

## Chrysler Brand Announces Three “Field Trip” Video Finalists With Chance to Win All-new 2017 Chrysler Pacifica

- Voting opens on Sat., Nov. 12, at [www.thepacifikids.com](http://www.thepacifikids.com); Voting closes on Fri., Nov. 18
- Family with winning “Field Trip” video will win an all-new 2017 Chrysler Pacifica minivan
- One viewer who votes for any one of the three videos will also win an all-new 2017 Chrysler Pacifica minivan
- The two winners to be announced the week of Nov. 28

November 12, 2016, Auburn Hills, Mich. - The three winning “Field Trip” videos, as part of the Chrysler brand’s digital and social campaign for the all-new [2017 Chrysler Pacifica](#), have been selected. Fans can visit the [www.thepacifikids.com](http://www.thepacifikids.com) microsite to pick their favorite “Field Trip” video. The family whose video receives the most votes will win an all-new 2017 Chrysler Pacifica minivan. Additionally, one viewer who votes for any one of the three videos will also be selected to win the all-new 2017 Chrysler Pacifica.

Viewers can go online to [www.thepacifikids.com](http://www.thepacifikids.com) starting Saturday, November 12, to view the videos and vote. The voter sweepstakes begins on Saturday, November 12, 2016, at 12 a.m. ET and ends on Friday, November 18, 2016, at 11:59 p.m. ET. The one “Field Trip” winner and the one winner selected from the community that voted will be announced the week of November 28, 2016.

The six-week digital and social campaign kicked off on October 10 as part of a [hidden camera stunt](#) that saw the Chrysler brand’s PacifiKids take over a California dealership, surprising families as they arrived inside. With no adults in sight, the PacifiKids — Izzy, Miles and Harper — along with their staff of eight (ages 8 to 13) greeted unsuspecting minivan shoppers and took them through the all-new 2017 Chrysler Pacifica. How did moms, dads and their kids react? The [full video](#) can be viewed on the Chrysler brand’s official [YouTube](#) channel.

The [PacifiKids](#) — Harper (age 8), Izzy (age 10) and Miles (age 11) — were first introduced last May by the Chrysler brand as part of its digital and social campaign for the all-new 2017 Chrysler Pacifica.

### Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand’s first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand’s electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

Chrysler is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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