Contact: Miguel Ceballos

FCA México Reports November 2016 Sales Increase 5 Percent

- FCA México sales increased 5 percent year-over-year with 10,432 units
- Alfa Romeo posted a new sales record; best sales month ever
- Dodge sales grew 18 percent versus November 2015
- Fiat sales were up 3 percent versus November 2015
- Mitsubishi Motors México recorded best November ever
- Ram sales volume improved 27 percent versus November 2015
- Dodge Attitude achieved highest sales ever
- Fiat Uno recorded best November sales in its history

December 1, 2016, Mexico City - FCA México today reported sales of 10,432 units, an increase of 5 percent versus 2015.

“We continue increasing our product offensive as part of our new sales strategy,” said Bruno Cattori, President & CEO of FCA México. “Last month, we launched three products, the all-new Chrysler Pacifica, our new minivan that has more than 100 innovative features unique in its segment, the new Fiat Mobi, which is the first small vehicle developed by Fiat Chrysler Automobiles, and the revamped Fiat Uno, vehicles that will compete in important segments in the Mexican market.

"To reinforce our product offensive we continue with the renovation of our dealerships and the expansion of the Fiat brand, creating a new concept where all of our brands will be under one roof, improving the customer experience by offering the widest array of products in the Mexican automotive industry.”

Alfa Romeo
Alfa Romeo posted record sales of 44 units, an increase of 63 percent over last year's sales; best sales month ever. Alfa Romeo MiTo, Alfa Romeo Giulietta and Alfa Romeo 4C reported best November sales ever.

Chrysler
November sales for the Chrysler brand were 208 units. Last month, the all-new Chrysler Pacifica was launched. Sales of this new minivan continue to pick up pace as the vehicle continues to arrive at dealers nationwide. With unique technological and safety features, as well as a great appereance, the Chrysler Pacifica redefines the minivan segment and raises the bar.

Last month, two Chrysler vehicles were named “ Best Buys” in the Consumers Digest awards, the all-new Chrysler Pacifica in the Minivan segment and the
Chrysler 300 in the luxury car segment. Chrysler Pacifica was also recognized by Kelley Blue Book in the Best Buy Awards,while editors at The Car Connection named it "Best Car to Buy" and "Best Family Vehicle to Buy." This new minivan earned NHTSA’s five-star overall safety rating.

Dodge
Dodge brand showed an 18 percent sales increase versus the same month in 2015, with 3,803 units. Dodge Attitude reported sales of 2,272 units, a 27 percent increase; highest sales total for this vehicle since its launch. Dodge Journey sold 644 units in November, while Dodge Neon reportes sales of 358 units.

In November, Dodge Challenger, Dodge Charger and Dodge Durango were named “ Most Loved Vehicles in

America" in their respective segments by Strategic Vision.

FIAT

FIAT achieved a sales increase of 3 percent with 771 units. In November, we launched the revamped Fiat Uno, which recorded best November ever, with 466 units, while Fiat Palio Adventure sales increased 28 percent versus November 2015. Fiat 500L continued its positive sales performance, showing a 40 percent sales increase. Fiat Ducato sales improved 40 percent versus prior year. Last month, we launched the all-new Fiat Mobi, the first small vehicle manufactured by Fiat Chrysler Automobiles, our first vehicle in the A segment.

Jeep®

Jeep brand sold 1,430 units. Last month, sales of Jeep Grand Cherokee surged 28 percent to 550 units compared to Novemeber 2015. This SUV was named a " Best Buy" for the seventh consecutive year in the Consumers Digest Awards, also The Car Connection editors honored the 2017 Jeep Grand Cherokee as "Best SUV to Buy." Another important recognition for the 2017 Jeep Grand Cherokee 4x4 was earning the five-star overall safety rating from NHTSA, the highest rating in NHTSA's vehicle evaluation program.

Last month, Jeep Wrangler Unlimited was named to the list of " Most Loved Vehicles in America" by Strategic Vision in the Entry SUV segment for 2016.

Mitsubishi Motors

Mitsubishi Motors México reported 1,679 units sold, a 13 percent increase; best November ever.

Mitsubishi Mirage continued its positive streak in sales, reaching 633 units sold, a 36 percent increase over November 2015. Meanwhile, Mitsubishi Outlander sold 382 units, a 112 percent sales increase versus last year. Mitsubishi L200 reported sales of 607 units; best November ever.

Ram Truck

Ram brand sales volume increased 27 percent with 2,497 units. Thanks to its versatily, Ram 700 sales continued their segment leadership and increased 13 percent to 1,024 units, compared to November 2015. The Ram ProMaster reached 230 units sold for the month, representing an increase of 177 percent; best November sales ever. Ram 4000 sales improved 31 percent compared to the previous year.

In November, Ram 1500 earned " Best Buy" award in Pickup segment, its third nod in four years in the Consumers Digest Awards.

About FCA México

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

-###-

Additional information and news from Stellantis are available at: https://media.stellantisnorthamerica.com