

Chrysler Brand Debuts New Building Wrap on FCA US Headquarters in Auburn Hills to Celebrate the Arrival of the 2017 Chrysler Pacifica Hybrid

October 13, 2016, Auburn Hills, Mich. -

WHO: Chrysler brand

WHAT: New building wrap on FCA US headquarters in Auburn Hills, Michigan, celebrates the arrival of the all-new 2017 Chrysler Pacifica Hybrid minivan. The whimsical wrap for the minivan, which is built with families in mind, features a classic “storybook”-themed illustration.

WHY: The all-new 2017 Chrysler Pacifica Hybrid is the world’s first hybrid minivan, which by itself is big news! But it’s also the only minivan in the world that will deliver up to 80 miles per gallon equivalent (MPGe)†, which is really big news. Almost unbelievable news.

So, how does one let the world know the “impossible” has been accomplished in a big way? By comparing it to something everyone knows is impossible, of course!

Driving Range and MPGe

The 2017 Chrysler Pacifica Hybrid, the first electrified vehicle in the minivan segment*, will deliver up to 80 MPGe† in the city.

Plus the Chrysler Pacifica Hybrid’s high-capacity battery and plug-in capability can go a full 30 miles without using a drop of gas when fully charged. That’s 30 miles of all-electric, zero-emissions, gas-free operation, making the Pacifica Hybrid the perfect option for getting around town.

**Based on the latest available competitive information and the FCA US LLC Premium Minivan segment.*

†Manufacturer’s estimated miles per gallon of gasoline equivalent (MPGe). Actual mileage may vary.

WHERE: FCA US
1000 Chrysler Drive
Auburn Hills, MI 48326

Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand’s first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand’s electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica

delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

Chrysler is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Chrysler and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Chrysler brand: www.chrysler.com

Facebook: www.facebook.com/chrysler

Instagram: <https://www.instagram.com/chrysler>

Twitter: www.twitter.com/chrysler or [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: www.youtube.com/chrysler or <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>