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U.S. News & World Report Names Ram Truck 'Best Truck Brand' for Second Consecutive Year

November 17, 2020, Auburn Hills, Mich. - U.S. News & World Report has named Ram the [Best Truck Brand for 2021](#). This is the second consecutive year that Ram has earned the Best Truck Brand title. The Best Vehicle Brand awards, evaluating 34 brands, recognizes industry-wide excellence for cars, SUVs, trucks and luxury vehicles.

“This recognition validates Ram Truck’s unrelenting efforts to deliver more value for our customers,” said Mike Koval, Head of Ram Brand, FCA - North America. “It is immensely satisfying to have U.S. News & World recognize Ram Truck as the Best Truck Brand for a second consecutive year.”

The rankings are based on an in-depth analysis by U.S. News & World Report of all credible, published reviews and test drives, as well as reliability and safety data.

“Ram wins the Best Truck Brand award on the strength of the Ram 1500, which is one of the few trucks on the market that makes a case for itself as a work vehicle and daily driver. The Ram 1500 features a coil-over suspension that makes the Ram comfortable enough for commuting, but capable enough for serious towing and hauling,” said Jamie Page Deaton, Executive Editor, U.S. News Best Cars. “The Ram interior features a top-notch infotainment system with intuitive controls and a huge touchscreen. The interior of high-end Ram trims feature materials that keep pace with what luxury SUVs offer.”

To determine the award winners, U.S. News Best Cars averaged the overall score of all the given brand’s products in each award class. The brand with the highest overall average score was named the winner in the category. The overall scores come directly from the U.S. News Best Cars rankings, which are based on a combination of safety scores, reliability data and the consensus of the automotive press.

U.S. News & World Report

U.S. News & World Report is the global leader in quality rankings that empower people to make better, more informed decisions about important issues affecting their lives. A digital news and information company focused on Education, Health, Money, Travel, Cars and Civic, USNews.com provides consumer advice, rankings and analysis to serve people making complex decisions throughout all stages of life. More than 40 million people visit USNews.com each month for research and guidance. Founded in 1933, U.S. News is headquartered in Washington, D.C.

Ram Brand

In 2009, the Ram brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster vans. Ram builds trucks that get the job done and families where they need to go.

Ram continues to outperform the competition, setting the benchmark in the most important areas for truck buyers:

- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with air suspension, 24-way massage seats and 540 horsepower
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America

- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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