Contact: Ariel Gavilan

Darren Jacobs

# FCA US Officially Opens New Mopar Parts Distribution Center in Metro Detroit

Romulus Facility Is Second Parts Distribution Center to Open in U.S. in 2017

- · Mopar Romulus Parts Distribution Center (PDC) employs more than 100 workers
- Facility represents \$10.4 million investment by FCA US
- 500,000-square-foot PDC, LEED certified, will ship fastest-moving parts in Mopar portfolio to FCA Part Distribution Centers and customers worldwide
- New facility increases Mopar PDC network to 23 in North America, 50-plus worldwide
- Including Mopar PDC opened earlier this year in Virginia, FCA US has invested \$22.6 million in U.S. parts distribution network in 2017, representing 170-plus U.S. jobs

December 6, 2017, Romulus, Mich. - FCA US LLC officially opened a new 500,000-square-foot Mopar Parts Distribution Center (PDC) today in metro Detroit, marking the second new Mopar PDC to open in the U.S. this year. The Romulus, Michigan, facility employs more than 100 workers and represents an investment of \$10.4 million by FCA US.

With an additional PDC opened earlier this year in Winchester, Virginia, FCA US has invested \$22.6 million in 2017 to strengthen its parts distribution network in the U.S., with 23 PDCs in North America. Combined, the two facilities represent more than 170 jobs.

In addition to U.S. growth, Mopar has also recently expanded its international parts distribution network. In less than five years, Mopar has added four new parts distribution centers, including joint ventures in Asia, Europe and South America. Mopar has a footprint of more than 50 PDCs worldwide, including North America.

"The opening of our new Romulus PDC reinforces the Mopar brand's commitment to providing dealers and customers with best-in-class service," said Pietro Gorlier, Head of Parts and Service (Mopar), FCA. "As we close our 80th anniversary celebration, Mopar's vision is stronger than ever: we are all in service of those who drive us. This state-of-the-art PDC ensures that we can deliver the right part at the right time and is further proof of our ongoing investment in enhancing operational excellence and customer satisfaction."

"Today's opening represents more than 100 jobs for the Michigan economy and makes the Mopar brand's delivery of parts to dealers and consumers even more efficient. FCA continues to grow and invest in its operations, which is a testament to the hard work and dedication of our UAW members," said Norwood Jewell, UAW Vice President and Director of the Chrysler Department.

It is anticipated that the \$10.4 million FCA US investment will generate ancillary economic opportunities for local businesses, some of who were tapped to provide services, such as building and machine maintenance, transportation, janitorial management, landscaping and more.

## **Fastest-moving Mopar Parts**

The Romulus PDC was built to address growth in sales and active part numbers by handling the fastest-moving parts in the Mopar distribution network. The facility will focus on parts that comprise 80 percent of daily dealership order volumes, encompassing in-demand products such as maintenance and repair parts.

The state-of-the-art facility features innovative technology and processes to more efficiently deliver these high-volume products. A quality assurance system works via light guidance and vision technology to guarantee accurate customer

order fulfillment. The PDC will employ a number of automated guided vehicles that function with laser navigation technology to support efficient material flow, and an automated safety control system in the PDC utilizes sensors and lighting technology.

Tablets and monitors allow workers to handle information digitally, enabling paperless processes. Fast-charging material handling equipment supports low energy consumption while allowing for increased run times.

The metro Detroit facility will serve as a global source PDC, replenishing other regional PDCs in the area with the 10, 000 highest-volume products in the Mopar brand's 500,000-plus portfolio. Overall, the facility will use two shifts of workers to handle approximately 45 million parts annually and an estimated 35 inbound and 35 outbound trailers each day.

#### WCL and LEED

As with other PDCs, the Romulus facility follows FCA World Class Logistics (WCL) methodology, which establishes a synchronized supply chain that progressively eliminates waste through the contribution of all employees and the rigorous use of methods and standards that promote an approach of continuous improvement.

Like the Winchester PDC, the facility is designed to be LEED Silver (Leadership in Energy and Environmental Design) certified. The comprehensive LEED system defines, measures and validates green buildings and is administered by the United States Green Building Council. Certification is achieved only after meeting strict standards in five key areas: site planning, water management, energy, material use and indoor environmental quality.

### **Romulus PDC: The Numbers**

2: PDCs opened by FCA in the U.S. in 2017

35: Inbound and outbound tractor-trailers (each) daily

60+: Acres (facility footprint)

100+: Employees

10,000: Approximate number of fastest-moving parts the PDC will handle

500,000: Square feet (PDC size)

10.4 million: FCA US investment (in dollars) in Romulus facility

22.6 million: FCA US total 2017 investment (in dollars) in new U.S Mopar PDCs

45 million: Estimated pieces shipped annually

## Mopar-first Features

During the brand's 80 years, Mopar has introduced numerous industry-first features including:

- Vehicle-information apps: first to introduce smartphone vehicle-information applications, a new channel of communication with consumers
- wiADVISOR: first to incorporate a tablet-based service lane tool
- Electronic Vehicle Tracking System (EVTS): first to market with a new interactive vehicle tracking device that sends owner a text when vehicle is driven too fast or too far based on pre-set parameters
- Wi-Fi: first to offer customers the ability to make their vehicle a wireless hot spot
- Electronic owner manuals: first to introduce traditional owner manuals on a smartphone app

### Mopar

Mopar is the global name for Stellantis genuine parts and authentic accessories.

A simple combination of the words MOtor and PARts, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on Mopar is available at <a href="https://www.mopar.com">www.mopar.com</a> and the Mopar blog at <a href="https://www.blog.mopar.com">www.blog.mopar.com</a>. For more information regarding Stellantis (NYSE: STLA), please visit <a href="https://www.stellantis.com">www.stellantis.com</a>.

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