

Larry Dominique Named Senior Vice President, Alfa Romeo Brand - North America

March 8, 2021, Auburn Hills, Mich. - Larry Dominique has been appointed Senior Vice President of Alfa Romeo Brand for North America. In this position, he has responsibility for sales and marketing strategic operations for the company's Alfa Romeo brand in the United States, Canada and Mexico.

He will report to Mark Stewart, North America Chief Operating Officer, and functionally to Jean-Philippe Imparato, Brand Chief Executive Officer, Alfa Romeo - Stellantis.

Most recently, Dominique was President & Chief Executive Officer of PSA in North America with responsibility for all PSA North America commercial activities and planning since 2017. Prior to that, he was President of ALG in the United States from 2011 to 2015.

Dominique brings vast experience from across the automotive industry, having held several roles of increasing responsibility at Nissan (1989-2011), Chrysler Corporation (1987-1989) and General Motors (1984-1987).

Stellantis North America

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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