Contact: Diane Morgan Kristin Starnes

"Ho, Ho, Hellcat!"

"Santa" Bill Goldberg Delivers First Dodge Challenger SRT Hellcat Redeye to 'Dodge Horsepower Challenge' Winner Just in Time for Christmas

- "Santa" Bill Goldberg delivers the Dodge Challenger SRT Hellcat Redeye to David Otero's home in New Mexico
- Each of the five winners to receive a special-edition TorRed Dodge Challenger SRT Hellcat Redeye with custom "Hellcat Reindeer" badging
- · Additional four winners to receive their Hellcats in the coming weeks

December 24, 2019, Auburn Hills, Mich. - "Santa" Bill Goldberg <u>delivered the first Dodge Challenger SRT Hellcat</u> <u>Redeye</u> model to "Dodge Horsepower Challenge" winner David Otero just in time for the holidays. Goldberg surprised Otero with the <u>special delivery</u> in New Mexico. All five winners of the "<u>Dodge Horsepower Challenge: 5</u> <u>Weeks. 5 Questions. 5 Challengers</u>" will receive a special-edition TorRed Dodge Challenger SRT Hellcat Redeye with custom badging – a Hellcat Reindeer – on its exterior.

"Everyone of us had a moment (or more) in our school days when we questioned if any of this would help us in the real world. Well, all our math teachers should be proud, because more than 17,000 Dodge fans correctly solved what we thought were nearly impossible-to-answer challenges," said Tim Kuniskis, Global Head of Alfa Romeo and Head of Passenger Cars – Dodge, SRT, Chrysler and FIAT, FCA – North America. "But more than giving away these amazing machines, the Dodge Horsepower Challenge has given us the chance to stay connected to our passionate performance enthusiasts and welcome more fans into the Brotherhood of Muscle. After nearly 18 million video views, lots of help from friends online and likely a high level of frustration, we want to thank everyone who competed. We hope you had fun. And congratulations to everyone who correctly completed the challenges. We wish we could give you all a Redeye."

The five-week "Dodge Horsepower Challenge" kicked off Nov. 5, giving five consumers the chance to win one of five special-edition TorRed Dodge Challenger SRT Hellcat Redeye models. Consumers could visit <u>Dodge.com</u> to find videos of Bill Goldberg (professional athlete, pro wrestler and automobile aficionado) providing horsepower-inspired challenge questions with multiple choice responses online The key to being eligible to win a Challenger was to answer at least one of the weekly multiple choice challenge questions correctly.

## Dodge//SRT

For 110 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge, America's performance brand, shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT

Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit <u>www.stellantis.com</u>.

## Follow Dodge//SRT and company news and video on:

Company blog: http://blog.stellantisnorthamerica.com

Media website: http://media.stellantisnorthamerica.com

Dodge brand: www.dodge.com

Direct Connection: <u>www.DCPerformance.com</u>

DodgeGarage: www.dodgegarage.com

Facebook: www.facebook.com/dodge

Instagram: <a href="http://www.instagram.com/dodgeofficial">www.instagram.com/dodgeofficial</a>

Twitter: www.twitter.com/dodge and @StellantisNA

YouTube: www.youtube.com/dodge,https://www.youtube.com/StellantisNA

-###-

Additional information and news from Stellantis are available at: https://media.stellantisnorthamerica.com