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FCA 2018 National Sweepstakes Entrant Wins an All-new 2019 Ram 1500

- FCA Gifts 2018 Sweepstakes Winner With Her Choice of MotorTrend's 2019 Truck of the Year

April 15, 2019, Auburn Hills, Mich. - FCA US LLC is pleased to announce Michaela Calhoun as the grand prize winner of its 2018 National Sweepstakes. News of Calhoun's name being drawn was shared with the Cleveland, Ohio, native just shy of 12 months after entering the contest at the 2018 Cleveland Auto Show. Calhoun is one of more than 560,000 registrations in the annual sweepstakes.

"When I received the news that I had won, I was ecstatic," said Michaela Calhoun. "Winning a vehicle from FCA at this time could not be more ideal. I chose a Ram truck for the towing capability and having it as my everyday vehicle will allow me to do what I love, which involves transporting horses in a trailer. As a new truck owner, a huge weight has been lifted, because now I can focus on graduating from college and starting my career while continuing to pursue my passion."

"Going into 2019, we were very proud of our award-winning lineup," said Jason Russ, Head of Experiential Marketing, FCA US. "With this year's winner picking the Motor Trend Truck of the Year, a 2019 Ram 1500, we're confident she made the right choice, especially given her lifestyle."

As the winner, Calhoun received a \$45,000 voucher to put toward her choice of any Chrysler, Dodge, Jeep®, Ram, or FIAT brand vehicle. Without hesitation, Calhoun selected the all-new Ram 1500 Tradesman Crew Cab with a V-8 HEMI® in Delmonico Red. Featured at the 2018 Cleveland Auto Show, Calhoun's official registration into the giveaway occurred at the main FCA booth followed by a ride on Camp Jeep. Calhoun's choice of a [2019 Ram 1500](#) was especially fitting because of her need for towing capability, often using a trailer to transport horses for competition.

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. That focus leads Ram to design the industry's most innovative, award-winning trucks, emphasizing durability, strength, technology and efficiency. With a full lineup of trucks, including ProMaster and ProMaster City vans, Ram builds trucks that get the hard work done. As MotorTrend's [2019 Truck of the Year](#), the all-new 2019 Ram 1500 is a no-compromise truck, leading areas most important to pick up owners. Ram leads the full-size truck segment with significant gains in fuel efficiency through an all-new eTorque mild hybrid system in both V-6 and V-8 configurations. Junction Chrysler Dodge Jeep Ram of Chardon, Ohio, will have the pleasure of delivering the prize vehicle to its proud new owner.

FCA continues to hold its annual vehicle sweepstakes, making entry accessible at FCA consumer experiences held nationwide. At FCA vehicle experiences, consumers are fully immersed in information regarding Chrysler, Dodge, Jeep, Ram or FIAT brand vehicles and are encouraged to enter the National Sweepstakes onsite. Consumers engage with knowledgeable product specialists at branded stations and test drive vehicles from the FCA product lineup at no cost.

The entries from 2018 were collected through a number of hands-on FCA brand initiatives that took place all over the country, including the Camp Jeep off-road drive course, Ram Truck Territory test tracks at auto shows, and numerous test drive and community fundraising events involving the FIAT, Chrysler and Dodge brands as well.

Purchase is not required to enter or win. For the official sweepstakes rules and details on how to enter, please visit www.fcaentertowin.com. The 2019 sweepstakes ends December 31, 2019. Stay in the loop with the latest product and brand news by visiting www.fcanorthamerica.com.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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