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FCA Canada: 2018 Jeep® Cherokee Overview

August 31, 2017, Windsor, Ontario - The 2018 Jeep® Cherokee redefines the mid-size SUV segment, delivering legendary Jeep 4x4 capability, superior on-road ride and handling, world-class craftsmanship, clever functionality and versatility, more than 70 standard and available safety and security features and advanced user-friendly technology. The Jeep Cherokee stands out against competitors with unmatched off-road capability while still providing on-road ride and handling comfort and segment-leading features.

Highlights:

- Best-in-class capability:
 - Choice of 2.4-litre I-4 or 3.2-litre V-6 engines, three available four-wheel-drive systems that raise the standard for mid-size SUVs, Jeep Selec-Terrain traction control system with up to five customized modes (Auto, Snow, Sport, Sand/Mud and Rock), best-in-class V-6 towing capability: 2,041 kg (4,500 pounds), up to a 56:1 crawl ratio for low-range traction
- Fuel economy:
 - Fuel efficiency of 7.8 L/100km (36 mpg) highway on standard 2.4-litre I-4 engine; optional 3.2-litre V-6 engine with stop-start technology delivers fuel efficiency rating of 8.3L /100 km (34 mpg) highway; standard nine-speed automatic transmission; industry-first rear-axle disconnect resulting in reduced energy loss when 4x4 capability isn't needed, improving fuel efficiency
- More than 70 standard and available advanced safety, security and technology features

Model Lineup

For 2018, the Jeep Cherokee lineup consists of five models:

- Sport (4x2 and 4x4)
- North (4x2 and 4x4)
- Limited (4x2 and 4x4)
- Overland (4x2 and 4x4)
- Trailhawk (4x4)

Altitude Appearance Packages available on Sport and Limited.

Available Exterior Colours:

- Hydro Blue Pearl (Trailhawk and Altitude models)
- Firecracker Red (Trailhawk and Altitude models)
- Diamond Black Crystal Pearl
- Billet Metallic
- Bright White
- Pearl White
- Granite Crystal Metallic
- Light Brownstone Pearl
- Olive Green Pearl
- Rhino
- Velvet Red Pearl
- Patriot Blue Pearl

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 96th anniversary in 2021. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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