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FCA Canada: Jeep® Brand Celebrates 80th Anniversary With Full Lineup of Special-edition Models

- New 80th Anniversary models available across entire Jeep® lineup
- Loaded with advanced safety and technology features and 4x4 capability, these special-edition vehicles include unique wheels with Granite Crystal finish, unique exterior and interior accents, berber floor mats and commemorative 80th Anniversary badging
- 80th Anniversary models available in Jeep dealer showrooms fourth quarter of 2020

September 24, 2020, Windsor, Ontario - Born in 1941, the Jeep® brand is celebrating 80 years of 4x4 leadership, open-air freedom and adventure with its distinctive 80th Anniversary special-edition models of each vehicle in its lineup.

“After nearly 80 years, the Jeep brand remains true to the original SUV by continuing to deliver legendary 4x4 capability that has enabled countless adventures and open-air freedom,” said Jim Morrison, Head of Jeep Brand – FCA North America. “As we celebrate our 80th anniversary, we’re pleased to provide our customers with 80th Anniversary models that offer a unique appearance, great value and loads of safety and technology features.”

Jeep 80th Anniversary special-edition models will arrive in Canadian showrooms in the fourth quarter of 2020. Packed with an array of advanced safety and technology features, they will include a distinct design inside and out, including unique wheels, grille accents and commemorative badging.

2021 Jeep Wrangler 80th Anniversary Edition

The starting Canadian Manufacturer’s Suggested Retail Price (MSRP) of the Jeep Wrangler Sport S 80th Anniversary edition is \$44,835 (\$48,685 for four-door models), and the Jeep Wrangler Sahara 80th Anniversary edition is \$52,685, plus \$1,895 destination. They are available in Granite Crystal, Bright White, Hella Yella, Black, Firecracker Red, Sarge and Snazzberry. Features include:

- 18-inch wheels in Granite Crystal and Bridgestone Dueler 255/70R18 all-terrain tires
- Neutral Grey Metallic grille bezels, headlamp rings and fog lamp bezels
- Body-colour fender flares
- 80th Anniversary commemorative badging
- Black diamond embossed cloth seats with 80th Anniversary tag
- Light Tungsten interior accent stitching and Anodized Gun Metal dash mid-bolsters
- Remote proximity keyless entry (Sahara 80th)
- Berber floor mats with Light Tungsten accent stitching
- Cold Weather Group, which includes heated front seats, heated steering wheel and remote start system (Sahara 80th)
- Fourth-generation Uconnect system with 8.4-inch touchscreen; includes Apple CarPlay, Android Auto, SiriusXM satellite radio and GPS navigation
- Alpine premium audio system

2021 Jeep Gladiator 80th Anniversary Edition

The starting Canadian MSRP of the Jeep Gladiator Sport S 80th Anniversary edition is \$52,635 and the Jeep Gladiator Overland 80th Anniversary edition is \$56,635, plus \$1,895 destination. It is available in Granite Crystal, Bright White, Black, Firecracker Red, Hydro Blue, Sarge and Snazzberry. Features include:

- 18-inch wheels in Granite Crystal and Bridgestone Dueler 255/70R18 all-terrain tires

- Neutral Grey Metallic grille bezels, headlamp rings and fog lamp bezels
- Body-colour fender flares
- 80th Anniversary commemorative badging
- Black diamond embossed cloth seats with 80th Anniversary tag
- Light Tungsten interior accent stitching and Anodized Gun Metal dash mid-bolsters
- Remote proximity keyless entry (Overland 80th)
- Berber floor mats with Light Tungsten accent stitching
- Cold Weather Group, which includes heated front seats, heated steering wheel and remote start system (Overland 80th)
- Fourth-generation Uconnect system with 8.4-inch touchscreen; includes Apple CarPlay, Android Auto, SiriusXM satellite radio and GPS navigation
- Alpine premium audio system

