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Bob Bondurant School of High Performance Driving Purchased by Stig Investments; Sponsorship Continues With Dodge//SRT

RELEASE VIA STIG INVESTMENTS: New Owners Plan for Future Enhancements and Growth

May 20, 2019, Chandler, Ariz. - [The Bob Bondurant School of High Performance Driving, Inc.](#) has new owners. Stig Investments, Inc., a group of entrepreneurs who are racing enthusiasts and automobile collectors, announced today it has finalized its purchase of the performance racing school.

In conjunction with the purchase, the new owners and FCA US LLC announced that the school will continue as “[The Official Performance Driving School of Dodge//SRT.](#)” Since 2015, the school’s fleet of nearly 100 vehicles is exclusively Dodge//SRT products, including Dodge Challenger and Charger SRT Hellcat models, the 840-horsepower Challenger SRT Demon – the industry’s first and only street-legal production drag car and most powerful muscle car ever – as well as the Viper ACR.

“In the past 30 days, we’ve solidified key pieces of the Bondurant experience that will ensure the success and growth of the school,” said Bruce Belser, newly appointed CEO of Bob Bondurant School of High Performance Driving. “From securing the FCA partnership to retaining our passionate team members, including renowned instructors Mike McGovern and Danny Bullock, and infusing significant capital into the business, we plan to continue to deliver the ultimate guest experience and a best-in-class work environment for employees.”

Belser is one of the three investors in the Stig group and is a two-time Bondurant graduate. He is a successful entrepreneur having founded several businesses, and has served as a corporate pilot, Delta Airlines commercial pilot, fighter pilot and U.S. commander in the U.S. Air Force.

“Our continued Dodge//SRT partnership with the Bob Bondurant School of High Performance Driving gives our passionate customers the opportunity to learn how to get the optimum performance from their new vehicles in a controlled environment,” said Mark Malmstead, head of Dodge//SRT marketing and communications. “Together, we have the perfect setting for a fully immersive driving experience like no other.”

New Dodge//SRT owners who qualify can register for a class by calling 800-998-1110. All other visitors to the Bob Bondurant School of High Performance Driving can register for training at Bondurant.com/dragracing.

About Bob Bondurant School of High Performance Driving

The Bob Bondurant School of High Performance Driving, which is located in Phoenix, Arizona, is the only purpose-built driver training facility for performance enthusiasts and the largest driver training center of its kind in the world. At the heart of the 100-acre racing facility is a 3-mile, 26-turn and 11-multi-configuration track designed by the school’s founder Bob Bondurant. The school maintains over 100 race-prepared vehicles, sedans, SUVs and open wheel formula cars. For more information about the school, visit www.Bondurant.com or call (800) 842-RACE.

Dodge//SRT

For 110 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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