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FCA Canada: 2020 Alfa Romeo Giulia Fact Sheet

The Next Generation of a Proven Performance Formula: The 2020 Alfa Romeo Giulia

November 18, 2019, Windsor, Ontario - The Alfa Romeo Giulia sets a new benchmark for performance sedans. The driver is at the centre in the 2020 Giulia with a new cockpit and additional technology that take a proven performance formula to the next level. As the first of a new generation of vehicles on an all-new platform, the Alfa Romeo Giulia and Giulia Ti models embody Alfa Romeo's *La meccanica delle emozioni* (the mechanics of emotion) spirit, delivering race-inspired performance with class-leading 280 horsepower, advanced technologies, seductive Italian style, including an available Q4 all-wheel-drive system, while ultimately delivering an exhilarating driving experience to the premium mid-size sedan segment. As the "halo" model in the lineup, the Giulia Quadrifoglio highlights Alfa Romeo's exclusive motorsports expertise with a best-in-class, 505-horsepower, 2.9-litre twin-turbocharged V-6 engine, earning the title of the most-powerful Alfa Romeo production car engine ever and the quickest with an unsurpassed 3.8 second 0-96 kilometre per hour (km/h) (0-60 miles per hour (mph)) time. Plus, Quadrifoglio set a Nürburgring record lap time of 7:32, the fastest ever by a five-passenger production sedan.

New for 2020

- New standard 8.8-inch centre touchscreen display with improved graphics and state-of-the-art connectivity and additional standard content for the 2020 model year, including:
 - Standard 8.8-inch centre touchscreen display offers driver configurable interactive widgets and horizontal scroll for additional personalization with improved layout, new vehicle performance pages, expanded navigation view and revised graphics
 - Standard 7-inch thin-film transistor (TFT) driver instrument cluster screen includes all-new design, layout and graphics, including upgraded advanced driver-assistance systems (ADAS) functionality and updated vehicle information pages
 - Standard SiriusXM Radio with 12-month subscription
 - Host of new connectivity features: Wi-Fi Hotspot, Mobile App with remote operations, SOS Call (Private) and Roadside Assistance, Vehicle Finder, Stolen Vehicle Locator and Assistance, and select Firmware Over the Air (OTA) updates
- New ADAS features level II autonomy and additional standard safety and security content for 2020, including:
 - New ADAS features provide high level of automated driving for optimized balance between driver and machine, including:
 - Highway assist system
 - Traffic jam assist system
 - Traffic sign recognition
 - Lane Keep Assist
 - Active Blind Spot Assist
 - Driver attention alert
 - Standard Full-speed Forward Collision Warning-Plus
- New and enhanced interior with premium content:
 - New centre console that features leather-wrapped gear shifter with bright accents, premium rotary knobs and dial materials, open front storage with larger cup holders, increased storage capacity and available wireless mobile phone charging pad
 - New steering wheel designs for Giulia and Giulia Quadrifoglio models include improved materials and bezel finishes adding distinctive style

- Exterior enhancements, including three new metallic exterior colours: Anodized Blue, Lunare White Metallic and Verde Visconti Metallic

Highlights

- All Giulia sedans are well equipped with standard leather seating, Apple CarPlay, Android Auto, SiriusXM Radio with 12-month subscription, keyless passive entry, heated front seats, heated steering wheel, remote start, bi-xenon headlamps with LED daytime running lights (DRL) and LED taillights, Alfa DNA Drive Mode selector, backup camera with rear park sensors, and Full-speed Forward Collision Warning-Plus
- The sports car of its segment, all Giulia models feature near perfect 50/50 weight distribution and class-leading power and performance with key race-inspired features, including a class-exclusive carbon fibre driveshaft, flat-bottom Formula One-inspired steering wheel, Alfa DNA Drive Mode selector, and an eight-speed automatic transmission with available steering
- column-mounted aluminum paddle shifters with gear shifts in less than 100 milliseconds
- Giulia and Giulia Ti feature an all-aluminum, 2.0-litre, direct-injection turbocharged engine delivering a class-leading, standard 280 horsepower and 306 lb.-ft. of torque, allowing it to launch from 0 to 96 km/h (0 to 60 mph) in 5.1 seconds and achieve a top speed of 240 km/h (149 mph)
- All Giulia sedans feature an eight-speed automatic transmission with available column-mounted aluminum paddle shifters, designed for enthusiasts and shifts in less than 100 milliseconds
- The Ferrari-derived, 505-horsepower V-6 twin-turbocharged engine in the Giulia Quadrifoglio achieves 0-96 km/h (0-60 mph) in 3.8 seconds and a top speed of 307 km/h (191 mph)
- Giulia Quadrifoglio features a best-in-class power-to-weight ratio of approximately
- three kilograms (seven pounds) per horsepower, and the most-direct steering available, thanks to a rear-wheel-drive-based Giorgio architecture with extensive use of lightweight materials
- Giulia Quadrifoglio features distinct styling and the most-powerful production Alfa Romeo engine ever developed with a 505 horsepower, 2.9-litre twin-turbocharged and intercooled V-6 engine, carbon fibre hood, roof and rear spoiler, adaptive performance suspension, Alfa DNA Pro with Race Mode, torque vectoring rear differential, carbon fibre active aero front splitter, Harman Kardon premium audio system, carbon fibre interior trim and 3-D Navigation
- The performance-inspired Giulia Quadrifoglio also benefits from unique design features, including standard anodized brake calipers with red Alfa Romeo script and signature 19-inch bright five-hole forged aluminum wheels

Model Lineup

For 2020, the Alfa Romeo Giulia lineup consists of seven models:

- Giulia
- Giulia Sport
- Giulia Ti
- Giulia Ti Sport
- Giulia Ti Sport Carbon
- Giulia Ti Lusso
- Giulia Quadrifoglio

The Alfa Romeo Giulia lineup consists of two appearance packages:

- Nero Edizione (Giulia, Giulia Sport, Giulia Ti Giulia Ti Sport, Giulia Quadrifoglio)
- Exterior Carbon Fibre Package (Giulia Quadrifoglio)

Available Exterior Colours:

- Alfa Black
- Alfa White
- Alfa Rosso
- Silverstone Grey Metallic
- Stromboli Grey Metallic

- Vesuvio Grey Metallic
- Vulcano Black Metallic
- Misano Blue Metallic
- Montecarlo Blue Metallic
- Anodized Blue Metallic
- Lunare White Metallic
- Verde Visconti Metallic
- Rosso Competizione Tri-coat
- Trofeo White Tri-coat

Available Interior Colours:

- Black interior with Dark Grey accent stitching
- Black/Tan interior (two-tone)
- Black/Red interior (two-tone)
- Black/Ice interior (two-tone) with Dark Grey accent stitching
- Ice interior with Ice accent stitching
- Crema interior (exclusive to Ti Lusso)
- Black interior with Red accent stitching (exclusive to Quadrifoglio)
- Black interior with Green and White accent stitching (exclusive to Quadrifoglio)
- Black/Red interior (two-tone) with Red accent stitching (exclusive to Quadrifoglio)
- Black/Ice interior (two-tone) with Green and White accent stitching (exclusive to Quadrifoglio)

More Information

Please visit fcamedia.ca for the latest product information, photography, videography, plus access to specification and feature availability documents.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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