

Contact: Trevor Dorchies

David Elshoff

2020 Ram 2500 & 3500 Heavy Duty Fact Sheet

August 31, 2019, Auburn Hills, Mich. - The Ram Heavy Duty is the most powerful, most capable pickup in the segment with a towing capacity of 35,100 pounds and a payload capacity of 7,680 pounds. Driving it all, a never-before-seen torque rating of 1,000 lb.-ft. from the Cummins I-6 Turbo Diesel engine. The new Ram Heavy Duty also sets benchmarks in comfort, luxury materials, innovation and technology extending well past any competitive offerings. Class-leading ride and handling is accomplished via a class-exclusive link-coil rear (2500) suspension system with optional rear air suspension (2500 and 3500). Giving maximum effort all day, every day with confidence, the Ram Heavy Duty line of pickups steps forward with the full force of modern capability.

New for 2020:

- Ram Heavy Duty Night Edition (Big Horn and Laramie) includes monochromatic design enhanced by black 20-inch wheels, black badging and black interior. Available in a variety of body colors
- Lane Keep Assist and Adaptive Steering now available on all trim levels
- Blind-spot Monitoring, including easy-to-use trailer coverage
- Trailer tire pressure monitoring
- Auxiliary camera system supporting up to two different cameras
- 50-gallon fuel tank optional on Crew Cab with 8-foot bed
- Olive Green and Hydro Blue exterior colors
- Power Wagon black wheels

Highlights:

- Ram delivers on customers' top "why buys:"
 - Towing – Up to 35,100 pounds with Ram 3500
 - Towing – Up to 19,780 pounds with Ram 2500
 - Payload – Up to 7,680 pounds with Ram 3500
 - Power – 1000 lb.-ft. of torque with 6.7-liter Cummins engine
 - Power – 410 horsepower and 429 lb.-ft. of torque with 6.4-liter HEMI® V-8 engine
- The Ram 2500 offers two segment-exclusive rear suspensions: a five-link coil system and an air suspension system. The Ram 3500 continues to utilize the rear Hotchkiss leaf spring system and offers an exclusive supplemental air suspension system
- Industry's leading infotainment system — Uconnect 4C with exclusive 12-inch touchscreen
- The Ram Power Wagon is driven by the 6.4-liter HEMI V-8 engine and unique suspension system, both contributing to its title: the most capable production off-road pickup
- Engine options include:
 - 6.4-liter HEMI V-8 delivers best-in-class gas engine power – 410 horsepower at 5,600 rpm and 429 lb.-ft. of torque at 4,000 rpm – and features VVT with Fuel Saver Technology cylinder deactivation
 - 6.7-liter Cummins Standard-Output Turbo Diesel produces 370 horsepower and 850 lb.-ft. of torque (Ram 2500)
 - 6.7-liter Cummins High-Output Turbo Diesel produces 400 horsepower and 1,000 lb.-ft. of torque (Ram 3500)

Configurations in 4x2 and 4x4:

- Regular Cab 8-ft. bed

- Crew Cab 6-ft., 4-in. bed
- Crew Cab 8-ft. bed
- Mega Cab 6-ft., 4-in. bed (4x4 only)

Model Lineup

The Ram Heavy Duty line is available in seven trim levels:

- Tradesman
- Big Horn
- Lone Star
- Power Wagon
- Laramie
- Laramie Longhorn
- Limited

Available Exterior Colors:

- Billet Silver Metallic
- Bright White
- Delmonico Red Pearl
- Diamond Black Crystal Pearl
- Flame Red
- Granite Crystal Metallic
- Hydro Blue
- Maximum Steel Metallic
- Olive Green
- Patriot Blue Pearl
- Pearl White
- RV Match Walnut Brown Metallic

Two-tone:

- Billet Silver Metallic
- Diamond Black Crystal Pearl
- RV Match Walnut Brown Metallic

More Information

Please visit the [Ram Heavy Duty](#) newsroom for the latest product information, photography, videography, plus access to specification and feature availability documents.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab, ProMaster and ProMaster City, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram is the number one brand in new vehicle quality and is the only truck-exclusive brand to ever finish first in J.D. Power's Initial Quality Study (2021), which tracks new vehicle performance over the first three months of ownership. In the same study, Ram Heavy Duty models also scored best, making Ram the number-one truck brand in new vehicle quality among large heavy-duty pickups.

In addition, the latest J.D. Power APEAL study - which rates the emotional bond between customers and their vehicles - named the 2021 Ram 1500 as the best vehicle in the large light-duty pickup category. This marks the second straight year Ram 1500 has received top honors.

The 2022 Ram 1500 lineup includes the Know & Go mobile app featuring an immersive experience for customers who want to learn more about their vehicles.

Ram continues to outperform the competition and sets the benchmarks for:

- 1,075 lb.-ft. of torque with Cummins Turbo Diesel
- Towing capacity of 37,090 lbs. with Ram 3500
- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Payload of 7,680 lbs. with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Most capable full-size off-road pickup – Ram Power Wagon
- Ram 1500, America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque, achieves an unsurpassed 33 mpg highway and delivers up to 1,000 miles of range on a single tank of fuel
- Ram 1500 TRX is the quickest, fastest and most powerful mass-produced pickup truck in the world
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Ram and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Ram Truck brand: www.ramtrucks.com

Facebook: www.facebook.com/RamTrucks

Instagram: www.instagram.com/ramtrucks

Twitter: www.twitter.com/RamTrucks and @StellantisNA

YouTube: www.youtube.com/RamTrucks, <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>