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## **Ram 1500 TRX Named FOUR WHEELER '2021 Pickup Truck of the Year'**

- 2021 Ram 1500 TRX earns award in its debut year from leading off-road publication
- FOUR WHEELER judges evaluated new models from several manufacturers to determine the Ram 1500 TRX as "2021 Pickup Truck of the Year"
- Ram 1500 TRX is designed bolt by bolt to significantly outperform every other truck and rigorously tested to handle the most punishing conditions with extreme capability and durability

January 28, 2021, Auburn Hills, Mich. - The [2021 Ram 1500 TRX](#) – the quickest, fastest and most powerful mass-produced truck in the world – has been named FOUR WHEELER "2021 Pickup of the Year." The award is given annually by the editors of the opinion-leading, off-road enthusiast publication.

"We're incredibly proud to earn this award from the respected experts at FOUR WHEELER and feel validated that we continue to build the best trucks available," said Mike Koval Jr., Ram Brand Chief Executive Officer - Stellantis. "Our new Ram 1500 TRX sets the benchmark for extreme performance pickup trucks and clearly telegraphs the Ram Truck brand's leadership in the segment."

Over the course of a week, FOUR WHEELER's judges conducted a variety of tests spanning more than 1,000 miles of varied terrain that included pavement, gravel, dirt, sand, rocks, mud and snow. A loose-dirt hillclimb and water crossings were included in testing as well. Night driving was also integrated into the competition to gauge each vehicle's lighting equipment. Judges included staff from various 4x4 media brands, including FOUR WHEELER, 4-WHEEL & OFF-ROAD, and JP MAGAZINE.

"The Ram 1500 TRX isn't just a performance truck that absolutely owns the go-fast terrain, but it is also a capable crawler on the trail that offers impressive towing and payload numbers. The TRX easily shames sports cars on the pavement and the interior rivals anything the luxury class has to offer," said Sean P. Holman, Content Director, Truck & Off-Road Group. "Surprisingly, the TRX is not a one-trick pony. It is one of the best all-around trucks we've ever tested, and the TRX just so happens to be able to carry insane speeds in the dirt with over 1,000 pounds in the bed with seemingly the same amount of effort as it takes to go down the highway on the way to work."

"The Ram 1500 TRX is a breathtaking truck that flat out impresses," said FOUR WHEELER Editor Ken Brubaker. "From its bad-boy muscular stance to its stunning pin-you-to-your-seat power to its incredible suspension that easily tames the worst terrain, the TRX is the total package."

FOUR WHEELER's "Pickup Truck of the Year" award event – now in its 32nd consecutive year – is an invitation-only competition that is only open to all-new or significantly revised pickup trucks for the upcoming model year.

### **2021 Ram 1500 TRX**

The new 2021 Ram 1500 TRX is the apex predator of the truck world and cements Ram Truck as North America's off-road truck leader. Designed bolt by bolt to significantly outperform every other truck straight from the factory, the Ram 1500 TRX has been tested to handle the most punishing conditions with extreme durability. Class-leading, uncompromising performance in the harshest environments is achieved in part through the 702-horsepower supercharged 6.2-liter HEMI® V-8 engine. Stratospheric power delivers a new level of performance: 0-60 miles per hour (mph) in 4.5 seconds, the quarter mile in 12.9 seconds at 108 mph and a top speed 118 mph. The 2021 Ram 1500 TRX has been rigorously tested to handle the most punishing conditions with extreme capability and durability on its way to being the quickest, fastest and most powerful mass-produced half-ton pickup truck in the world.

The Ram 1500 TRX builds on everything the award-winning Ram 1500 lineup delivers – including world-class luxurious interiors with premium materials and incredible attention to detail, segment-leading ride-quality and comfort, and a superior level of refinement and sophistication – and raises the no-compromise benchmark for power, performance, durability, technology and convenience with features never before offered in a pickup.

Class-leading ride and handling are accomplished via an all-new custom suspension composed of the highest possible quality components and tuning geared towards high-speed desert runs, producing even more capability on the street or in the desert. The Ram 1500 TRX boasts a ground clearance of 11.8 inches due in part to a 2-inch ride height increase when compared with the rest of the Ram 1500 lineup, along with aggressive 35-inch Goodyear Wrangler Territory All-Terrain 325/65/R18 tires. This combination enables TRX to clear surface obstacles easily and at high speeds.

A luxurious and spacious interior offers authentic, premium materials, colors and textures, including hand-wrapped leather instrument panels for unexpected luxury throughout. As a segment disrupter, the standard Uconnect 4C with a massive 12-inch touchscreen leads the segment in technology, featuring split-screen capability, 360-degree camera views, and exclusive content from SiriusXM with 360L and Personalized Stations Powered by Pandora. The 2021 Ram 1500 TRX is the first vehicle to include the new Know & Go mobile app featuring an immersive experience for customers who want to learn more about their vehicles. Active safety and security systems include adaptive cruise control, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking.

### **Ram Brand**

In 2009, the Ram brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster vans. Ram builds trucks that get the job done and families where they need to go.

Ram continues to outperform the competition, setting the benchmark in the most important areas for truck buyers:

- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with air suspension, 24-way massage seats and 540 horsepower
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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