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DESTINED FOR STARDOM: Last 2018 Dodge Challenger SRT Demon Rolls Off Assembly Line

May 30, 2018, Brampton, Ontario - The last [2018 Dodge Challenger SRT Demon](#), assembled at the FCA US [Brampton Assembly Plant](#) (Ontario, Canada), rolled off the line today in the first step toward making horsepower history at the June 20-23 Barrett-Jackson Northeast Auction. The limited-production, world record-setting 2018 Demon and the last [2017 Dodge Viper](#) hand-built American supercar will be auctioned as a pair in “[The Ultimate Last Chance](#)” end-of-an-era offer with 100 percent of the hammer proceeds from the sale going to the United Way.

After leaving the Brampton plant, the last 2018 Dodge Challenger SRT Demon will travel to an upfit center for its final stages of assembly, which includes adding a hand-painted exclusive Viper Red exterior color, 18-inch aluminum wheels, 18-inch Demon drag radial tires, Demon vehicle badging and a one-of-a-kind VIN instrument panel badging.

Production of the Challenger SRT Demon was limited to one model year and 3,300 units.

The winning bidder at the June 20-23 Barrett-Jackson Northeast Auction, held at the Mohegan Sun Resort in Uncasville, Connecticut, takes home a combined 1,485 horsepower: the 840-horsepower Dodge Challenger SRT Demon – the industry’s first and only purpose-built, street-legal production drag car with the most powerful production V-8 engine and 20-plus industry-first, drag-performance features – and the 645-horsepower Dodge Viper with an 8.4L V-10 engine, aerospace-grade lightweight carbon fiber body, iconic side exhaust and massive 14-inch wide rear tires.

Additional details on this once-in-a-lifetime Dodge Challenger SRT Demon/Dodge Viper Barrett-Jackson auction lot are available at [DodgeGarage.com](#).

Leaving behind a 25-year legacy with more track records than any other production car, production of the V-10-powered Dodge Viper concluded at the Conner Avenue Assembly Plant in Detroit in August 2017. The last production 2017 Dodge Viper is styled in homage to the first-generation Dodge Viper RT/10 with its Viper Red exterior and black interior. The car (VIN ending in 731948) includes exterior carbon fiber accents, black Alcantara leather seats and an exclusive VIN instrument panel badge and authentication kit.

Dodge//SRT and Barrett-Jackson have collaborated before with charity as the winner. A one-of-a-kind 2015 Dodge Challenger SRT Hellcat, VIN0001, [raised \\$1.65 million for charity](#) in 2014 — at the time more than any other car in Barrett-Jackson history.

Dodge//SRT

For 110 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge, America’s performance brand, shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world’s quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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