

Contact: Eileen Wunderlich
Stellantis

Kristin Starnes
Stellantis

Rob Quigley
TEN: The Enthusiast Network
(310) 363-4086 (office)
rquigley@enthusiastnetwork.com

Legal Street Drag Racing Registration Now Open for 'Roadkill Nights Powered By Dodge'

- August 12 event takes over M1 Concourse in Pontiac, Michigan, with drag races on iconic Woodward Avenue, thrill rides, celebrity showdowns, giveaways, family-friendly activities and more
- Drag racing purse totaling \$29,000 is up for grabs
- Participants may apply to register a vehicle for drag racing [here](#)
- Fans worldwide can share in the 'Roadkill Nights Powered by Dodge' excitement via Livestream on Dodge.com

July 20, 2017, Auburn Hills, Mich. - Participant registration is officially open for drag racing on Woodward Avenue – one of the most famous muscle car corridors in the country. Racing takes place August 12, 2017, at "Roadkill Nights Powered by Dodge," TEN: The Enthusiast Network's popular drag racing event and car festival at M1 Concourse in Pontiac, Michigan.

Once again, Roadkill Nights legal street drag racing is bigger and better than ever, with a total cash purse of \$29,000. As part of the overall money up for grabs, \$10,000 will be awarded to the quickest Dodge car (must be powered by a Dodge engine).

Race fans will have until Wednesday, July 26, to submit their Roadkill Nights drag racing application. The application asks the drag racing candidates several questions about their vehicle and racing experience and instructs them to submit photos of the car they wish to use. After the Roadkill team has diligently reviewed all submissions, the selected applicants will be given a link and a password to enter the drag race.

The "Roadkill Nights Powered by Dodge" event includes thrill rides in the 707-horsepower Dodge Challenger SRT Hellcat and Charger SRT Hellcat and 645-horsepower Dodge Viper; a show 'n' shine area; dyno runs; manufacturer midway; Dodge Demon drag racing simulators; Roadkill stunts and exhibitions; Pro BMX shows; an extensive family zone with activities for all ages; as well as live music, food trucks and much more. Fans will also get to see the new 840-horsepower [2018 Dodge Challenger SRT Demon](#) on the dragstrip and exhibition runs by NHRA Top Fuel dragster driver Leah Pritchett and Funny Car driver Matt Hagan.

Roadkill Nights Schedule:

- 10 a.m. – gates open
- 11 a.m. to 10 p.m. – drag racing and thrill rides
- 11 p.m. – event concludes

General admission for spectator tickets is \$10 per person; \$5 per person for Pontiac residents (at event only). Children 12 and under are free.

This year's event will also include a first-ever celebrity showdown with "Roadkill" cohosts David Freiburger and Mike Finnegan, drag racing stars Leah Pritchett and Matt Hagan, "The House of Muscle" car guru Mike Musto, and "Hot Rod Garage" hosts Tony Angelo and Lucky Costa. Leading the races will be Freiburger and Finnegan, cohosts of the

most-viewed YouTube automotive original series in the United States. The celebrity showdown champion will be awarded \$10,000, which will be donated to their charity of choice.

Chris Jacobs of Velocity's "Overhaulin'," NHRA national event announcer and host of "Put Up or Shut Up" Brian Lohnes and self-confessed car nut Clarence Barnes will cohost the activities both on and off the dragstrip.

Roadkill Nights Event Registration Information

Online applications for the Roadkill Nights drag racing are available [here](#).

General event registration is available [here](#).

- Just released: \$50 Show 'n' Shine includes event access for driver and a passenger, plus an exclusive Roadkill Nights windshield banner
- VIP Ultimate Package: \$160 includes VIP thrill ride access, VIP parking, limited-edition merchandise, entry into Roadkill Nights, personal meet-and-greet with David Freiburger and Mike Finnegan and reserved bleacher seating. This package is selling fast
- Drag Racing: \$100 per vehicle, all makes are welcome (link and password will be provided if successful in application process)
- Go to Roadkill.com/nights for additional information and options

Drag Race Purse (\$29,000 in total):

- \$10,000 – 1st place overall
- \$10,000 – fastest Dodge
- \$5,000 – 2nd place overall
- \$2,500 – 3rd place overall
- \$1,500 – 4th place overall

If the fastest Dodge is also the fastest car of the night (the overall winner), the driver would win \$20,000.

For more information on "Roadkill" and "Roadkill Nights Powered by Dodge," see Roadkill.com and follow on [Facebook](#) and [Twitter](#).

Fans can follow the action of Roadkill Nights using #RoadkillNights and #poweredbydodge. In addition, enthusiasts worldwide can share in the excitement of "Roadkill Nights Powered by Dodge" via a Livestream on Dodge.com. From 11 a.m. to 10 p.m., fans will see adrenaline-fueled drag racing, Dodge Hellcat and Viper thrill rides, show cars, celebrity interviews and more.

Street racing can have serious legal and safety risks. Both Roadkill and Dodge want enthusiasts to enjoy performance driving in a safe, controlled environment, run by professionals with vehicle safety inspections, driver evaluations and track safety.

About ROADKILL

The ROADKILL brand delivers a one-of-a-kind taste of "Automotive Chaos Theory" and features authentic gearheads David Freiburger and Mike Finnegan in a variety of mediums, including the most-viewed YouTube automotive original series in the United States, Roadkill-Nights-branded events, a quarterly magazine, and Roadkill Extra and Roadkill Garage shows, available exclusively on Motor Trend OnDemand.

About TEN: The Enthusiast Network

TEN: The Enthusiast Network is the world's premier transmedia network of enthusiast brands, such as MOTOR TREND, AUTOMOBILE, HOT ROD, SURFER, TRANSWORLD SKATEBOARDING, and GRINDTV. With more than 60 websites, 50 publications, 50 annual events, the Motor Trend OnDemand subscription video-on-demand service, as well as the world's largest automotive and action/adventure sports media platforms, TEN inspires enthusiasts to pursue their passions. For more information, visit enthusiastnetwork.com.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Dodge//SRT and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Dodge brand: www.dodge.com

Direct Connection: www.DCPerformance.com

DodgeGarage: www.dodgegarage.com

Facebook: www.facebook.com/dodge

Instagram: www.instagram.com/dodgeofficial

Twitter: www.twitter.com/dodge and [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: www.youtube.com/dodge, <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>