

New 2018 Dodge Durango SRT Named to Wards 10 Best User Experience List

- Offering an array of advanced technology features, the Dodge Durango SRT comes equipped with a new Uconnect fourth-generation system that includes performance improvements with quicker startup time and enhanced processing power
- Available with the class exclusive 8.4-inch touchscreen that offers multi-touch gestures, vivid imagery, sharper graphics, new SRT Performance Pages and the ability to support smartphone integrations of Apple CarPlay and Android Auto
- Personalization made easy with a newly designed 7-inch, thin-film transistor (TFT) customizable digital instrument gauge cluster with 180-mph speedometer that allows drivers to select from a multitude of layouts and information

September 11, 2017, Auburn Hills, Mich. - Going beyond the new ultimate performance and utility capabilities for a 475-horsepower, three-row SUV, the [2018 Dodge Durango SRT](#) now is being recognized for its advanced technology and ease-of-use as the editors at *WardsAuto* have named the new 2018 Dodge Durango SRT to the Wards 10 Best User Experience List for 2017.

Aggressive, functional and luxurious inside and out, the 2018 Dodge Durango SRT is loaded with an array of technology advancements, innovative and easy-to-use features and services designed to keep consumers connected, engaged and informed, while keeping their hands on the wheel and eyes on the road.

"The Dodge Durango SRT presents a dazzling array of graphical elements, including a smoky SRT animation at startup and shutdown, a slick 3-D navigation map and an equally colorful TFT gauge cluster," said Tom Murphy, Senior Editor of *WardsAuto*. "An SRT button at the base of the center stack triggers a series of Performance Pages to help drivers tap into the vehicle's prodigious performance and set the transmission, stability control, suspension, steering and all-wheel-drive systems to their liking.

"Drivers who want launch control and active Christmas tree lights for a little drag racing have it all at their fingertips," Murphy continued. "So are adaptive cruise control, other driver-assistance technologies and real-time news, traffic and weather linkups that make the Durango SRT a great daily driver."

To select the best of the best, *WardsAuto* editors evaluated the overall user experience of 23 vehicles, rating them on user-friendliness, infotainment features, sound systems, vehicle connectivity, driver assistance technology, information/displays, system compatibility and materials.

"The new Dodge Durango SRT not only delivers a 4.4-second 0-60 time and 8,700-pound towing capability, it also delivers an updated interior with all the latest technology, including SRT Performance Pages and the ability to support smartphone integrations of Apple CarPlay and Android Auto," said [Tim Kuniskis](#), Head of Passenger Car Brands – Dodge, SRT, Chrysler and FIAT, FCA – North America. "Wards recognition is further validation from third-party influencers that the new Dodge Durango SRT delivers best-in-class performance, innovative technology and functional, easy-to-use features."

The Dodge Durango SRT debuts with the new Uconnect fourth-generation system that includes performance improvements with faster startup time, enhanced processing power and the class-exclusive Uconnect 8.4-inch touchscreen display that houses the new SRT Performance Pages along with Uconnect Navigation, Apple CarPlay, Android Auto, SiriusXM Guardian connected services, HD Radio, and 5-year trial of SiriusXM Travel Link and Traffic.

Personalization is made even easier with a newly designed 7-inch, thin-film transistor (TFT) customizable digital instrument gauge cluster with 180-mph speedometer that allows drivers to select from a multitude of layouts and

information.

The 2018 Dodge Durango offers consumers more than 60 available safety and security features, including standard all-speed traction control and ESC, which improve overall vehicle handling and performance both on- and off-road. Standard trailer-sway control enhances towing capabilities and keeps the vehicle and trailer aligned as the Durango travels down the road.

Available safety and security features include forward collision warning with crash mitigation, adaptive cruise control with stop, Blind-spot Monitoring (BSM) and Rear Cross Path (RCP) detection, which aid drivers when changing lanes or in parking lot situations. Uconnect with SiriusXM Guardian connected services includes SOS Calling, Roadside Assistance Calling, Stolen Vehicle Assistance and Theft Alarm Notification. In addition, standard front-row active head restraints, standard full-length three-row side-curtain air bags and standard front-seat-mounted side thorax air bags offer enhanced occupant protection to passengers in the event of a collision. In total, Durango offers seven standard airbags.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with muscle cars and SUVs that deliver unrivaled performance in each of the segments where they compete.

Dodge drives forward as a pure performance brand, offering SRT versions of every model across the lineup. For the 2022 model year, Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock, the 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world, and the Dodge Durango SRT 392, America's fastest, most powerful and most capable three-row SUV. Combined, these three muscle cars make Dodge the industry's most powerful brand, offering more horsepower than any other American brand across its entire lineup.

In 2020, Dodge was named the "#1 Brand in Initial Quality," making it the first domestic brand ever to rank No. 1 in the J.D. Power [Initial Quality Study](#) (IQS). In 2021, the Dodge brand ranked No. 1 in the J.D. Power [APEAL Study](#) (mass market), making it the only domestic brand ever to do so two years in a row.

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