

FCA Canada Reports 2019 June Sales

- June record sales for Ram Heavy Duty, up 158 per cent
- June record for Jeep® Grand Cherokee, up 34 per cent
- June record for Jeep Wrangler, up 21 per cent
- Sales of Dodge Grand Caravan up 14 per cent in June

July 3, 2019, Windsor, Ontario - FCA Canada today reported June 2019 sales of 21,566.

"June sales year-over-year saw solid increases from both the Ram and Jeep® brands," FCA Canada President and CEO Reid Bigland said. "The highly anticipated Jeep Gladiator pickup and new Ram Heavy Duty continue to arrive in Canadian dealerships and are resonating well with consumers."

Sales Highlights

Ram brand sales were up 7 per cent compared with sales from June 2018. Within the brand, Ram Heavy Duty saw the largest increase with 2,683 sales, an increase of 158 per cent over the same month of the prior year.

Jeep brand sales were up 1 per cent this month, compared with the year prior. Jeep Wrangler set a June record with 2,497 sales, a 21 per cent boost from the same month of 2018. Calendar year-to-date, Jeep Grand Cherokee has achieved record sales and set a June record with 1,629 sales, an increase of 34 per cent over the same month last year. Jeep Compass saw an increase of 25 per cent with 611 sales. The all-new 2020 Jeep Gladiator, the most capable midsize truck ever, recorded 278 sales in June.

Dodge Grand Caravan sales were up 14 per cent with 2,744 sales.

Sales Chart:

Model	Month Sales		Vol %	CYTD Sales		Vol %
	Curr Yr	Pr Yr	Change	Curr Yr	Pr Yr	Change
Compass	611	488	25%	4,504	5,870	-23%
Patriot	0	0	N/A	0	0	N/A
Wrangler	2,497	2,059	21%	13,550	16,396	-17%
Gladiator	278	0	N/A	453	0	N/A
Cherokee	1,200	2,296	-48%	7,291	11,234	-35%
Grand Cherokee	1,629	1,215	34%	9,662	7,543	28%
Renegade	40	157	-75%	338	850	-60%
JEEP BRAND	6,255	6,215	1%	35,798	41,893	-15%
300	210	424	-50%	1,749	2,882	-39%
200	0	0	N/A	1	0	N/A
Pacifica	599	731	-18%	2,216	4,340	-49%
CHRYSLER BRAND	809	1,155	-30%	3,966	7,222	-45%
Dart	0	0	N/A	1	2	-50%
Charger	455	567	-20%	2,955	3,442	-14%
Challenger	238	307	-22%	1,363	1,564	-13%
Viper	1	0	N/A	1	3	-67%
Journey	169	997	-83%	1,657	3,444	-52%

Caravan	2,744	2,403	14%	15,943	20,633	-23%
Durango	677	1,055	-36%	5,577	4,234	32%
DODGE BRAND	4,284	5,329	-20%	27,497	33,322	-17%
Ram P/U	9,563	9,151	5%	46,715	48,659	-4%
ProMaster Van	460	276	67%	2,669	2,168	23%
ProMaster City	99	50	98%	517	295	75%
RAM BRAND	10,122	9,477	7%	49,901	51,122	-2%
Giulia	23	87	-74%	141	318	-56%
Alfa 4C	4	7	-43%	30	32	-6%
Alfa Stelvio	38	145	-74%	204	534	-62%
ALFA BRAND	65	239	-73%	375	884	-58%
500	10	20	-50%	69	162	-57%
500L	2	1	100%	10	8	25%
500X	3	10	-70%	23	41	-44%
Spider	16	33	-52%	107	157	-32%
FIAT BRAND	31	64	-52%	209	368	-43%
TOTAL FCA CANADA	21,566	22,479	-4%	117,746	134,811	-13%

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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