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2020 Jeep® Lineup Ready for Winter With North Editions

- Jeep® introduces new North Edition models across the entire lineup to tackle the toughest winter driving conditions
- Special-edition models include legendary Jeep 4x4 capability, winter performance tires, remote start, heated steering wheel and seats
- Three Jeep North Edition vehicles will be on display during the New England Auto Show: Jeep Gladiator, Grand Cherokee and Wrangler
- North Edition models are now available for sale and order through local Jeep dealers

January 16, 2020, Auburn Hills, Mich. - As the bitter cold of winter moves into much of the country, Jeep® is delivering new North Edition models across its lineup, with legendary 4x4 capability and a host of standard content to tackle frosty commutes.

“When winter weather hits, your Jeep SUV can be your best friend,” said Jim Morrison, Head of Jeep Brand – FCA North America. “Every Jeep 4x4 is engineered to easily tackle winter, and our new North Editions add features and technology to make winter driving even more of a pleasure.”

North Edition models are available for sale and order through local Jeep dealers. The Renegade North Edition will arrive in Jeep showrooms in March.

Standard features on Jeep North Edition models include:

- All-weather Jeep 4x4 capability with brake lock differential, anti-lock brakes and traction control
- All-season or all-terrain tires for severe snow conditions and winter traction performance
- Heated seats and steering wheel
- Remote start system
- Uconnect 8.4-inch touchscreen with SiriusXM Travel Link Weather
- All-weather floor mats to contain slush and snow
- Power heated mirrors
- Tow hooks
- Jeep Trail Rated kit (tow strap, D-rings, carabiner, gloves, safety kit)

Three Jeep North Edition vehicles – Jeep Gladiator, Jeep Grand Cherokee (New England Motor Press Association’s past Official Winter Vehicle of New England) and Jeep Wrangler – will be on display at the New England International Auto Show (January 16-20) at the Boston Convention & Exhibition Center.

Starting prices for Jeep North Edition models (excluding $1,495 destination fee):

- Jeep Cherokee (Latitude): $29,755
- Jeep Compass (Sport): $27,800
- Jeep Renegade (Sport): $26,670
- Jeep Gladiator (Overland): $45,720
- Jeep Wrangler (Sahara): $44,465
- Jeep Grand Cherokee (Laredo): $38,790

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom and added 4x4 capability. All Jeep brand vehicles will offer an electrified variant by 2025.

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