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FCA Canada: 2021 Alfa Romeo Giulia Fact Sheet

December 17, 2020, Windsor, Ontario - The 2021 Alfa Romeo Giulia Sprint, Giulia Ti and Giulia Ti Sport embody Alfa Romeo's *La meccanica delle emozioni* (the mechanics of emotion) spirit, delivering race-inspired performance with class-leading 280 horsepower, advanced technologies, seductive Italian style and available Q4 all-wheel-drive system, while providing an exhilarating driving experience in the premium mid-size sedan segment.

As the "halo" of the lineup, the Giulia Quadrifoglio highlights Alfa Romeo's exclusive motorsports expertise with a best-in-class, 505-horsepower, 2.9-litre twin-turbocharged V-6 engine, earning the title of the most-powerful Alfa Romeo production car and the quickest with an unsurpassed 3.8 second 0-97 km/h time. Plus, Giulia Quadrifoglio set a Nürburgring record lap time of 7:32, the fastest ever by a five-passenger production sedan.

New for 2021

- 2021 Giulia offers four streamlined trims -- Sprint, Ti, Ti Sport and Quadrifoglio
- Entry trim is rebranded Sprint, offering dynamic gateway to Giulia lineup
- Ti Lusso and Ti Sport Carbon trims now available as packages
 - Lusso Package (Ti)
 - Carbon Package (Ti Sport)
- Many popular options are now standard
 - Dual-pane sunroof and navigation on Ti and Ti Sport
 - Limited-slip differential and dark exhaust on Ti Sport
- Four new exterior colours (late availability)
 - Ocra GT Junior Tri-coat
 - Rosso GTA Tri-coat
 - Rosso Villa d'Este Tri-coat
 - Verde Montreal Tri-coat
- Advanced Driver Assistance System (ADAS) technology is repackaged, available/standard across lineup
 - Active Assist 1 Package (Available on Sprint)
 - Active Blind-Spot Assist
 - Adaptive Cruise Control
 - Lane Departure Warning
 - Auto High Beams
 - Front and Rear Park Sensors
 - Infrared Windshield
 - Active Assist 2 Package (Standard on Ti, Ti Sport, Quadrifoglio)
 - Active Blind-Spot Assist
 - Adaptive Cruise Control
 - Driver Attention Alert
 - Highway Assist System
 - Lane Keep Assist
 - Traffic Jam Assist
 - Traffic Sign Recognition
 - Intelligent Speed Assist

