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Ram Unveils Special-edition 2018 Hydro Blue Sport

- 2018 Ram 1500 Hydro Blue is this year's final special-edition Sport model
- Hydro Blue monochromatic appearance package is loaded with custom details
- MSRP starts at \$46,060

November 9, 2017, San Antonio - Ram today pulled the wraps off a new, special-edition 2018 Ram 1500 Hydro Blue Sport.

"The custom look and high-impact colors have been well received in the marketplace and this new Ram 1500 Hydro Blue Sport will surely stand out on dealers' lots and in customers' driveways," said [Mike Manley](#), Head of Jeep & Ram Brands. "Enthusiasts demand that their trucks get noticed and our Ram 1500 Sport lineup delivers a durable, powerful alternative with great visual appeal."

The 2018 Ram 1500 Hydro Blue Sport will be the final special-edition Sport the Ram brand will offer in the 2017 calendar year. Previously, Ram launched [Sublime \(Green\) and Copper](#) Sport limited-edition trucks earlier this year and an [Ignition Orange](#) edition in late 2016.

Special standard features on the Hydro Blue Sport include a black-decaled Sport performance hood, new-for-2018 body-colored Sport grille with black billet inserts and black R-A-M letter badge, as well as flat black exterior body-side and tailgate badging. Black bezel projector headlamps and LED tail lights complement the black body badging.

The Ram 1500 Hydro Blue Sport ties the monochromatic exterior theme together with body-colored front fascia, rear bumper, side mirrors and door handles. Forged, polished 22-inch aluminum wheels are standard on 4x2 models; polished 20-inch wheels are standard on 4x4 models.

Ram 1500 Hydro Blue Sport interior features include blue color-matched highlight stitching on the instrument panel, heated steering wheel and door trim. Blue Sport embroidery accents the deluxe high-back, black, bucket, heated seats with mesh inserts, while blue Ram's head logos flank the headrests. Blue anodized surfaces cover the instrument panel bezels, center console trim and door spears, as well as a new instrument panel badge. A black headliner completes the interior package. Full leather seating and trim is optional.

Optional features include 22-inch (4x2 only) and 20-inch gloss black aluminum wheels, black tubular side steps, chrome wheel-to-wheel side steps, Active Level air suspension, ParkSense and the RamBox storage system.

Production of the uniquely colored Ram 1500 Hydro Blue Sport will be limited to 2,000 trucks in the U.S. Base Manufacturers Suggested Retail Price is \$46,060, plus \$1,395 destination.

The Hydro Blue pearl coat paint option is available on Ram 1500 Sport crew cab, short-bed body styles with the 5.7-liter HEMI® V-8. Both two- and four-wheel-drive models will be available.

The Ram 1500 Hydro Blue Sport will go on sale in November 2017.

Ram Brand

In 2009, the Ram brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty,

3500/4500/5500 Chassis Cab and ProMaster vans. Ram builds trucks that get the job done and families where they need to go.

Ram continues to outperform the competition, setting the benchmark in the most important areas for truck buyers:

- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with air suspension, 24-way massage seats and 540 horsepower
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

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