

## **MEDIA ADVISORY: Live Webcast of the Jeep® Press Conference at 2018 Los Angeles Auto Show**

November 26, 2018, Auburn Hills, Mich. - Media and consumers are invited to watch a live webcast of the Jeep® brand press conference from the 2018 Los Angeles Auto Show. For those who are unable to view the live program, an on-demand replay will be available at the same link immediately following the live events.

After the live webcast, consumers can tune in to the Jeep brand Facebook page for a closer look at the newest vehicle from Jeep with Head of Jeep Design Mark Allen. Immediately following the Jeep Facebook broadcast, the Jeep brand Twitter handle will host a live Q&A with Jeep Engineer John Mrozowski. And, after the Twitter Q&A, the Jeep Instagram channel will post additional exclusive looks of the new vehicle.

### **Jeep Press Conference**

Wednesday, November 28, 9:55 a.m. (PST)

YouTube: <http://bit.ly/JeepReveal>

### **Press Conference Location**

2018 Los Angeles Auto Show

North Plaza - Los Angeles Convention Center

1201 S Figueroa St, Los Angeles, California 90015

### **Media and consumers can also watch the live reveal at the following Jeep brand sites:**

- Jeep website: [www.jeep.com](http://www.jeep.com)
- Facebook: [www.facebook.com/jeep](http://www.facebook.com/jeep)
- Twitter: [www.twitter.com/jeep](http://www.twitter.com/jeep)
- Instagram: [www.instagram.com/jeep](http://www.instagram.com/jeep)

### **Jeep Brand**

Built on more than 80 years of legendary heritage, Jeep is the authentic SUV brand that brings capability, craftsmanship and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. The Jeep vehicle range consists of the Cherokee, Compass, Gladiator, Grand Cherokee, new three-row Grand Cherokee L, Grand Cherokee 4xe, Renegade and Wrangler and Wrangler 4xe. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom. All Jeep brand vehicles will offer an electrified variant by 2025.

### **Follow Jeep and company news and video on:**

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Jeep brand: [www.jeep.com](http://www.jeep.com)

Facebook: [www.facebook.com/jeep](http://www.facebook.com/jeep)

Instagram: [www.instagram.com/jeep](http://www.instagram.com/jeep)

Twitter: [www.twitter.com/jeep](http://www.twitter.com/jeep)

LinkedIn: [www.linkedin.com/company/jeep](http://www.linkedin.com/company/jeep)

YouTube: [www.youtube.com/thejeepchannel](http://www.youtube.com/thejeepchannel) or <https://www.youtube.com/StellantisNA>

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Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>