

Contact: LouAnn Gosselin

Daniel Labre

FCA CANADA: 2019 Ram 1500 Fact Sheet

June 28, 2018, Windsor, Ontario - The all-new 2019 Ram 1500 becomes the no-compromise benchmark for durability, technology, efficiency and convenience with features never before offered in a pickup. Overall weight has been reduced by 102 kilograms (kg) (225 lbs). The all-new Ram 1500 features up to 5,783 kg (12,750 lbs) of towing capability and up to 1,043 kg (2,300 lbs) of payload. An all-new eTorque mild hybrid system delivers improved fuel efficiency in both V-6 and V-8 configurations. As a segment disrupter, the new Uconnect 4C NAV multimedia centre with a largest-in-class 12-inch touchscreen leads the pickup world in technology, featuring split-screen capability, 360-degree camera views and exclusive content from SiriusXM with 360L. New active safety and security systems include Adaptive Cruise Control with Stop and Go, Forward Collision Warning with Active Braking, Blind-spot Monitoring with Trailer Detection and Ready Alert Braking. Class-leading ride and handling is accomplished via a class-exclusive multilink coil spring rear suspension system with optional Active-Level Four-Corner Air Suspension. The all-new 2019 Ram 1500 also features twice the interior storage capacity versus the competition.

New for 2019:

- 2019 Ram 1500 delivers significant gains in fuel efficiency with the eTorque mild hybrid system on second-generation 3.6-litre Pentastar V-6 and legendary 5.7-litre HEMI® V-8 engines – the widest use of mild hybrid technology in the segment
- Award-winning fourth-generation Uconnect system and class-exclusive 12-inch reconfigurable touchscreen display feature split-screen capability for dual-application operation
- 360-degree Surround View Camera with bird's-eye perspective of the vehicle
- Adaptive Cruise Control with Stop and Go
- Forward Collision Warning with Active Braking assists driver response by deploying brakes when an object is detected to assist the driver in avoiding an incident
- Ready Alert Braking and Trailer Sway Control
- Lane Departure Warning with Lane Keep Assist detects movement onto lines and applies corrective action to nudge the vehicle back into its lane
- Largest front brakes in the segment at 378 millimetres (14.9 inches) and new electric parking brake
- New 4x4 Off-road Package includes suspension with one-inch lift, electronic locking rear axle, tuned shocks and Hill Descent Control

Highlights:

- Class-exclusive Active-Level Four-Corner Air Suspension enhances fuel efficiency, improves ride and gives greater off-road capability, load-leveling and entry/exit convenience
- Maximum payload increased to 1,043 kg (2,300 lbs) and maximum trailer tow to 5,783 kg (12,750 lbs)
- Engine options include:
 - 3.6-litre eTorque Pentastar V-6 engine, delivering 305 horsepower (hp) and 269 lb-ft of torque plus 90 lb-ft of supplemental torque
 - 5.7-litre HEMI V-8 with variable-valve timing (VVT), 395 hp and 410 lb-ft of torque
 - 5.7-litre eTorque HEMI V-8 with VVT, 395 hp and 410 lb-ft of torque plus 130 lb-ft of supplemental torque
- Overall cab length increase of 102 millimetres (4 inches), creating the most spacious interior for additional features and passenger comfort
- Nearly 100 per cent more interior storage capacity versus closest competitor at 151.1 litres
- Second row includes reclining seats, a flat-load floor with integrated RamBins, tie-down rings and expandable under seat storage

- Rebel Quad cab and steel suspension
- Class-exclusive RamBox Cargo Management System
- Exclusive-to-Canada Sport model

Configurations in 2WD and 4WD:

- Quad Cab 6-foot, 4-inch bed
- Crew Cab 5-foot, 7-inch bed
- Crew Cab 6-foot, 4-inch bed

Model Lineup

The Ram 1500 offers seven models:

- Tradesman
- Big Horn
- Sport
- Rebel
- Laramie
- Longhorn
- Limited

Available Exterior Colours

Monotone:

- Blue Streak Pearl
- Black Forest Green Pearl
- Billet Metallic
- Bright White
- Diamond Black Crystal Pearl
- Red Pearl
- Flame Red
- Granite Crystal Metallic
- Ivory Tri-Coat Pearl
- Patriot Blue Pearl
- Maximum Steel Metallic
- Rugged Brown Pearl

Two-tone:

- Billet Metallic
- Diamond Black Crystal Pearl
- Walnut Brown Metallic

More Information

Please visit the FCA Canada [Ram brand newsroom](#) for the latest Ram 1500 product information, photography and videography, plus access to specification and feature availability documents.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>