved 23 percent; best September since 2010
- Alfa Romeo MiTo recorded its best sales month ever
- Dodge Vision reported its best sales month ever
- Dodge Attitude sales grew 19 percent, best September since its launch
- Dodge Charger recorded best September since 2009
- Fiat Uno registered best September in its history
- Ram 700 reported best September ever

October 3, 2016, Mexico City - FCA México today reported sales of 8,581 units, an increase of 2 percent versus 2015; best September since 2009.

“Our new sales record is based on our wide-range product portfolio. For 19 consecutive months, our Ram 700 has maintained the sales leader position in its segment, showing its great acceptance among clients who are looking for performance, functionality and versatility,” said Bruno Cattori, President & CEO of FCA México. “Our recently launched products are driving traffic into the showrooms and are contributing to sales improvement, like the Dodge Vision, which recorded its best sales month ever.”

### **Alfa Romeo**

The Alfa Romeo brand set a new sales record for September by posting sales of 36 units, an increase of 20 percent over September 2015, with contributions from all of its products. Alfa Romeo MiTo reported an all-time record for September.

### **Chrysler**

Last month, sales of the Chrysler brand totaled 113 units.

### **Dodge**

Dodge brand sold 3,459 units, an increase of 39 percent compared to September 2015, best September since 2009. Among the Dodge brand top performers in September was the Dodge Attitude with sales of 1,443 units, an increase of 19 percent compared with September 2015, setting its best September ever. Dodge Vision had its best sales month ever with 670 units. In addition, the Dodge Neon posted sales of 425 units. The Dodge Charger recorded sales gains of 43 percent compared to previous year; best September since 2009. Dodge Journey sold 673 units.

### **FIAT**

FIAT brand continues with a consistent trend by posting sales of 677 units. Fiat 500X and 500L are proving to be popular with customers as shown by their strong sales month. Fiat Palio Adventure saw sales increase 104 percent compared with September 2015; best September since its launch. Fiat Uno sold 318 units, up 16 percent; best September ever. Fiat Ducato sales rose 7 percent.

### **Jeep®**

Jeep brand vehicles posted robust results in September, recording sales of 978 units. The iconic Jeep Wrangler sales

improved 3 percent with 222 units, while Jeep Grand Cherokee sold 381 units.

#### **Mitsubishi Motors**

Mitsubishi Motors Mexico reported 1,215 units sold during September. The all-new 2017 Mitsubishi Mirage continues its success story in the Mexican market, reporting sales of 466 units. Mitsubishi Outlander and Mitsubishi L200 reported sales of 256 and 443 units, an increase of 32 percent and 19 percent respectively over the same period last year.

#### **Ram**

The sales volume of the Ram brand was up 23 percent last month to 2,103 units, best September since 2010. Ram 700 sales for the month increased 24 percent to 905 units, maintaining leadership in the segment. Ram 4000 sales improved 25 percent compared with September 2015.

#### **About FCA México**

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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