

Mopar Helps Customize Black Friday, Cyber Monday

- From ornaments to hats to Crate HEMI® Engine Kits, Mopar has products available to suit every budget, passion and lifestyle
- Shop from comfort of home on Black Friday and Cyber Monday via WearMopar.com or Mopar.com
- Online discounts at WearMopar.com help stretch shopping dollars

November 23, 2016, Auburn Hills, Mich. - The Mopar brand is ready to “HEMI® power” the kickoff of the holiday shopping season with new products and gear — everything from Mopar ornaments, apparel, charms and watches to Crate HEMI Engine Kits, restoration parts and more — that are perfect for the car enthusiast on your gift-giving list come Black Friday or Cyber Monday.

Those shopping for that Mopar-obsessed someone that has been extra “nice” this year can visit www.WearMopar.com or www.Mopar.com to make purchases online, avoid Black Friday crowds and also take advantage of special discounts. The WearMopar.com official site for Mopar gear and merchandise will offer special discounts via promo codes to help fill up the space beneath the tree without emptying the pocketbook.

“Mopar has recently rolled out unique new products just in time for Black Friday and Cyber Monday shoppers,” said Bill Harry, Head of Marketing, Mopar. “Best of all, it’s simple and easy to purchase Mopar gear at WearMopar.com or parts and accessories from an FCA US LLC dealer via Mopar.com.”

Online holiday discount offers at WearMopar.com include free shipping on all orders placed on “Cyber Monday” (November 28) when using the promo code CYBERMON. Shipping is also free at WearMopar.com throughout the entire month of December for orders of \$30 or more when using promo code FREESHIP30.

A sampling of new Mopar products and gear available this holiday season include:

Stainless Steel Watch — \$192.95

Watch features a 44mm stainless steel case with fixed top ring, double layered dial with luminous index, luminous hands and quartz chrono date movement. Stainless steel crown with color filled, stainless steel back cover and stainless steel buckle. Solid stainless steel bracelet, with a 5-year warranty.

<https://www.wearmopar.com/wear-mopar/itemdetail.htm?item=A73462842N>

Pandora® Glass Gem Charm — \$71.95

Authentic Pandora cut glass charm with sterling silver rim, engraved and colorfilled with Mopar logo on one side. Available in black.

<https://www.wearmopar.com/wear-mopar/itemdetail.htm?item=A73792842N>

Heritage Coaster Set — \$44.95

Set of four Heritage logo stone coasters with cork backing. Packaged in Mopar gift box.

<https://www.wearmopar.com/wear-mopar/itemdetail.htm?item=A73489942N>

Finish Line Cap — \$17.95

A cotton poly cap with adjustable velcro closure, Gray/Black with blue stitching. Mopar Racing Flag logo is embroidered on front of cap.

<https://www.wearmopar.com/wear-mopar/itemdetail.htm?item=A73569942N>

Infinity Scarf — \$35.95

Dress up your Mopar gear with this Infinity Scarf, made of 100 percent polyester with rolled hem edge and branded with sublimated Mopar logo on one side. Available in gray.

<https://www.wearmopar.com/wear-mopar/itemdetail.htm?item=A73772542N>

Fifties Ad Bottle Opener — \$63.95

Utilize your Moparian sense with this combined metal sign and bottle opener! Measures 14.5 inches wide by 4.5 inches high, available in silver.

<https://www.wearmopar.com/wear-mopar/itemdetail.htm?item=A73889742N>

Garage Blackout Tee by Detroit Shirt Company - \$27.95

Soft finish, superior quality, USA Made, imprinted with the Mopar Garage logo and made of 50 percent ring spun cotton / 50 percent polyester. Available in heather black.

<https://www.wearmopar.com/wear-mopar/itemdetail.htm?item=A73402842>

Oil Filter Ornament — \$39.95

Another unique holiday ornament added just this year, hand-crafted in Poland and made of glass, this custom-made ornament measures four inches in length and is painted using high gloss enamel with glitter edges. Packaged in gift box; limited quantities available.

<https://www.wearmopar.com/wear-mopar/itemdetail.htm?item=A73820042N>

Mopar Crate HEMI Engine Kits — \$1,795

Drop modern Mopar HEMI engine power into classic Mopar vehicles with the new Mopar 345 Crate HEMI Engine Kit for the 5.7-liter engine and Mopar 392 Crate HEMI Engine Kit for the 6.4-liter HEMI. Kits can be paired with model year 1975 and earlier vehicles and many other makes and models — even Santa's sleigh. The kits include a power distribution center, a powertrain control module (PCM), engine and chassis wiring harnesses, an accelerator pedal, O2 sensors, ground jumper, charge air temperature sensor and in-depth information sheets on installation.

www.Mopar.com/CrateHEMI

Mopar Restoration Parts Website

Surprise your Mopar gearhead with that hard-to-find grille, decal or sheet metal piece for their classic Mopar vehicle restoration through the new restoration parts web resource, www.Mopar.com/restoration. Connect with more than 45 approved Mopar restoration parts licensees and more than 9,000 products to assist in restoring muscle-car era glory.

Mopar

Mopar is the global name for Stellantis genuine parts and authentic accessories.

A simple combination of the words MOTOtor and PARTs, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on Mopar is available at www.mopar.com and the Mopar blog at www.blog.mopar.com. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Mopar and company news and video on:

Company blog: blog.stellantisnorthamerica.com

Media website: media.stellantisnorthamerica.com

Mopar brand: www.mopar.com/

Mopar blog: blog.mopar.com/

Facebook: www.facebook.com/mopar

Instagram: www.instagram.com/officialmopar

Twitter: twitter.com/OfficialMOPAR

YouTube: www.youtube.com/c/mopar or www.youtube.com/StellantisNA

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>