

FCA Canada Reports 2019 May Sales

- Best retail sales month of the year, up 13 per cent from prior month
- Best total sales month of the year
- Ram HD sets all-time sales record
- Calendar-year-to-date record sales for Jeep® Grand Cherokee up 27 per cent

June 3, 2019, Windsor, Ontario - FCA Canada today reported May 2019 sales of 21,042, representing the best sales month of the year.

Retail sales for the month were 15,272 vehicles while fleet sales totaled 5,770 vehicles. Fleet sales were down 43 per cent compared with the prior year.

"At retail, Jeep® brand sales were up 20 per cent year-over-year and nearly every Jeep nameplate saw its sales increase 20 to 80 per cent," FCA Canada President and CEO Reid Bigland said. "May 2019 also marks the fifth best month on record for Ram pickup trucks, with the Ram brand eclipsing 10,000 sales in a single month."

Sales Highlights

Ram Heavy Duty trucks saw total sales rise 122 per cent with 2,699 vehicles sold, compared with results from the same month the prior year, setting an all-time sales record. Through calendar year 2019, Ram HD sales are up 23 per cent, compared with the same time last year. The all-new Ram HD, which will outpower, out tow and out haul every other pickup truck available, has begun to arrive in dealer showrooms across the country.

The Canadian-built Dodge Grand Caravan saw retail sales rise from 1,414 to 1,800 when compared with May 2018 results. To commemorate the minivan's 35th anniversary this year, special-edition models of the Chrysler Pacifica, Chrysler Pacifica Hybrid and Dodge Grand Caravan are being built.

Calendar-year-to-date sales of Jeep Grand Cherokee are at a record high, up 27 per cent with 8,033 vehicles sold, compared with 6,328 sold this time last year.

When compared with the month prior, total FCA Canada sales rose from 20,802 to 21,042. Retail sales for every brand in the Company's portfolio increased double digits in month-over-month performance.

FCA US and FCA Canada Will Move to Quarterly Sales Reporting

After review, FCA US LLC has decided to end the practice of reporting U.S. and Canada retail sales on a monthly basis following June results.

"A quarterly sales reporting cadence will continue to provide transparency into our sales results while at the same time aligning with where industry practice is heading," said Niel Golightly, FCA Global Chief Communications Officer.

FCA US and FCA Canada will report monthly sales for May and June. The first quarterly report will occur on October 1, 2019, covering the three months of July, August and September. FCA will continue to share certain sales data with third-party research firms, under appropriate confidentiality arrangements.

Sales Chart

Model	Month Sales		Vol %	CYTD Sales		Vol %
	Curr Yr	Pr Yr	Change	Curr Yr	Pr Yr	Change
Compass	784	1,595	-51%	3,893	5,382	-28%

Patriot	0	-1	-100%	0	0	NA
Wrangler	2,112	1,772	19%	11,053	14,337	-23%
Gladiator	166	0	NEW	175	0	NEW
Cherokee	1,325	2,042	-35%	6,091	8,938	-32%
Grand Cherokee	1,480	1,645	-10%	8,033	6,328	27%
Renegade	82	225	-64%	298	693	-57%
JEEP BRAND	5,949	7,278	-18%	29,543	35,678	-17%
300	163	889	-82%	1,539	2,458	-37%
200	1	0	NA	1	0	NA
Pacifica	537	717	-25%	1,617	3,609	-55%
CHRYSLER BRAND	701	1,606	-56%	3,157	6,067	-48%
Dart	0	0	NA	1	2	-50%
Charger	403	798	-49%	2,500	2,875	-13%
Challenger	307	407	-25%	1,125	1,257	-11%
Viper	0	0	NA	0	3	-100%
Journey	403	642	-37%	1,488	2,447	-39%
Caravan	2,407	3,277	-27%	13,199	18,230	-28%
Durango	531	917	-42%	4,900	3,179	54%
DODGE BRAND	4,051	6,041	-33%	23,213	27,993	-17%
Ram P/U	9,697	12,440	-22%	37,152	39,508	-6%
ProMaster Van	455	507	-10%	2,209	1,892	17%
ProMaster City	47	78	-40%	418	245	71%
RAM BRAND	10,199	13,025	-22%	39,779	41,645	-4%
Giulia	35	56	-38%	118	231	-49%
Alfa 4C	10	6	67%	26	25	4%
Alfa Stelvio	38	90	-58%	166	389	-57%
ALFA BRAND	83	152	-45%	310	645	-52%
500	18	40	-55%	59	142	-58%
500L	5	0	NA	8	7	14%
500X	4	5	-20%	20	31	-35%
Spider	32	46	-30%	91	124	-27%
FIAT BRAND	59	91	-35%	178	304	-41%
TOTAL FCA CANADA	21,042	28,193	-25%	96,180	112,332	-14%

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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