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Jeep® Cherokee Named 'Most American' Vehicle on Cars.com's American-Made Index for Second Consecutive Year

- Jeep® Cherokee earns top spot on Cars.com's annual American-Made Index
- Cherokee boasts a new-for-2019 premium design, along with a new turbocharged 2.0-liter engine that enhances performance and fuel efficiency

June 25, 2019, Auburn Hills, Mich. - For the second consecutive year, <u>Jeep® Cherokee</u> – the most capable midsize sport-utility vehicle – is ranked first on Cars.com's annual American-Made Index (AMI).

"The Jeep Cherokee tops Cars.com's American-Made Index for the second year in a row, taking the number-one position, thanks to high scores across the five major factors analyzed in the index," said Kelsey Mays, Senior Consumer Affairs Editor, Cars.com.

Now in the second year of its revised methodology, the AMI considers five major factors to zero in on the economic impact of a given model: assembly location, domestic-parts content as determined by the American Automobile Labeling Act, engine sourcing, transmission sourcing and factory jobs provided by each automaker's U.S. plants.

"As we approach the Fourth of July holiday, we are especially pleased to celebrate Cherokee's place as the most American vehicle on Cars.com's American-Made Index for the second consecutive year," said Jim Morrison, Head of Jeep Brand – North America. "We salute the dedicated employees who build the Cherokee, the most capable midsize SUV on the planet, as well as all the loyal Jeep owners who drive it."

Jeep Cherokee boasts an authentic and more premium design for 2019, along with the addition of an advanced 2.0-liter direct-injection inline four-cylinder engine that enhances performance and fuel efficiency up to 31 mpg.

Complete with a refreshed fascia, lightweight hood, LED headlamps, daytime running lamps (DRL), fog lamps and liftgate, the Jeep Cherokee is a vehicle that offers a fresh look, and maintains its unmatched capability in all weather conditions, on the road or trail.

Jeep Cherokee is manufactured at the <u>Belvidere Assembly Plant</u> in Belvidere, Illinois. It competes in the largest SUV segment in the United States, with more than 2 million sales annually.

For more information on the Cars.com American-Made Index, including a deeper dive into the data and methodology, visit www.cars.com/news.

Cars.com

<u>Cars.com</u> is a leading two-sided digital automotive marketplace that connects car shoppers with sellers. Launched in 1998 and headquartered in Chicago, the company empowers shoppers with the data, resources and digital tools needed to make informed buying decisions and seamlessly connect with automotive retailers. In a rapidly changing market, <u>Cars.com</u> enables automotive dealers and manufacturers with innovative technical solutions and data-driven intelligence to better reach and influence ready-to-buy shoppers, increase inventory turn and gain market share. In 2018, <u>Cars.com</u> acquired Dealer Inspire®, an innovative technology company building solutions that future-proof dealerships with more efficient operations, a faster and easier car buying process, and connected digital experiences that sell and service more vehicles.

Cars.com properties include DealerRater®, DealerInspire®, Auto.com™,PickupTrucks.com® and NewCars.com®.

For more information, visit www.Cars.com.

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom and added 4x4 capability. All Jeep brand vehicles will offer an electrified variant by 2025.

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