

## **FCA US Brings Latest Models, Award-winning Vehicles to the 2016 San Antonio Auto and Truck Show**

- All-new 2017 Chrysler Pacifica minivan offers unprecedented functionality and style
- Dodge shakes things up with a complete lineup of performance vehicles
- FIAT brand display features head-turning, Italian-designed, fun-to-drive vehicles
- Jeep® brand celebrates unparalleled capability and luxury with the 2017 Jeep Grand Cherokee Trailhawk and 2017 Jeep Grand Cherokee Summit
- Ram Truck brand makes powerful statements with new 2017 Ram 1500 Lone Star Silver, 2017 Ram 1500 Night edition and 2017 Ram 2500 Power Wagon
- Ram brand debuts Ram Truck Territory, a 30,000-square-foot indoor track ride experience
- Drive FCA! returns: popular outdoor driving experience features the latest models from Chrysler, Dodge, Jeep, Ram and FIAT brands

November 7, 2016, San Antonio - FCA US LLC will roll into the 2016 San Antonio Auto and Truck Show this week, Nov. 10, with a variety of displays and experiences featuring Chrysler, Jeep®, Dodge, Ram and FIAT brand vehicles.

"We've got a great lineup featuring our newest vehicles at the San Antonio Auto and Truck Show this year, including the recently introduced Ram 1500 Lone Star Silver Edition, made just for Texans," said Mike Dragojevic, Director of the Southwest Business Center, FCA US. "In fact, we've chosen this show as the debut venue for our new Ram Truck Territory indoor test track, which offers consumers a first-hand opportunity to experience and demonstrate the power and capabilities of the Ram Truck brand vehicles."

### **Chrysler Brand**

As the recent winner of the "[Family Car of Texas](#)" at the annual Texas Auto Roundup, a competitive car event hosted by the Texas Auto Writers Media Association (TAWA), the [2017 Chrysler Pacifica](#) reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. With more than 100 available safety and security features, the all-new Uconnect Theater rear-seat entertainment system, tri-pane panoramic sunroof, and a full array of comfort, convenience and driver assistance technologies, the Chrysler Pacifica is a no-compromises minivan ideally suited for today's families. The Chrysler Pacifica Hybrid is expected to deliver up to 80 miles per gallon equivalent (MPGe) in city driving.

### **FIAT Brand**

The FIAT brand display features head-turning, Italian-designed, fun-to-drive vehicles, including the [Fiat 500](#), which is sold in more than 100 countries and is synonymous with modern, simple design blending form, function, technology and a pride of ownership that is genuine. In North America, the Fiat 500 was introduced in March 2011 and was soon followed by the Fiat 500c (Cabrio), the high-performance Fiat 500 Abarth and Abarth Cabrio, the fully electric [Fiat 500e](#), the five-passenger [Fiat 500L](#) and the all-wheel-drive [500X](#) crossover. The FIAT brand continues to expand with the introduction of the [Fiat 124 Spider](#), a revival of the iconic roadster that combines Italian style, performance and engaging driving dynamics. The all-new Fiat 124 Spider is available at FIAT studios now.

### **Dodge Brand**

From muscle cars to minivans, crossovers and full-size SUVs, the Dodge brand's full lineup of 2017 models deliver best-in-class horsepower, class-exclusive technology, unmatched capability and a slew of cool features, such as LED headlamps, Dodge signature racetrack tail lamps, active exhaust, cold-air induction, 8.4-inch touchscreen Uconnect

infotainment centers and 7-inch customizable gauge clusters, to name a few. Showgoers will get to see the Dodge [Challenger](#), [Charger](#), [Dart](#), [Durango](#) and [Journey](#) on display.

### **Jeep Brand**

The Jeep brand returns to the San Antonio Auto and Truck Show with a full lineup of new and award-winning SUVs. To celebrate the unparalleled history of the legendary Jeep brand, the display will feature the luxurious [2017 Jeep Grand Cherokee](#) Summit and the ultimate in capability with the 2017 Jeep Grand Cherokee Trailhawk. Showgoers will enjoy a full lineup of vehicles with top designations from TAWA's [2016 Texas Truck Rodeo](#): Jeep Grand Cherokee, "Mid-Size SUV of Texas"; Jeep Cherokee, "Compact SUV of Texas"; Jeep Wrangler Unlimited, "Off-Road Utility Vehicle of Texas"; and Jeep Renegade "Compact Crossover Utility Vehicle of Texas."

