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Three-peat: Ram Truck Brand Wins MotorTrend Truck of the Year Competition for Third Consecutive Year

- MotorTrend names all-new Ram 1500 TRX 2021 Truck of the Year®
- Ram is the first brand to earn an "Of the Year" title three consecutive times
- Ram Truck celebrates third consecutive MotorTrend Truck of the Year award after Ram 1500 earned the 2019 title and Ram Heavy Duty captured the 2020 award
- In 11 years since Ram Truck has become a standalone brand, it has earned the title of MotorTrend Truck of the Year six times

December 2, 2020, Auburn Hills, Mich. - MotorTrend has named the [Ram 1500 TRX](#) its 2021 Truck of the Year®. As voted on by the editors of the automotive publication, the Ram 1500 TRX's win is the third in as many years for the brand with the Ram 1500 earning the 2019 title and Ram Heavy Duty taking top honors for 2020.

Since becoming a standalone brand more than a decade ago, Ram Truck has captured MotorTrend's Truck of the Year title six times: 2010, 2013, 2014, 2019, 2020 and 2021. In the publication's 71-year history, there has never been a Truck of the Year® winner from the same automaker for three consecutive years.

MotorTrend's "Of the Year" award recognizes the best vehicles representing exceptional value, superiority in their classes and impact on the automotive scene. This accolade is one of the most coveted automotive industry awards and represents the pinnacle of an extremely competitive segment.

"The all-new 2021 Ram 1500 TRX sets the benchmark for extreme performance pickup trucks and clearly telegraphs the Ram Truck brand's leadership in the segment," said Mike Koval Jr., Head of Ram Brand. "In a brutally competitive truck market, earning MotorTrend's Truck of the Year title for three consecutive years is not only incredibly humbling, but it reaffirms the fact that we have the best light- and heavy-duty trucks on the road today."

MotorTrend's "Of The Year" program is open to any all-new or substantially upgraded 2021 model-year vehicles. Contending vehicles are first put through MotorTrend's full battery of performance tests to evaluate virtually every aspect of each vehicle. All competitors are then evaluated on three separate courses at a professional automotive test center before finalists are selected.

"Never before has a brand won Car, Truck, or SUV of the Year in three consecutive years," said MotorTrend Editor-in-Chief Mark Rehtin. "Winning this three-peat speaks to the excellence of the Ram pickup truck platform and the lengths their engineers and designers go to make it so dominant."

After weeks of testing conclude, the judges determine which vehicles will be given "Of the Year" titles. The winners are not chosen from a direct comparison against other finalists, but instead a result of how each contender measured against the award's six criteria: design advancement, engineering excellence, efficiency, safety, value and performance of intended function.

A full report on MotorTrend's comprehensive testing will be featured on [MotorTrend.com](#) and in the February 2021 issue of MotorTrend.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty,

3500/4500/5500 Chassis Cab, ProMaster and ProMaster City, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram is the number one brand in new vehicle quality and is the only truck-exclusive brand to ever finish first in J.D. Power's Initial Quality Study (2021), which tracks new vehicle performance over the first three months of ownership. In the same study, Ram Heavy Duty models also scored best, making Ram the number-one truck brand in new vehicle quality among large heavy-duty pickups.

In addition, the latest J.D. Power APEAL study - which rates the emotional bond between customers and their vehicles – named the 2021 Ram 1500 as the best vehicle in the large light-duty pickup category. This marks the second straight year Ram 1500 has received top honors.

The 2022 Ram 1500 lineup includes the Know & Go mobile app featuring an immersive experience for customers who want to learn more about their vehicles.

Ram continues to outperform the competition and sets the benchmarks for:

- 1,075 lb.-ft. of torque with Cummins Turbo Diesel
- Towing capacity of 37,090 lbs. with Ram 3500
- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Payload of 7,680 lbs. with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Ram 1500, America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque, achieves an unsurpassed 33 mpg highway and delivers up to 1,000 miles of range on a single tank of fuel
- Ram 1500 TRX is the quickest, fastest and most powerful mass-produced pickup truck in the world
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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