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2018 Ram 2500/3500 Heavy Duty Fact Sheet

August 31, 2017, Auburn Hills, Mich. - Ram Truck builds America's longest-lasting pickups, proving a commitment to quality, reliability and durability. For 2018, Ram continues to offer incredible capability in three-quarter and one-ton pickups with 31,210 pounds of towing, 7,390 pounds of payload and 900 lb.-ft. of torque. Ram offers more innovative features and better ride quality than competitors' trucks, made possible by a five-link coil suspension or optional air suspension on Ram 2500 and a supplemental air bag suspension option on Ram 3500.

New for 2018

- Ultra-luxurious Limited Tungsten edition
- Sport model appearance upgrade
- 8.4-inch radios with 4G LTE, HD Radio, Android Auto/Apple Car Play, USB Flip, pinch to zoom and improved resolution
- Sirius Guardian with SOS, Assist, Remote Services, Send and Go and Vehicle Finder
- Remote exterior switch in truck bed to activate LED bed lights
- Backup camera now standard on all models
- Fleet Telematics Module for vehicle tracking efficiency

Highlights

Ram delivers on customers' top "why buys:"

- Towing – Up to 31,210 pounds with Ram 3500
- Towing – Up to 17,980 pounds with Ram 2500
- Payload – Up to 7,390 pounds with Ram 3500
- Power – 900 lb.-ft. of torque with 6.7-liter Cummins engine
- Power – 410 horsepower and 429 lb.-ft. of torque with 6.4-liter HEMI® V-8 engine
- The Ram 2500 offers two segment-exclusive rear suspensions: a five-link coil system or air suspension system. The Ram 3500 continues to utilize the rear Hotchkiss leaf spring system and offers a supplemental air suspension system
- Industry's leading infotainment system with Uconnect 8.4
- The Ram Power Wagon comes standard with the 6.4-liter HEMI V-8 engine and unique suspension system, both contributing to its title: the most capable production off-road pickup

Engine options include:

- 5.7-liter HEMI V-8 engine delivering 383 horsepower at 5,600 rpm and 400 lb.-ft. of torque, and features variable-valve timing (VVT) for greater efficiency and performance
- 6.4-liter HEMI V-8 delivers best-in-class gas engine, 410 horsepower at 5,600 rpm and 429 lb.-ft. of torque at 4,000 rpm, and features VVT with Fuel Saver Technology cylinder deactivation
- 6.7-liter Cummins High-Output Turbo Diesel produces up to 385 horsepower at 2,800 rpm and 900 lb.-ft. of torque depending on application

Configurations in 2WD or 4WD:

- Regular Cab 8-ft. bed
- Crew Cab 6-ft., 4-in. bed
- Crew Cab 8-ft. bed
- Mega Cab 6-ft., 4 in. bed

Model Lineup

The Ram Heavy Duty line is available in eight trim levels:

- Tradesman
- SLT
- Big Horn
- Lone Star
- Sport
- Power Wagon
- Laramie
- Laramie Longhorn
- Limited
- Limited Tungsten

Exterior Colors (some colors available in two-tone)

- Black Forest Green
- Blue Streak
- Bright Silver Metallic
- Bright White
- Brilliant Black
- Delmonico Red
- Flame Red
- Granite Crystal Metallic
- Match Walnut Brown Metallic
- Pearl White
- RV Maximum Steel Metallic
- True Blue

Ram Brand

In 2009, the Ram brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster vans. Ram builds trucks that get the job done and families where they need to go.

Ram continues to outperform the competition, setting the benchmark in the most important areas for truck buyers:

- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with air suspension, 24-way massage seats and 540 horsepower
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

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