

## The Mille Miglia is Alfa Romeo

- The excitement of an edition that has further consolidated the bond between the brand and the "Red Arrow" is still tangible
- Forty-seven cars at the starting line and three on the podium, 90 years after the first victory
- International stars, drivers and enthusiasts among the crews of the Alfa Romeo cars entered by FCA Heritage
- A celebratory visit to Milan and to the Museo Storico at Arese, where time trials will be held on the internal circuit
- Marcus Ericsson and Charles Leclerc, the drivers of the Alfa Romeo Sauber F1 Team, were also present, driving a 1932 Gran Premio Tipo B and a 1955 750 Competizione

May 22, 2018, Turin, Italy - Roads are inevitably transformed by the passage of the Mille Miglia, and after travelling about 1800 kilometres, on the way home, the first sensation is one of having lost the way. It doesn't matter which navigator you use: without the hundreds of red signs marking the route, no road looks right. And it is surprising to see that roundabouts are no longer thronged with eager photographers, and without the cheering crowds, accelerating seems to have lost its appeal. A generous warmth, from Brescia to Rome and back, in every square and outside every door, groups of people flocking to watch the race, year after year. Eyes trained on the "travelling museum," countless camera flashes and praise for the Alfa Romeo cars in the official fleet, supporting the event.

### ***Quadrifoglio: a historic symbol that brings the future closer***

It is certainly not every day that one can get a close, first-hand look at a Stelvio Quadrifoglio, showcase of Alfa Romeo excellence, the SUV that powered round the Nürburgring circuit in 7 minutes 51.7 seconds, the lowest time ever in its category. Quadrifoglio: one word is enough to identify a car in a class of its own, one that defies all normal categorization. And the first SUV that is also an Alfa Romeo is quite at home between the two lines of crowd, delighted by the hypnotic roar of the 2.9 V-6 Bi-Turbo, a promise of the power just waiting to be unleashed. Leaving Parma in the early morning, the Mille Miglia roused a drowsy Saturday morning in the Po Plain and on the gently rolling roads from Fidenza toward Salsomaggiore. Then a parade in Piacenza, on Piazza Cavalli: there were 510 Stelvio and Giulia Quadrifoglio cars present, and the square could hardly hold them.

### **The Mille Miglia and the Alfa Romeo Sauber F1 Team meet at Arese**

At San Rocco al Porto, the Mille Miglia bade farewell to Emilia Romagna and entered Lombardy, the region where it was conceived and became reality. A bond that is even stronger and deeper this year, consecrated by the spectacular passage through Milan, across a packed, astonished Piazza del Duomo. A lot happens in Milan, a town that has seen it all, but not the Mille Miglia, which brought a new thrill to the city. So many ingredients all together and so many "firsts." Leaving behind the considerate traffic on Viale Certosa, the race caravan paid a celebratory visit to the Museo Storico Alfa Romeo at Arese, where time trials were held on the internal circuit. Marcus Ericsson and Charles Leclerc, the drivers of the Alfa Romeo Sauber F1 Team, were also present, driving a 1932 Gran Premio Tipo B and a 1955 750 Competizione.

### **Drivers on the podium**

The two drivers Marcus Ericsson and Charles Leclerc also greeted the public from the stage at Brescia. Alfa Romeo triumphs 90 years after the brand's first victory in the Mille Miglia, also celebrated by the ["Alfa Romeo: the Mille Miglia in 90 places"](#) project.

The 2018 Mille Miglia was won by the Alfa Romeo 6C 1500 GS Testa Fissa crewed by Tonconogy-Ruffini. In second place, just eight penalty points behind the victor, was the stunning 6C 1500 Super Sport dating from 1928, with

coachwork by Stabilimenti Farina. This was an official car from the FCA Heritage collection, which is normally on display at the Museo Storico Alfa Romeo, driven by Giovanni Mocerì with co-driver Daniele Bonetti. In third place, the Alfa Romeo 6C 1750 SS Zagato of Vesco-Guerini.

### **The FCA Heritage crews and Alfa Romeo's VIP guests**

All the Alfa Romeo cars entered by FCA Heritage finished in very creditable positions, and all concluded the 36th historic re-evocation of the Mille Miglia by completing the traditional Brescia-Rome-Brescia course. The ranks of the official Alfa Romeo team included racing professionals and internationally famous artists, all united in the love of classic Alfa cars. They included Coldplay bass player Guy Berryman with driver Derek Hill on board the 1900 Sport Spider from 1954 and Roberto Giolito with David Giudici in a 1930 Alfa Romeo 1750 GS, while Paolo Spalluto and Ottaviano Checchi drove a 1900 C SS Touring from 1956. Also distinguishing themselves in an Alfa Romeo were Axel Marx, who can boast a prestigious collection of hundreds of vintage Alfa Romeos, together with Fabrizio Buonamassa and Piero Pelù with his partner Gianna Fratta, one of the best known and highly regarded orchestral directors at an international level. The presence of the Florentine singer and musician understandably unleashed the enthusiasm of the crowd, which surrounded his Giulietta Sprint from 1955 at each passage. His car, which was recently meticulously restored, has received the Alfa Romeo Classiche "Certificate of Origin," a document containing the production specifications of the specific chassis number, as in the manufacturer's own production records.

So, we can archive an exceptional edition of the Mille Miglia, which has further consolidated the bond between the "Red Arrow" and Alfa Romeo, if that is possible. As overheard from the voices in the stand next to the podium, more than ever, this year we can say that "Alfa Romeo is Mille Miglia, and Mille Miglia is Alfa Romeo."

### **Alfa Romeo**

Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to automobiles. The Alfa Romeo Stelvio sets a benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. In early 2023, Alfa Romeo will offer its first compact SUV with the all-new Tonale. The globally available Tonale is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity. Alfa Romeo is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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