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MEDIA ADVISORY: Sneak Preview of Jeep® Brand Concept Vehicles That Will Hit the Trails at the 2021 Easter Jeep Safari in Moab, Utah, March 27 – April 4

March 9, 2021, Auburn Hills, Mich. - Legendary Jeep® off-road 4x4 capability, unbridled fun, open-air freedom and electric powertrains will take center stage during this year's Easter Jeep Safari as the Jeep brand and Jeep Performance Parts by Mopar again join forces to create custom vehicles built specifically to conquer iconic trails and terrain in Moab, Utah, March 27 – April 4. Design sketches give an early glimpse of the distinct and powerful performance concept vehicles that are set to debut at this year's annual Jeep enthusiast event in Moab. More information and images coming soon.

Jeep Brand

Built on 80 years of legendary heritage, Jeep is the authentic SUV brand that brings capability, craftsmanship and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. The Jeep vehicle range consists of the Cherokee, Compass, Gladiator, Grand Cherokee, Grand Cherokee 4xe, Renegade and Wrangler and Wrangler 4xe. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom. All Jeep brand SUVs will offer an electrified variant by 2025.

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