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## FCA Canada Expands 2017 Chrysler Pacifica Lineup

- New LX and Touring models bring total number of available 2017 Chrysler Pacifica models to five, while adding value to lineup
- LX priced from \$37,995 Manufacturer's Suggested Retail Price (MSRP); Touring starts from \$39,995 MSRP
- Standard features on LX include 3.6-litre Pentastar VVT V-6 engine with 9-speed automatic transmission, segment-exclusive second- and third-row Stow 'n Go fold-in-floor seating, active noise cancellation, Keyless Enter 'n Go, air conditioning with tri-zone manual temperature control and the Uconnect 5.0 multimedia centre with a 5-inch touchscreen and six speakers
- Pacifica is made in Canada at the award-winning Windsor Assembly Plant (WAP)
- After creating the minivan segment more than 30 years ago, FCA Canada now boasts an unmatched 115 minivan innovations, with 70 per cent of the full-size minivans sold last year built at WAP
- Re-engineered from the ground up on an all-new platform, Pacifica brings class-leading ride, handling and noise, vibration and harshness (NVH) performance, more than 100 standard and available safety and security features and a full array of comfort and convenience technologies

October 24, 2016, Windsor, Ontario - Already Canada's minivan sales leader, FCA Canada has expanded the lineup for its segment-leading 2017 Chrysler Pacifica.

The new LX and Touring trims join the previously available Touring-L, Touring-L Plus and Limited, bringing the total number of Pacifica models to five. All 2017 Chrysler Pacificas are made in Canada at the award-winning [Windsor Assembly Plant](#) (WAP). Last year, WAP, which also makes the Dodge Grand Caravan, built 70 per cent of the full-size minivans sold in Canada.

"As part of our launch rollout, which began in February 2016, we're now able to expand Pacifica's offerings and bring even more value to Canadian shoppers," said Reid Bigland, President and CEO, FCA Canada. "Our minivans have been best sellers since FCA created the segment more than 30 years ago, and with the unmatched new features and technology Pacifica provides, these additional models are another win for Canadian families."

The 2017 Chrysler Pacifica LX has a Manufacturer's Suggested Retail Price (MSRP) of \$37,995.

Standard features on LX include the award-winning 3.6-litre Pentastar VVT V-6 engine paired with a 9-speed automatic transmission, active noise cancellation, active grille shutters, capless fuel fill, deep-tint sunscreen glass, Keyless Enter 'n Go, second- and third-row Stow 'n Go fold-in-floor seating, air conditioning with tri-zone manual temperature control, cruise control and the Uconnect 5.0 multimedia centre with a 5-inch touchscreen and six speakers.

The 2017 Chrysler Pacifica Touring has an MSRP of \$39,995. Enhancements versus the LX model include 17-inch alloy wheels, dual power-sliding doors, automatic headlamps, the Stow 'n Place roof rack system, interior door handle LED lamps, a power 12-way driver's seat including 4-way power lumbar adjust, a power liftgate, proximity entry for all doors, SiriusXM Satellite Radio with a one-year subscription and a Stow 'n Go Assist driver's seat.

Both new LX and Touring models offer options including segment-exclusive 8-passenger seating, a ParkView Rear Back-Up Camera, the all-new KeySense programmable key fob to help promote safe driving habits, Trailer Tow Group, the SafetyTec Group which brings Blind-Spot Monitoring with Rear Cross-Path Detection and Park-Sense

Rear Park Assist with Active Braking, the award-winning Uconnect 8.4 Multimedia Centre and more.

Both of the 2017 Chrysler Pacifica LX and Touring models are available for order now at FCA dealers.

#### **About the 2017 Chrysler Pacifica**

The 2017 Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid (late availability) powertrains to the minivan segment. With more than 100 standard and available safety and security features, the all-new Uconnect Theatre rear seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica makes no compromises and is ideally suited for today's families. Chrysler Pacifica is built at the Windsor Assembly Plant in Windsor, Ontario.

#### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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