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FCA Canada: Dodge Announces Pricing for New 2021 Durango Lineup, Including the 710-horsepower Durango SRT Hellcat – The Most Powerful SUV Ever

2021 Dodge Durango Lineup Starts at Canadian MSRP of \$47,495; Features New Aggressive Exterior Styling and New Interior With Driver-centric Cockpit

- Durango SRT Hellcat, the most powerful SUV ever with a 0-60 miles per hour (mph) time of 3.5 seconds, a quarter-mile elapsed time of 11.5 seconds as certified by National Hot Rod Association (NHRA) and a top speed of 290 km/h (180 mph), offers a Canadian manufacturer's suggested retail price (MSRP) starting at \$114,345 (all prices exclude destination)
 - Powered by the proven supercharged 6.2-litre HEMI® Hellcat V-8 engine paired with the quick-shifting TorqueFlite 8HP95 eight-speed automatic transmission, the three-row muscle car Dodge Durango joins Challenger and Charger in Hellcat form, delivering 710 horsepower and 645 lb.-ft. of torque
 - Dodge will build the Durango SRT Hellcat exclusively for 2021 model year
- The 5.7-litre HEMI V-8 Durango R/T AWD equipped with the new Tow N Go Package starts at a Canadian MSRP of \$66,890, leverages SRT's menacing looks, black Brembo six-piston brakes, Track, Sport, Snow and Tow drive modes and delivers a best-in-class towing of 3,946 kilograms (8,700 pounds), an increased top speed of 233 km/h (145 mph) and a new SRT-tuned performance exhaust with an iconic Dodge exhaust rumble
- The luxury trim of the Durango lineup, Durango Citadel starts at a Canadian MSRP of \$60,495; offering both 3.6-litre Pentastar V-6 and 5.7-litre HEMI V-8 engines
- 2021 Durango lineup features an updated aggressive exterior with a forward-leaning profile that captures Charger Widebody design cues with the new front fascia, LED low/high headlamps, signature LED daytime running lamps (DRL), grille, rear spoiler and wheel options
- New driver-oriented cockpit, including new instrument panel, wrapped and accent-stitched mid-bolster and centre console, upgraded door panels and the all-new five-times-faster Uconnect 5, with available 10.1-inch touchscreen define Durango's performance-inspired interior
- The Durango has best-in-class towing capacity across its lineup (when properly equipped):
 - The supercharged 6.2-litre HEMI Hellcat V-8, legendary 392-cubic-inch HEMI V-8 engine and classic 5.7-litre HEMI V-8 with the Tow N Go Package outhaul every full-size, three-row SUV on the road, with a towing capability of 3,946 kg (8,700 lb.)
 - The award-winning 3.6-litre Pentastar V-6 engine has a towing capability of up to 2,812 kg (6,200 lb.)
- Dealer orders are now open for the 2021 Dodge Durango SXT, GT, R/T, Citadel and SRT 392 models; initial deliveries to Dodge//SRT dealerships are scheduled to begin later this year. Durango SRT Hellcat will open for dealer orders this fall. Deliveries of the Durango SRT Hellcat are scheduled to begin early next year

August 26, 2020, Windsor, Ontario - Dodge//SRT continues to run full throttle, announcing pricing for the new 2021 Durango lineup with a starting Canadian manufacturer's suggested retail price (MSRP) of \$47,495 (all prices exclude destination).

“Durango is our Dodge three-row muscle car,” said Tim Kuniskis, Global Head of Alfa Romeo and Head of Passenger Cars – Dodge, SRT, Chrysler and FIAT, FCA – North America. “Nowhere but Dodge can you find an SUV that can tow more or carry more with a faster quarter-time than the Durango SRT Hellcat.”

The 2021 Dodge Durango model lineup delivers more performance than ever with six distinct models – SXT, GT, Citadel, R/T, SRT 392 and SRT Hellcat. Ranging from efficient V-6 power to the unrivaled performance of the 710-horsepower Durango SRT Hellcat, there is an option for every modern muscle-car performance enthusiast with a family. Plus, every Durango model features standard all-wheel drive for enhanced driving dynamics – providing added traction on snow, ice and other low-traction surfaces.

