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## **Dodge Challenger SRT Demon's Custom Crate Loaded for Speed With Exclusive Track Tool Kit Through Snap-on Business Solutions**

- Dodge Challenger SRT Demon offers maximum flexibility to be optimized for street, strip and anywhere in-between
- Custom-painted Demon Crate includes a unique selection of Demon logo'd, professional quality track tools brought to you through Snap-on Business Solutions
- 2018 Dodge Challenger SRT Demon debuts April 11
- Visit [www.ifyouknowyouknow.com](http://www.ifyouknowyouknow.com) for details, hints and a new teaser video each Thursday
- Engage on social media with the hashtag **#DodgeDemon**

March 14, 2017, Auburn Hills, Mich. - In collaboration with Dodge, Snap-on Business Solutions delivers what you need to take the 2018 Dodge Challenger SRT Demon from the street to the drag strip and back again.

As enthusiasts learned from the fourth teaser video "Crate" at [www.ifyouknowyouknow.com](http://www.ifyouknowyouknow.com), these aren't just any tools off the shelf. This is a special, limited-production set for the Dodge Challenger SRT Demon that offers a street-to-track transformation experience as exclusive as the car itself.

Tools touting the Demon logo include a:

- Hydraulic floor jack
- Cordless impact wrench with charger
- Torque wrench
- Tire pressure gauge
- Fender cover
- Tool bag

All come crated with a dozen more parts, including Direct Connection Performance Parts, matching Demon-head logo'd wheels and the Demon Track Pack System.

The 2018 Dodge Challenger SRT Demon, the ultimate expression of performance on the street and at the strip, will be unveiled April 11 ahead of the New York International Auto Show.

What is the Challenger SRT Demon? Hints and some details are at [www.ifyouknowyouknow.com](http://www.ifyouknowyouknow.com), where a new teaser video is unlocked each Thursday at 8 a.m. Eastern.

Dodge is promoting the teaser campaign on its Facebook, Twitter and Instagram social media pages, directing fans to [www.ifyouknowyouknow.com](http://www.ifyouknowyouknow.com) and encouraging them to use the hashtag **#DodgeDemon**.

### **Dodge//SRT**

For 110 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge, America's performance brand, shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes

electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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Dodge brand: [www.dodge.com](http://www.dodge.com)

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