### **Ram Truck Display**

Ram, Texas' longest-lasting truck, will pack its indoor display areas with a broad lineup of new-for-2017 models, features and trims. Truck enthusiasts will want to get a close-up look at the new [2017 Ram 1500 Night](#) package with its straight-from-the-factory customized look. Based on the Sport model, the Ram 1500 Night adds blacked-out features, including 20-inch aluminum wheels, grille and badging, to pump up the already bold visual presence of the Ram's monochromatic performance package. A crowd favorite, the [2017 Ram Power Wagon](#) receives all-new exterior and interior design elements to complement its unmatched off-road capabilities. Based on the Ram 2500 Heavy Duty 4x4 Crew Cab, the Power Wagon features a number of off-road-specific enhancements, including a unique suspension with more than 2 inches of lift, locking differentials and a 12,000-pound winch, giving this beast a significant advantage over all production pickups. The newest member of the Ram truck lineup, the [Ram 1500 Lone Star Silver](#), will also be on display. The Ram 1500 Lone Star Silver Edition features premium upgrades, including a new luxury grille with chrome surround and chrome Wave Mesh inserts, functional and aesthetic exterior highlights with new bright belt moldings, chrome exterior side-view mirrors, chrome wheel-to-wheel side steps, polished 20-inch wheels and front tow hooks, and unique grille-mounted, milled-aluminum Lone Star badge.

### **Ram Truck Territory Indoor Track Experience**

The Ram Truck Territory experience is the ultimate in-truck adventure demonstrating the power and capabilities of the Ram Truck brand vehicle lineup. Professional drivers navigate attendees through the interactive course in a Ram 1500, Ram 1500 Rebel, Ram 2500, all-new Ram 2500 Power Wagon or Ram 3500. Key track features include a payload demonstration where passengers experience the class-exclusive Active-Levelä four-corner air suspension found only on the Ram 1500. Active-Levelä demonstrates the automatic load-leveling and five ride height settings to improve capability and maintain exceptional performance. Ram trucks will put the best-in-class gas powered torque and horsepower of the Ram 2500, featuring a 6.4-liter V-8 HEMI® engine, to the test by lifting a wall weighing more than 1,000 pounds.

The Ram Truck Territory experience includes a stability demonstration on a "High Banked Wedge" structure taller than 6 feet and 70 inches in diameter with a 30-degree tilt. The technology and power of a Ram 3500 will be demonstrated in a towing demonstration where the rear cargo and back-up camera assist is used to guide the truck to a Gooseneck Trailer with Case Tractor. Once connected, the Ram 3500 will tow the 30,000-pound trailer 50 feet to highlight the truck's towing capabilities. A series of steel culverts will showcase ride and handling capability and suspension options. Riders will also feel the traction and experience hill descent technology on the iconic "Ram Mountain," a 13-foot high, 30-foot long course element with 30-degree approach and departure angles.

### **Drive FCA! Outdoor Ride and Drive**

The Drive FCA! ride-and-drive experience offers a low pressure test drive opportunity for consumers and auto enthusiasts to get behind the wheel of renowned vehicles from FCA US, including Ram, Dodge, Chrysler, Jeep and FIAT brand vehicles.

### **About San Antonio Auto and Truck Show**

The San Antonio Auto and Truck Show is presented by the San Antonio Automobile Dealers Association (SAADA) and is south Texas' premier automotive event, showcasing the leading auto industry's latest innovations. The show provides visitors a one-stop shop for evaluating and purchasing the most innovative cars, trucks and technologies. The show is in its 48th year and will take place at the Henry B. Gonzalez Convention Center on November 10-13, 2016. For more information or to buy tickets, visit [www.sautoshow.com](http://www.sautoshow.com).

**About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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