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## **Dodge Charger Earns 2017 ALG Residual Value Award for a Third Year in a Row**

- Three years running: America's only four-door muscle car – the 2017 Dodge Charger – continues to be recognized with ALG's Residual Value Award (2015, 2016, 2017)
- ALG Residual Value Awards recognize vehicles and brands that stand out from the rest of the market by representing quality, long-term reliability and strong desirability
- New for 2017, Dodge Charger Daytona models deliver more performance and heritage-inspired styling to the naturally aspirated Dodge 5.7-liter and 392 HEMI® lineup

November 15, 2016, Auburn Hills, Mich. - For the third time in three years, the [2017 Dodge Charger](#) has earned the Residual Value Award in the "Full-Size" category from ALG, the industry benchmark for residual values and depreciation data.

The Dodge Charger is the quickest, fastest and most powerful sedan in the world, delivering world-class 707 horsepower, up to 30 miles per gallon with its Pentastar V-6, high-tech Uconnect features and the segment's most innovative all-wheel-drive system for those who need maximum all-weather traction and standout styling – all to make America's only four-door muscle car one of the hottest and most desirable sedans available today. New for 2017, Dodge builds on its heritage, introducing Charger Daytona models designed to deliver more performance and heritage-inspired styling to the naturally aspirated Dodge 5.7-liter and 392 HEMI® lineup.

"Striking a delicate balance between traditional sedan and muscle car, the Dodge Charger represents the shifting trends in the full-size segment," said Eric Lyman, vice president of industry insights for ALG. "A wide range of powertrain and comfort features ensure there is a perfect Charger for every personality. High performance teams up with high value as the Dodge Charger lands back-to-back Residual Value Awards in 2017."

"ALG recognizes vehicles and brands that stand out from the rest of the market, and that is exactly what the Dodge Charger does," said Tim Kuniskis, Head of Passenger Car Brands – Dodge, SRT, Chrysler and FIAT, FCA – North America. "The only four-door muscle car in the market has now won this award from ALG three years in a row, and that is a testament to the fact that there is nothing else like Charger on the road today."

ALG recognizes 26 vehicles with segment awards, along with two brands representing the mainstream and premium sectors of the industry. This year's awards are based on 2017 model-year vehicles. Award winners are determined through careful study of the competition in each segment, historical vehicle performance and industry trends. Vehicle quality, production levels relative to demand and pricing and marketing strategies represent key factors that impact ALG's residual value forecasts.

### **About Dodge and SRT Brands**

The Dodge brand is America's mainstream performance brand. With the purification of the brand and consolidation with SRT, Dodge is focusing on its performance roots with every single model it offers. The Dodge and SRT brands offer a complete lineup of performance vehicles that stand out within their own segments. Dodge is the mainstream performance brand and SRT is positioned as the ultimate performance halo of the Dodge brand, together creating a complete and balanced performance brand with one vision and one voice.

From muscle cars to minivans, crossovers and full-size SUVs, the Dodge brand's full lineup of 2017 models deliver best-in-class horsepower, class-exclusive technology, unmatched capability and a slew of cool features, such as LED headlamps, Dodge signature racetrack tail lamps, active exhaust, cold-air induction, 8.4-inch touchscreen Uconnect infotainment centers and 7-inch customizable gauge clusters, to name a few. For the 2017 model year, the Dodge

brand lineup features the 25th anniversary Viper, Durango, Grand Caravan, Journey, Charger and Challenger, including the new Charger Daytona and Challenger T/A, as well as the 707-horsepower Challenger SRT Hellcat, the most powerful and fastest muscle car ever and the Charger SRT Hellcat, the quickest, fastest and most powerful sedan in the world.

#### **About ALG**

Founded in 1964 and headquartered in Santa Monica, California, ALG is an industry authority on automotive residual value projections in both the United States and Canada. By analyzing nearly 2,500 vehicle trims each year to assess residual value, ALG provides auto industry and financial services clients with market industry insights, residual value forecasts, consulting and vehicle portfolio management and risk services. ALG is a wholly-owned subsidiary of TrueCar, Inc., a digital automotive marketplace that provides comprehensive pricing transparency about what other people paid for their cars. ALG has been publishing residual values for all cars, trucks and SUVs in the U.S. for over 50 years and in Canada since 1981.

#### **About TrueCar**

TrueCar, Inc. (NASDAQ: TRUE) is a digital automotive marketplace that provides comprehensive pricing transparency about what other people paid for their cars and enables consumers to engage with TrueCar Certified Dealers who are committed to providing a superior purchase experience. TrueCar operates its own branded site and its nationwide network of more than 13,000 Certified Dealers also powers car-buying programs for some of the largest U.S. membership and service organizations, including USAA, AARP, American Express, AAA and Sam's Club. Over one-third of all new car buyers engage with the TrueCar network during their purchasing process. TrueCar is headquartered in Santa Monica, California, with offices in San Francisco and Austin, Texas. For more information, go to [www.truecar.com](http://www.truecar.com) or follow on Facebook or Twitter.

#### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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