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FCA Canada: FIAT Brand Introduces All-turbo 500 Lineup for 2018

- All 2018 Fiat 500 models now come standard with 1.4-litre MultiAir Turbo engine and 33 percent more horsepower than last year's model
- 2018 Fiat 500 Pop and Lounge offer standard performance braking system and suspension, ParkView rear backup camera, sport spoiler and additional exterior and interior upgrades
- High-performance, track-ready 2018 Fiat 500 Abarth models deliver up to 160 horsepower and 183 lb.-ft. of torque
- Dealers can order 2018 Fiat 500 vehicles this month, with cars arriving at FIAT dealerships in the second quarter
- 2018 FIAT product lineup also includes the functional 500L, all-wheel-drive small crossover 500X and the 124 Spider roadster

February 8, 2018, Windsor, Ontario - The Fiat 500 lineup goes all-turbo for 2018, with the 1.4-litre MultiAir Turbo engine and a sportier appearance now standard on all models.

"With an all-turbo lineup, the iconic Fiat 500 now offers an even more dynamic driving experience and more standard horsepower than any of its competitors," said Steve Beahm, Head of Passenger Car Brands – Dodge, SRT, Chrysler and Fiat, FCA – North America. "In fact, the entire FIAT brand lineup now comes standard with turbocharged power, adding to our roster of fun-to-drive, Italian-designed vehicles."

The 2018 Fiat 500 lineup is available in three models: Pop, Lounge and the high-performance Abarth. Pop and Lounge models now come standard with the 1.4-litre MultiAir Turbo engine, which features a single turbocharger, twin intercoolers and a sport-tuned exhaust, and delivers 135 horsepower and 150 lb.-ft. of torque — 34 more standard horsepower than last year's model. The MultiAir Turbo engine is paired with a five-speed manual transmission as standard, and is available with a six-speed automatic transmission.

Pop and Lounge models are also updated with standard 16-inch aluminum wheels, performance braking system, sport suspension and ParkView rear backup camera. Exterior updates include body colour front and rear fascias, side-sill ground effects, a sport spoiler, fog lamps and "Turbo" badging on the liftgate. Interior updates include air conditioning, a 7-inch in-cluster display and an Alpine premium audio system all standard on the entry-level Pop model.

On the Fiat 500 Abarth models, the track-tested 1.4-litre MultiAir Turbo engine delivers up to 160 horsepower and 183 lb.-ft. of torque; while Abarth-tuned hardware offers a world-class ride and track-ready durability.

Other unique Abarth features include a performance suspension; three-mode electronic stability control with an innovative torque transfer control (TTC) system that maximizes throttle performance during on-throttle cornering; 16-inch Hyper Black aluminum wheels; and Pirelli tires with red brake calipers. An Abarth-designed concentric "double-tip" dual-exhaust system delivers a high-performance look with menacing Abarth-tuned sound.

Inside, distinctive Abarth-styled front performance seats feature a one-piece design with large side bolsters, a racing-harness pass through, accent stitching around the perimeter and integrated side-thorax air bags. Below the instrument panel, Abarth-designed aluminum pedal covers feature Nero (black) rubber trim for a decidedly racing look.

Should the driver choose to switch to Sport mode in a Fiat 500 Abarth, the turbo-boost gauge mounted left of the instrument cluster illuminates "Sport" and an up-shift light integrated in the cluster alerts the driver when engine speed is approaching the redline, giving the immediate feedback needed on the track or during high-performance driving.

The 500 lineup also features three new colours for 2018 (late availability) – Brillante Red, Mezzanotte Blue Pearl and Vesuvio Black Pearl – for a total of 11 exterior paint colour choices. Any 2018 Fiat 500 model is also available as a Cabrio, delivering open-air freedom across the 500 lineup. 2018 Fiat 500 vehicles are available to order this month, with cars arriving at FIAT dealerships in the second quarter of this year.

The entire FIAT brand roster – now featuring turbocharged engines as standard – continues to offer a dynamic driving experience and iconic Italian design for 2018:

2018 Fiat 500L

Building on the style, efficiency and driving enjoyment that has made the Fiat 500 an icon, the Fiat 500L expands the Cinquecento's appeal by offering 42 percent extra interior space with comfortable seating for five, engaging driving dynamics and a standard 160-horsepower 1.4-litre MultiAir Turbo engine, all wrapped in contemporary Italian design. The Fiat 500L offers best-in-class cargo capacity with more than 50 seating and storage configurations.

The 2018 Fiat 500L features a redesigned exterior with new front and rear fascia design, bodyside molding design, wheel designs, daytime running light lens and rear side reflector design, while a standard ParkView rear backup camera delivers additional driver convenience. The 2018 500L's revamped interior also adds to convenience and ease of use, with a thin-film transistor (TFT) cluster display, an improved centre console, additional USB port, LED interior ambient lighting and other interior upgrades. The Uconnect 4 system is standard on all 2018 Fiat 500L models and includes a 7-inch display and Apple CarPlay and Android Auto capability.

2018 Fiat 500X

The 2018 Fiat 500X delivers the Italian design and engaging driving dynamics that are synonymous with the FIAT brand. The 500X offers an advanced all-wheel-drive system, functionality, and a full array of safety, comfort and convenience features. The small crossover features two engine options, an available nine-speed transmission, and an all-wheel-drive system with a disconnecting rear axle for improved fuel efficiency.

New for 2018, the Fiat 500X now features the Uconnect 4 system standard on all models, which includes a 7-inch display and Apple CarPlay and Android Auto capability.

2018 Fiat 124 Spider

The newest member of the FIAT product lineup, the 2018 Fiat 124 Spider revives the storied nameplate, bringing its classic Italian styling and performance to a new generation. Paying homage to the original 124 Spider 50 years after its introduction, the 2018 Fiat 124 Spider delivers the ultimate Italian roadster experience with driving excitement, technology and safety combined with iconic Italian design. With the 1.4-litre MultiAir Turbo engine as standard, the 124 Spider has the most powerful four-cylinder in its class.

The Fiat 124 Spider is available in three trim levels: Classica, Lusso and, for performance enthusiasts, Abarth. For 2018, the Fiat 124 Spider offers more flexible package content, allowing customers to select the exact options they desire.

About FIAT Brand

The FIAT brand stands for discovery through passionate self-expression. That philosophy is embodied by the iconic Fiat 500 or Cinquecento – a small car that lives big. Italian at heart and rooted in a rich heritage, the 500 is sold in more than 100 countries and is synonymous with modern, simple design blending form, function, technology and a pride of ownership that is genuine.

In North America, the Fiat 500 was introduced in March 2011 and was soon followed by the Fiat 500c (Cabrio), the high-performance Fiat 500 Abarth and Abarth Cabrio, the fully electric Fiat 500e (U.S.-only), the five-passenger Fiat 500L and the all-wheel-drive 500X crossover. The FIAT brand continues to expand with the introduction of the Fiat

124 Spider, a revival of the iconic roadster that combines Italian style, performance and engaging driving dynamics.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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