

Contact: Nick Cappa  
David Elshoff

## 2018 Ram 2500/3500 Heavy Duty Fact Sheet

August 31, 2017, Auburn Hills, Mich. - Ram Truck builds America's longest-lasting pickups, proving a commitment to quality, reliability and durability. For 2018, Ram continues to offer incredible capability in three-quarter and one-ton pickups with 31,210 pounds of towing, 7,390 pounds of payload and 900 lb.-ft. of torque. Ram offers more innovative features and better ride quality than competitors' trucks, made possible by a five-link coil suspension or optional air suspension on Ram 2500 and a supplemental air bag suspension option on Ram 3500.

### New for 2018

- Ultra-luxurious Limited Tungsten edition
- Sport model appearance upgrade
- 8.4-inch radios with 4G LTE, HD Radio, Android Auto/Apple Car Play, USB Flip, pinch to zoom and improved resolution
- Sirius Guardian with SOS, Assist, Remote Services, Send and Go and Vehicle Finder
- Remote exterior switch in truck bed to activate LED bed lights
- Backup camera now standard on all models
- Fleet Telematics Module for vehicle tracking efficiency

### Highlights

Ram delivers on customers' top "why buys:"

- Towing – Up to 31,210 pounds with Ram 3500
- Towing – Up to 17,980 pounds with Ram 2500
- Payload – Up to 7,390 pounds with Ram 3500
- Power – 900 lb.-ft. of torque with 6.7-liter Cummins engine
- Power – 410 horsepower and 429 lb.-ft. of torque with 6.4-liter HEMI® V-8 engine
- The Ram 2500 offers two segment-exclusive rear suspensions: a five-link coil system or air suspension system. The Ram 3500 continues to utilize the rear Hotchkiss leaf spring system and offers a supplemental air suspension system
- Industry's leading infotainment system with Uconnect 8.4
- The Ram Power Wagon comes standard with the 6.4-liter HEMI V-8 engine and unique suspension system, both contributing to its title: the most capable production off-road pickup

### Engine options include:

- 5.7-liter HEMI V-8 engine delivering 383 horsepower at 5,600 rpm and 400 lb.-ft. of torque, and features variable-valve timing (VVT) for greater efficiency and performance
- 6.4-liter HEMI V-8 delivers best-in-class gas engine, 410 horsepower at 5,600 rpm and 429 lb.-ft. of torque at 4,000 rpm, and features VVT with Fuel Saver Technology cylinder deactivation
- 6.7-liter Cummins High-Output Turbo Diesel produces up to 385 horsepower at 2,800 rpm and 900 lb.-ft. of torque depending on application

### Configurations in 2WD or 4WD:

- Regular Cab 8-ft. bed
- Crew Cab 6-ft., 4-in. bed
- Crew Cab 8-ft. bed
- Mega Cab 6-ft., 4 in. bed

## Model Lineup

The Ram Heavy Duty line is available in eight trim levels:

- Tradesman
- SLT
- Big Horn
- Lone Star
- Sport
- Power Wagon
- Laramie
- Laramie Longhorn
- Limited
- Limited Tungsten

## Exterior Colors (some colors available in two-tone)

- Black Forest Green
- Blue Streak
- Bright Silver Metallic
- Bright White
- Brilliant Black
- Delmonico Red
- Flame Red
- Granite Crystal Metallic
- Match Walnut Brown Metallic
- Pearl White
- RV Maximum Steel Metallic
- True Blue

## Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

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