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## 2020 Ram 1500 Fact Sheet

August 31, 2019, Auburn Hills, Mich. - The [2020 Ram 1500](#) is the no-compromise benchmark for durability, technology, efficiency and convenience with features never-before offered in a pickup. The Ram 1500 features up to 12,750 pounds of towing capability and 2,300 pounds of payload. The eTorque mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. For 2020 the Ram 1500 becomes America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque and most capable light-duty diesel, with towing capability up to 12,560 pounds. The all-new third-generation 3.0-liter V-6 EcoDiesel also is expected to lead the segment on fuel economy.

As a segment disrupter, the new Uconnect 4C with a massive 12-inch touchscreen leads the pickup world in technology, featuring split-screen capability, 360-degree camera views and exclusive content from SiriusXM with 360L. Active safety and security systems include adaptive cruise control, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling is accomplished via a segment-exclusive link-coil rear suspension system with optional Active-level four-corner air suspension. The 2020 Ram 1500 also features twice the interior storage capacity versus the competition.

### New for 2020:

- New Ram 1500 EcoDiesel produces highest half-ton diesel torque, achieving 480 lb.-ft. and highest available half-ton diesel towing capacity at 12,560 pounds
- Ram 1500 Night Edition (Big Horn and Laramie) includes monochromatic design enhanced by black wheels (22-inch on Laramie, 20-inch on Big Horn), black badging and other exterior details. Available in a variety of body colors
- Ram Rebel Black Appearance Group returns with black wheels, black skid plate and theme-matched all-black interior (red interior optional). Available in a variety of body colors
- Rebel Safety Group includes Adaptive Cruise Control with Stop, Go and Hold, Forward Collision Mitigation, Lane Departure Warning-Plus and automatic high-beam headlamps
- Rebel exterior graphic upgrades
- 22-inch two-tone wheel now available on Longhorn
- Three new exterior colors: Hydro Blue, RV Match Walnut Brown and Olive Green

### Highlights:

- Class-exclusive air suspension enhances fuel efficiency, improves ride and gives greater off-road capability, load-leveling and entry/exit convenience
- Maximum payload of 2,300 pounds and maximum trailer tow of 12,750 pounds
- Luxury interior with Uconnect 4C 12-inch touchscreen
- Engine options include:
  - 3.6-liter eTorque Pentastar V-6 engine, delivering 305 horsepower and 269 lb.-ft. of torque
  - 3.0-liter EcoDiesel V-6 engine, delivering 260 horsepower and 480 lb.-ft. of torque
  - 5.7-liter HEMI<sup>®</sup> V-8 with variable-valve timing (VVT), 395 horsepower and 410 lb.-ft. of torque
  - 5.7-liter eTorque HEMI V-8 with VVT, 395 horsepower and 410 lb.-ft. of torque
- Largest cab creates the most spacious interior for additional features and passenger comfort
- Nearly 100 percent more interior storage capacity versus closest competitor at 151.1 liters
- Second row offers eight degrees of slide recline, heated and cooled seats, a flat-load floor with integrated RamBins, tie-down rings and expandable under-seat storage
- Class-exclusive RamBox cargo management system, relocatable anchor points, bed divider

and new Multifunction Tailgate make for the best pickup bed in the business

**Configurations in 4x2 and 4x4:**

- Quad Cab 6-foot, 4-inch bed
- Crew Cab 5-foot, 7-inch bed
- Crew Cab 6-foot, 4-inch bed

**Model Lineup**

The Ram 1500 offers eight models:

- Tradesman
- HFE
- Big Horn
- Lone Star
- Rebel
- Laramie
- Longhorn
- Limited

**Available Exterior Colors**

Monotone:

- Billet Silver Metallic
- Bright White
- Delmonico Red Pearl
- Diamond Black Crystal Pearl
- Flame Red
- Granite Crystal Metallic
- Hydro Blue
- Ivory Tri-Coat
- Maximum Steel Metallic
- Olive Green
- Patriot Blue Pearl
- RV Match Walnut Brown Metallic

Two-tone:

- Billet Silver Metallic
- Diamond Black Crystal Pearl
- RV Match Walnut Brown Metallic

**More Information**

Please visit the [Ram 1500 newsroom](#) for the latest product information, photography, videography, plus access to specification and feature availability documents.

**Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon

- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

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