The Durango has best-in-class towing capacity across its lineup (when properly equipped). The supercharged 6.2-litre HEMI® Hellcat V-8, legendary 392-cubic-inch HEMI V-8 engine and classic 5.7-litre HEMI V-8 with the Tow N Go Package outhaul every full-size, three-row SUV on the road, with a towing capability of up to 3,946 kg (8,700 lb.). The award-winning 3.6-litre Pentastar V-6 engine has a towing capability of up to 2,812 kg (6,200 lb.).

Challenger and Charger muscular exteriors are reflected in the new Durango’s new, aggressive exterior, which features a new front fascia, LED low/high projector headlamps, signature LED daytime running lamps (DRL), grille, rear spoiler and wheels.

On the inside, an all-new, performance-inspired, driver-oriented cockpit, including a new instrument panel, five-times-faster Uconnect 5 with available 10.1-inch touchscreen, centre console and front door uppers, drives Durango’s interior for the 2021 model year. With all of the updates, the interior feels much wider, high-tech and more refined than the outgoing model.

2021 MODEL	Canadian MSRP
Durango SXT AWD	\$47,495
Durango GT AWD	\$52,495
Durango R/T AWD	\$61,395
Durango R/T AWD Tow N Go	\$66,890
Durango Citadel AWD	\$60,495
Durango SRT 392 AWD	\$75,995
Durango SRT Hellcat AWD	\$114,345

All prices exclude \$1,895 destination charge.

Dealer orders are now open for the 2021 Dodge Durango SXT, GT, R/T, Citadel and SRT 392 models; initial deliveries to Dodge/SRT dealerships are scheduled to begin later this year. Durango SRT Hellcat will open for dealer orders this fall. Deliveries of the Durango SRT Hellcat are scheduled to begin early next year. The 2021 Dodge Durango will be built at the 3 million-square-foot Jefferson North Assembly Plant (JNAP) in Detroit.

Durango SRT Hellcat

The [Durango SRT Hellcat](#), the most powerful SUV ever, is powered by the proven supercharged 6.2-litre HEMI Hellcat V-8 engine, delivering 710 horsepower and 645 lb.-ft. of torque, and offers a starting Canadian MSRP of \$114,345. The Durango SRT Hellcat is scheduled to be built exclusively for the 2021 model year.

Designed and engineered to push the boundaries of what an SUV can be, the Durango SRT Hellcat runs 0-60 miles per hour (mph) in 3.5 seconds, covers the quarter-mile in 11.5 seconds and has a top speed of 290 km/h (180 mph). It also delivers a road course lap time 1.5 seconds faster than the 2020 Durango SRT 392 on a 3.4-kilometre (2.1-mile) road course, equal to 9 car lengths after one lap.

The performance improvements begin with the new front fascia design, a new chin splitter, updated engine oil cooler duct, air guide and snorkel for cold air induction. A new, unique rear spoiler creates an improved aerodynamic balance with the new front-end design, resulting in a massive increase in rear downforce of more than 400 per cent (140 lbs. @ 180 mph).

SRT engineers upgraded the Durango SRT Hellcat to improve handling, including several race-inspired technologies

and Brembo brakes, resulting in performance numbers never before seen on a Durango.

The Durango SRT Hellcat comes standard with electric power steering (EPS) with selectable steering tuning to better manage increased grip, both improving handling performance and delivering better steering feel and ease of turning efforts at parking lot speeds.

- With EPS and standard SRT drive modes accessed via the Durango's new 10.1-inch touchscreen, drivers can tailor their driving experience by controlling transmission shift speeds, steering, paddle shifters, traction, all-wheel drive (AWD) and suspension settings
- SRT Drive modes offer selectable settings for Street (Auto), Sport and Track, while the Custom setting allows the driver to select individual preferences

Race-inspired technologies that come standard for both 2021 Durango SRT models also bolster performance:

- Launch Control – easily accessed from a toggle switch in the cockpit, manages tire slip while launching the vehicle to allow the driver to achieve consistent straight-line acceleration
- Launch Assist – uses wheel speed sensors to watch for driveline-damaging wheel hop at launch and, in milliseconds, modifies the engine torque to regain full grip

The 2021 Dodge Durango SRT Hellcat delivers excellent braking performance, requiring 35 metres (116 feet) to come to a full stop from 97 km/h (60 mph). The credit belongs to the massive standard Brembo high-performance six-piston, two-piece (front) and four-piston (rear) calipers, and vented rotors at all four corners measuring 15.75 inches (front) and 13.8 inches (rear).