2021 Jeep Grand Cherokee 80th Anniversary Edition

The starting Canadian MSRP of the Jeep Grand Cherokee 80th Anniversary edition is \$59,690, plus \$1,895 destination. It is available in Granite Crystal, Walnut Brown, Bright White, Diamond Black, Slate Blue, Ultraviolet and Velvet Red. Features include:

- 20-inch aluminum wheels with Granite Crystal finish
- Power sunroof
- 80th Anniversary commemorative badging
- Black Nappa leather-faced seats with perforated inserts and Light Tungsten interior accent stitching
- Piano Black and Anodized Gun Metal interior accents
- ProTech II Package, featuring Full-Speed Forward Collision Warning with Active Braking, ParkSense Parallel/Perpendicular Park Assist, Adaptive Cruise Control with Stop and Go, LaneSense Lane Departure Warning with Lane Keep Assist, rain-sensing windshield wipers and Advanced Brake Assist
- Fourth-generation Uconnect system with 8.4-inch touchscreen; includes Apple CarPlay, Android Auto, integrated GPS navigation and SiriusXM satellite radio

2021 Jeep Cherokee 80th Anniversary Edition

The starting Canadian MSRP of the Jeep Cherokee 80th Anniversary edition is \$40,990 for 4x4 models, plus \$1,895 destination. It is available in Granite Crystal, Blue Shade, Hydro Blue, Olive Green, Spitfire Orange, Sangria, Velvet Red, Light Brownstone, Bright White and Diamond Black. Features include:

- 18- or 19-inch wheels with Granite Crystal finish
- 80th Anniversary commemorative badge
- Premium leather seats with Light Tungsten accent stitching
- Power front seats with lumbar
- Dual-zone automatic temperature control
- 7-inch in-cluster display centre
- Anodized Gun Metal interior accents, black headliner and berber floor mats
- Blind-spot Monitoring with Rear Cross Path detection
- ParkSense Rear Park Assist system
- Dual-pane panoramic sunroof
- Fourth-generation Uconnect system with 8.4-inch touchscreen; includes Apple CarPlay, Android Auto, SiriusXM satellite radio and GPS navigation

2021 Jeep Compass 80th Anniversary Edition

The starting Canadian MSRP of the Jeep Compass 80th Anniversary edition is \$35,390 for 4x4 models, plus \$1,895 destination. It is available in Granite Crystal, Laser Blue, Jazz Blue, Olive Green, Redline, White, Diamond Black and Velvet Red. Features include:

- 19-inch wheels with Granite Crystal finish
- 80th Anniversary commemorative badge
- Leather seats with Light Tungsten accent stitching
- Power driver seat with lumbar
- Automatic dim rearview interior mirror

- 7-inch in-cluster display centre
- Piano Black and Anodized Gun Metal interior accents, black headliner and berber floor mats
- Fourth-generation Uconnect system with 8.4-inch touchscreen; includes Apple CarPlay, Android Auto, SiriusXM satellite radio and GPS navigation

2021 Jeep Renegade 80th Anniversary Edition

The starting Canadian MSRP of the Jeep Renegade 80th Anniversary edition is \$33,340 for 4x4 models, plus \$1,895 destination. It is available in Granite Crystal, Alpine White, Bikini, Black, Colorado Red, Jetset Blue, Omaha Orange and Slate Blue. Features include:

- 19-inch wheels with Granite Crystal finish
- 80th Anniversary commemorative badge
- Dual-zone automatic temperature control
- 7-inch in-cluster display centre
- Anodized Gun Metal interior accents, black headliner and berber floor mats
- Fourth-generation Uconnect system with 8.4-inch touchscreen; includes Apple CarPlay, Android Auto, SiriusXM satellite radio and GPS navigation

Additional information is available on the [history of the Jeep brand](#) and key historical Jeep vehicles, as well as the entire [2021 Jeep product lineup](#) for Canada.

Jeep Brand

Built on nearly 80 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Gladiator, Grand Cherokee, Renegade and Wrangler. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left- and right-hand drive configurations and with gasoline and diesel powertrain options. Jeep is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/MTA: FCA), please visit www.fcagroup.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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