Highlights

- All Giulia sedans are well equipped with standard leather seating, Apple CarPlay, Android Auto, SiriusXM radio, keyless passive entry, remote start, bi-xenon headlamps with LED daytime running lights (DRL) and LED taillights, Alfa DNA Drive Mode selector, backup camera with rear park sensors and Full-speed Forward Collision Warning-Plus
- The sports car of its segment, Giulia features near perfect 50/50 weight distribution and class-leading power and performance with key race-inspired features, including a class-exclusive carbon-fibre driveshaft, flat-bottom Formula One-inspired steering wheel, Alfa DNA Drive Mode selector and an eight-speed automatic transmission with available steering column-mounted aluminum paddle shifters with gear shifts in less than 100 milliseconds
- Giulia Sprint, Giulia Ti and Giulia Ti Sport feature an all-aluminum, 2.0-litre, direct-injection turbocharged engine with class-leading, standard 280 horsepower and 306 lb.-ft. of torque, delivering 0 to 97 km/h in 5.1 seconds and a top speed of 240 km/h
- All Giulia sedans feature an eight-speed automatic transmission with available column-mounted aluminum paddle shifters, providing enthusiasts with shifts in less than 100 milliseconds
- The Ferrari-derived, 505-horsepower V-6 twin-turbocharged engine in the Giulia Quadrifoglio delivers 0-97 km/h in 3.8 seconds and a top speed of 307 km/h
- Giulia Quadrifoglio features a best-in-class power-to-weight ratio of three kilograms per horsepower as well as the most-direct steering available, thanks to a rear-wheel-drive-based Giorgio architecture with extensive use of lightweight materials
- Giulia Quadrifoglio features distinct styling and the most-powerful production Alfa Romeo engine ever developed with a 505 horsepower, 2.9-litre twin-turbocharged and intercooled V-6 engine, carbon fibre hood, roof and rear spoiler, adaptive performance suspension, Alfa DNA Pro with Race Mode, torque vectoring rear differential, carbon fibre active aero front splitter, Harman Kardon premium audio system, carbon fibre interior trim and 3-D Navigation
- The performance-inspired Giulia Quadrifoglio also benefits from unique design features, including standard anodized brake calipers with red Alfa Romeo script and signature 19-inch bright five-hole aluminum wheels
- Standard 8.8-inch touchscreen display with state-of-the-art connectivity and additional standard content, including:
 - Driver-configurable interactive widgets and horizontal scroll for additional personalization with improved layout, vehicle performance pages and expanded navigation view
 - Standard 7-inch thin-film transistor (TFT) driver instrument cluster screen displays vehicle information including advanced driver-assistance systems (ADAS) functionality and vehicle information pages
 - Host of connectivity features: Wi-Fi Hotspot, Mobile App with remote operations, SOS Call (Private) and Roadside Assistance, Vehicle Finder, Stolen Vehicle Locator and Assistance, and select Firmware Over the Air (OTA) updates
- Standard ADAS features level 1 and 2 autonomy and high level of safety and security content, including:
 - Highway assist system
 - Traffic jam assist system
 - Traffic sign recognition
 - Lane Keep Assist
 - Active Blind Spot Assist
 - Driver attention alert
 - Intelligent Speed Assist
 - Standard Full-speed Forward Collision Warning-Plus
- Upscale interior with premium content:
 - Upscale centre console that features leather-wrapped gear shifter with bright accents, premium rotary knobs and dial materials, open front storage with large cup holders, abundant storage capacity and available wireless mobile phone charging pad
 - Steering wheel designs for all Giulia models include high-end materials and bezel finishes

adding distinctive style

Model Lineup

For 2021, the Alfa Romeo Giulia lineup consists of four trims:

- Giulia Sprint
- Giulia Ti
- Giulia Ti Sport
- Giulia Quadrifoglio

The Alfa Romeo Giulia lineup consists of three appearance packages:

- Nero Edizione (Giulia Sprint, Giulia Ti, Giulia Ti Sport, Giulia Quadrifoglio)
- Lusso Package (Giulia Ti)
- Carbon Package (Giulia Ti Sport, Giulia Quadrifoglio)

Available Exterior Colours:

- Alfa White
- Anodized Blue Metallic
- Lunare White Metallic
- Misano Blue Metallic
- Montecarlo Blue Metallic
- Ocra GT Junior Tri-coat*
- Rosso Alfa
- Rosso Competizione Tri-coat
- Rosso GTA Tri-coat*
- Rosso Villa d'Este Tri-coat*
- Silverstone Grey Metallic
- Stromboli Grey Metallic
- Trofeo White Tri-coat
- Verde Montreal Tri-coat*
- Verde Visconti Metallic
- Vesuvio Grey Metallic
- Vulcano Black Metallic

*Late availability

Available Interior Colours:

- Black interior with Dark Grey accent stitching
- Black/Tan interior (two-tone)
- Black/Red interior (two-tone)
- Black/Ice interior (two-tone) with Dark Grey accent stitching
- Ice interior with Ice accent stitching
- Crema interior (exclusive to Lusso Package)
- Black interior with Red accent stitching (exclusive to Quadrifoglio)
- Black interior with Green and White accent stitching (exclusive to Quadrifoglio)
- Black/Red interior (two-tone) with Red accent stitching (exclusive to Quadrifoglio)
- Black/Ice interior (two-tone) with Green and White accent stitching (exclusive to Quadrifoglio)

FCA Canada

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sales offices and parts distribution centers throughout the country.

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