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## **FCA Canada: Canadian-made Chrysler Pacifica Named 2019 Minivan Best Buy by Le Guide de l'auto/The Car Guide**

- Awards handed out annually by one of Canada's oldest and most respected automotive media outlets
- Vehicles are chosen by one of the country's largest and most respected editorial teams, based on votes in six categories
- Made-in-Canada Chrysler Pacifica and segment-exclusive Pacifica Hybrid have reinvented the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling

November 16, 2018, Etobicoke, Ontario - The Canadian-made [Chrysler Pacifica](#) has been named the 2019 "Best Buy" in the minivan segment by *Le Guide de l'auto/The Car Guide*.

Now in its 53rd year, the bilingual publication is one of Canada's longest running and most respected automotive media outlets.

*Le Guide de l'auto/The Car Guide*'s annual Best Buy awards recognize the top vehicles in 27 categories. Winners are chosen by one of the country's largest and most respected editorial teams, based on votes determined by six criteria, including fuel economy, reliability, safety, infotainment and driving experience.

"In an increasingly crowded marketplace, we're extremely proud that Chrysler Pacifica and the segment-first Pacifica Hybrid continue to win consumer recognition and coveted awards like this one from *Le Guide de l'auto*," said Reid Bigland, President and CEO, FCA Canada. "Made in Windsor, our minivans are built on over 35 years of segment leadership and innovation, and continue to fit the needs of Canadian families like few other vehicles can."

Chrysler Pacifica and Pacifica Hybrid see notable updates for 2019, which include an [S Appearance Package](#) on the Hybrid model, featuring black accents inside and out for a customized, athletic look from the factory.

### **About Chrysler Pacifica**

The made-in-Canada Chrysler Pacifica and Pacifica Hybrid reinvent the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. The Pacifica Hybrid takes this revolutionary vehicle a step further with its innovative, advanced hybrid powertrain. It's the first electrified vehicle in the minivan segment and achieves 2.6 Le/100 km in electric-only mode in city driving, 53 kilometres (33 miles) of all-electric range and 911 kilometres (566 miles) of total range.

With more than 100 standard and available safety and security features, the Uconnect Theatre rear-seat entertainment system, an available 4G Wi-Fi hotspot and a full array of comfort and convenience technologies, the Chrysler Pacifica and Pacifica Hybrid are no-compromise minivans ideally suited for today's families and have earned their spots as the most awarded minivans of the year.

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition

to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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