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Dodge Challenger SRT Demon's Custom Crate Loaded for Speed With Exclusive Track Tool Kit Through Snap-on Business Solutions

- Dodge Challenger SRT Demon offers maximum flexibility to be optimized for street, strip and anywhere in-between
- Custom-painted Demon Crate includes a unique selection of Demon logo'd, professional quality track tools brought to you through Snap-on Business Solutions
- 2018 Dodge Challenger SRT Demon debuts April 11
- Visit www.ifyouknowyouknow.com for details, hints and a new teaser video each Thursday
- Engage on social media with the hashtag **#DodgeDemon**

March 14, 2017, Auburn Hills, Mich. - In collaboration with Dodge, Snap-on Business Solutions delivers what you need to take the 2018 Dodge Challenger SRT Demon from the street to the drag strip and back again.

As enthusiasts learned from the fourth teaser video "Crate" at www.ifyouknowyouknow.com, these aren't just any tools off the shelf. This is a special, limited-production set for the Dodge Challenger SRT Demon that offers a street-to-track transformation experience as exclusive as the car itself.

Tools touting the Demon logo include a:

- Hydraulic floor jack
- Cordless impact wrench with charger
- Torque wrench
- Tire pressure gauge
- Fender cover
- Tool bag

All come crated with a dozen more parts, including Direct Connection Performance Parts, matching Demon-head logo'd wheels and the Demon Track Pack System.

The 2018 Dodge Challenger SRT Demon, the ultimate expression of performance on the street and at the strip, will be unveiled April 11 ahead of the New York International Auto Show.

What is the Challenger SRT Demon? Hints and some details are at www.ifyouknowyouknow.com, where a new teaser video is unlocked each Thursday at 8 a.m. Eastern.

Dodge is promoting the teaser campaign on its Facebook, Twitter and Instagram social media pages, directing fans to www.ifyouknowyouknow.com and encouraging them to use the hashtag **#DodgeDemon**.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with muscle cars and SUVs that deliver unrivaled performance in each of the segments where they compete.

Dodge drives forward as a pure performance brand, offering SRT versions of every model across the lineup. For the 2022 model year, Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock, the 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world, and the Dodge Durango SRT 392, America's fastest, most powerful and most capable three-row SUV. Combined, these three muscle cars make Dodge the industry's most powerful brand, offering more horsepower than any other American brand across its entire lineup.

In 2020, Dodge was named the "#1 Brand in Initial Quality," making it the first domestic brand ever to rank No. 1 in the J.D. Power [Initial Quality Study](#) (IQS). In 2021, the Dodge brand ranked No. 1 in the J.D. Power [APEAL Study](#) (mass market), making it the only domestic brand ever to do so two years in a row.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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