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2018 Ram ProMaster Fact Sheet

August 31, 2017, Auburn Hills, Mich. - The ProMaster is Ram Commercial's entry for the Class 2 full-size van segment. Ram's full-size van benefits from an exclusive front-wheel-drive system, reducing weight and complexity by locating all components beneath the cab. This keeps the cargo load floor height and step-in height very low, which is a great feature for the person getting in and out of the van all day. It also helps in low-traction surfaces, like snow, since there is always weight on the front wheels to provide traction. Coupled with gas and EcoDiesel powertrain options, the result is a purpose-built, highly customizable van designed to exceed the demands of commercial customers and upfitters.

New for 2018

- Uconnect 5.0 now standard equipment with optional navigation
- Integrated Voice Command with Bluetooth is now standard along with steering wheel mounted audio controls
- Rear backup camera now standard on all models and backup camera kit with Chassis Cab and Cutaway models
- Right and left sliding doors now feature a window grate with fixed glass option

Highlights

- ProMaster best-in-class features:
 - Standard V-6 horsepower
 - Turning diameter
 - Standard interior cargo height
 - Load floor height
 - Cargo width between wheel wells
 - Maximum cargo width
 - Class-exclusive front-wheel drive
 - Most capable van-based Chassis Cab
- The 2018 Ram ProMaster features the 3.6-liter Pentastar V-6 engine and a torque-laden, 3.0-liter EcoDiesel I-4 engine. The engines are paired, respectively, with a proven six-speed automatic transmission and an electronically controlled Dual Active Drive six-speed automated manual for outstanding fuel economy
- The Ram design team started with a functional exterior and interior, adding distinct Ram styling while adapting the full-size van for North America

Model Lineup

- ProMaster 1500 Cargo Van 118-inch wheelbase low roof
- ProMaster 1500 Cargo Van 136-inch wheelbase low roof
- ProMaster 1500 Cargo Van 136-inch wheelbase high roof
- ProMaster 2500 Cargo Van 136-inch wheelbase high roof
- ProMaster 2500 Cargo Van 159-inch wheelbase high roof
- ProMaster 2500 Window Van 159-inch wheelbase high roof
- ProMaster 3500 Window Van 159-inch wheelbase high roof extended body
- ProMaster 3500 Cargo Van 159-inch wheelbase high roof
- ProMaster 3500 Cargo Van 159-inch wheelbase high roof extended body
- ProMaster 3500 Chassis Cab 136-inch wheelbase

- ProMaster 3500 Chassis Cab 159-inch wheelbase
- ProMaster 3500 Chassis Cab 159-inch wheelbase extended body
- ProMaster 3500 Chassis Cab Cutaway 136-inch wheelbase
- ProMaster 3500 Chassis Cab Cutaway 159-inch wheelbase
- ProMaster 3500 Chassis Cab Cutaway 159-inch wheelbase extended frame

Exterior Colors

- Bright White
- Black
- Flame Red
- Deep Cherry Red Crystal Metallic
- True Blue Metallic
- Bright Silver Metallic
- Granite Crystal Metallic
- Sandstone Metallic
- Broom Yellow

Ram Brand

In 2009, the Ram brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster vans. Ram builds trucks that get the job done and families where they need to go.

Ram continues to outperform the competition, setting the benchmark in the most important areas for truck buyers:

- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with air suspension, 24-way massage seats and 540 horsepower
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

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