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## **Texas Motor Press Association Crowns 2019 Ram 1500 Rebel 'Texas Off-road Truck of the Year'**

May 20, 2019, Huntsville, Texas - The 2019 Ram 1500 Rebel has been named the "Texas Off-road Truck of the Year" by the Texas Motor Press Association (TxMPA). The title judging was conducted at the inaugural Texas Off-road Invitational held in Huntsville, Texas.

The Invitational hosted a strong field of pickup trucks, SUVs and crossover vehicles. The TxMPA's media panel evaluated the competitors over a multi-day series of challenges that included a mud-filled obstacle course designed to showcase off-road capability and technology.

"The half-ton off-road segment is a competitive arena with a number of players and the 2019 Ram Rebel was up to the challenge," said Mike Herzing, President of TxMPA. "Although well-mannered for on-road, the Rebel also offers great capability, encourages spirited off-road driving and is a great-looking pickup that thrilled the Texas Motor Press Association jurors."

The 2019 Ram 1500 Rebel offers a long list of off-road equipment, including 33-inch Goodyear Wrangler DuraTrac tires, Bilstein shocks, factory suspension lift, locking rear axle and 3.92:1 gear sets. The Ram Rebel is also available with 12-inch Uconnect 4C touchscreen technology, which features split-screen capability and customizable content.

"The Ram 1500 Rebel is a tough off-road truck, yet it offers class-leading technology and a great, no-compromise ride," said Reid Bigland, Head of Ram Brand. "As America's most awarded pickup, buyers know they're getting the best truck on the market, and one that's ready to take roads less traveled."

### **About the Texas Motor Press Association**

Texas Motor Press Association (TxMPA) was founded on the philosophy of, "for journalists, by journalists," recognizing and embracing the various facets of the automotive industry and creating meaningful, insightful and informed content that influences the public's buying decisions. With settings designed to evaluate various motorized vehicles, accoutrements, parts and accessories, TxMPA provides opportunities for increasing the members' knowledge in order to educate the public about motorized transportation by researching, studying, evaluating and testing for public safety.

### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van

- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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