

FCA Canada Reports Third-quarter 2020 Sales Results

October 1, 2020, Windsor, Ontario - FCA Canada today reported third-quarter 2020 sales of 54,399 vehicles, a decrease of 11 per cent from 60,928 sold in Q3 2019.

“Every month in the third quarter showed improved recovery, with September recording retail growth versus 2019,” said David Buckingham, President and CEO, FCA Canada.

A notable mention from the Jeep® brand was earned by Gladiator. As the most capable midsize Jeep truck ever, Gladiator sales rose 94 per cent to set a second consecutive quarterly sales record. Calendar year-to-date, [Jeep Gladiator](#) saw an increase of 179 per cent with 3,297 vehicles sold.

During the quarter, FCA provided an overview of the depth of its Ram and Jeep product pipelines with the worldwide reveals of the Ram TRX, Jeep Grand Wagoneer Concept and Jeep Wrangler 4xe plug-in hybrid.

These vehicles are already stirring consumer buzz and excitement. Production of the [TRX](#) is scheduled to begin during the fourth quarter, while the [Grand Wagoneer Concept](#) marks the first step in the rebirth of Wagoneer as Jeep works to quickly expand into new segments and more premium spaces.

FCA also unveiled the Wrangler 4xe, which boasts 375 horsepower and delivers up to 40 kilometres (25 miles) of pure electric operation for daily commutes while providing nearly silent, open-air freedom without range anxiety. The [Wrangler 4xe](#) will be available by the end of the year.

Sales Chart (July - September 2020)

Model	Q3		Vol % Change	CYTD Sales		Vol % Change
	Curr Yr	Pr Yr		Curr Yr	Pr Yr	
Compass	1,280	1,930	-34%	3,027	6,434	-53%
Wrangler	7,061	6,904	2%	15,021	20,454	-27%
Gladiator	1,413	727	94%	3,297	1,180	179%
Cherokee	2,661	5,021	-47%	5,749	12,312	-53%
Grand Cherokee	4,640	5,705	-19%	11,479	15,367	-25%
Renegade	117	219	-47%	304	557	-45%
JEEP BRAND	17,172	20,506	-16%	38,877	56,304	-31%
300	96	77	25%	376	1,826	-79%
200	0	0	NA	0	1	NA
Pacifica	772	906	-15%	1,837	3,122	-41%
CHRYSLER BRAND	868	983	-12%	2,213	4,949	-55%
Dart	0	0	NA	0	1	-NA
Charger	192	306	-37%	823	3,261	-75%
Challenger	475	496	-4%	1,101	1,859	-41%
Viper	1	0	NA	1	1	NA
Journey	117	326	-64%	334	1,983	-83%
Caravan	6,067	6,273	-3%	18,375	22,216	-17%
Durango	808	2,105	-62%	3,183	7,682	-59%
DODGE BRAND	7,660	9,506	-19%	23,817	37,003	-36%
Ram P/U	27,065	28,609	-5%	63,237	75,324	-16%
ProMaster Van	1,169	845	38%	3,002	3,514	-15%

ProMaster City	157	164	-4%	413	681	-39%
RAM BRAND	28,391	29,618	-4%	66,652	79,519	-16%
Giulia	56	57	-2%	140	198	-29%
Alfa 4C	2	6	-67%	16	36	-56%
Alfa Stelvio	176	140	26%	337	344	-2%
ALFA BRAND	234	203	15%	493	578	-15%
500	4	28	-86%	18	97	-81%
500L	3	2	50%	11	12	-8%
500X	10	14	-29%	32	37	-14%
Spider	57	68	-16%	144	175	-18%
FIAT BRAND	74	112	-34%	205	321	-36%
TOTAL FCA CANADA	54,399	60,928	-11%	132,257	178,674	-26%

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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