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## **Introducing the All-new, Next-generation 2018 Jeep® Wrangler**

November 8, 2017, Auburn Hills, Mich. - The most capable SUV ever delivers even more legendary Jeep® 4x4 capability, a modern design that stays true to the original, advanced fuel-efficient powertrains, more open-air options, and is loaded with more safety features and advanced technology than ever before. The all-new Wrangler's interior design combines authentic styling, precision craftsmanship and high-quality materials that result in improved versatility and comfort for drivers and passengers. The all-new Wrangler's unique design includes an instantly recognizable keystone-shaped grille, iconic round headlamps and square tail lamps, improved aerodynamics, a convenient fold-down windshield for off-road purists, even more open-air freedom, and dozens of different door, top and windshield combinations. Additional images and complete vehicle information will be available November 29 at the Los Angeles Auto Show.

<https://youtu.be/Ncs8a4GDNsk>

### **Jeep Brand**

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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