Durango-specific tuning, weight distribution, wheelbase and reduced understeer equals more grip and improved cornering. SRT engineers took the most powerful SUV ever to the track to see what it can do.

The result: The 2021 Durango SRT Hellcat runs 0-60 miles per hour (mph) in 3.5 seconds, covers the quarter-mile in 11.5 seconds and has a top speed of 290 km/h (180 mph). It also delivers a road course lap time 1.5 seconds faster than the 2020 Durango SRT 392 on a 3.4-kilometre (2.1-mile) road course, equal to 9 car lengths after one lap.

Durango R/T Tow N Go

The new-for-2021 Durango R/T AWD with the Tow N Go Package starts at a Canadian MSRP of \$66,890 and leverages the 5.7-litre HEMI V-8, SRT's menacing looks, black Brembo six-piston brakes, Track, Sport, Snow and Tow drive modes and delivers a best-in-class towing of 3,946 kg (8,700 lb.), an increased top speed of 233 km/h (145 mph) and a new SRT-tuned performance exhaust with an iconic Dodge exhaust rumble.

R/T Tow N Go Package features SRT wheels and tires, Brembo brakes, flares and sills, exhaust with tips and a lower valance, as well as additional drive modes – Track, Sport, Snow and Tow – accessed through the hard buttons on the all-new integrated centre stack.

Additional features include Performance Pages (standard on R/T models), retuned SRT Active Noise Cancellation, new Electronic Limited Slip Differential and SRT Active Damping Suspension.

Four-wheel disc antilock Brembo six-piston performance brakes with black calipers are standard on the R/T with Tow N Go; SRT-engineered Brembo brakes with red calipers and upgraded brake pads for improved performance are optional. The SRT Brembo brakes on the R/T Tow N Go feature a power four-wheel disc brake system with 15-inch vented and slotted front rotors with six-piston Brembo calipers and 13.8-inch vented rear rotors with four-piston fixed Brembo calipers.

The Durango R/T AWD with Tow N Go Package features standard 20-by-10-inch aluminum wheels in Hyper Black finish that ride on Pirelli Scorpion Zero all-season tires.

Durango Citadel

The refreshed Durango Citadel, with a starting Canadian MSRP of \$60,495, is the luxury trim of the Durango lineup and delivers many premium features as standard equipment, offering two powertrain options:

- The standard award-winning 3.6-litre Pentastar V-6 engine is rated at 295 horsepower and 260 lb.-ft. of torque

- The available 5.7-litre HEMI V-8 engine produces 360 horsepower and 390 lb.-ft. of torque

The Trailer-tow Group IV is available on Citadel, featuring an integrated trailer brake controller switch, heavy-duty engine oil cooler, Class IV hitch receiver, rear load-levelling shocks and full-size spare tire.

The available Citadel Anodized Platinum package features an exterior with high-end, unique cues and accents, including Platinum chrome accents on the front grille, door handles and mirror caps, 20-inch-by-8-inch Satin Carbon wheels and Platinum badging. Inside, the Citadel has room for six people, and features available heated and ventilated Nappa leather-faced front seats with embossed 'Dodge stripes' // and heated second-row captain's chairs. The Uconnect 5 multimedia centre with 10.1-inch touchscreen comes standard with Tom-Tom navigation, SiriusXM Satellite Radio including one-year subscription, wireless Apple CarPlay and wireless Android Auto. A full suite of available safety features includes Adaptive Cruise Control with Stop, Forward Collision Warning with Active Braking, Advanced Brake Assist, Blind-Spot Monitoring with Rear Cross-Path Detection and Lane Departure Warning with Lane Keep Assist.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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