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## The Return of an Icon: All-new 2022 Wagoneer and Grand Wagoneer Canadian Pricing Announced; Grand Wagoneer Now Available to Order

*2022 Wagoneer lineup starts at a Canadian manufacturer's suggested retail price (MSRP) of \$69,995; Grand Wagoneer starts at Canadian MSRP of \$100,995 (excluding destination), marking the rebirth of a premium American icon and delivering an unprecedented customer service experience*

- All-new 2022 Wagoneer and Grand Wagoneer mark the rebirth of a premium American icon, with legendary capability, exceptional driving dynamics and a new level of technology, all at a starting Canadian manufacturer's suggested retail price (MSRP) of \$69,995 (all prices exclude destination unless otherwise noted)
- All-new 2022 Grand Wagoneer, representing the epitome of American comfort and craftsmanship, has a starting Canadian MSRP of \$100,995
- As a premium extension of the Jeep® brand, Wagoneer will become a portfolio of vehicles that delivers a unique and unprecedented customer experience
- Canadian customers can place reservation for a Grand Wagoneer through [Wagoneer.ca](http://Wagoneer.ca) by selecting a dealer, and placing a \$500 deposit
- Wagoneer concierge will reach out to initiate the order process, provide vehicle updates and assist with any dealer interactions
- Wagoneer Customer Promises designed to build the highest level of confidence in both the Wagoneer and Grand Wagoneer and the overall vehicle purchase process, including Wagoneer Client Services
- Deliveries of the all-new 2022 Wagoneer and Grand Wagoneer are scheduled to begin in the second half of 2021

March 11, 2021, Windsor, Ontario - For the first time in 30 years, customers searching for a true premium SUV experience can now place an order for the all-new 2022 model year Grand Wagoneer. The return of Wagoneer as a premium extension of the Jeep® brand has a starting Canadian manufacturer's suggested retail price (MSRP) of \$69,995; Grand Wagoneer has a starting Canadian MSRP of \$100,995.

Ordering opens with a pre-configured Grand Wagoneer Series III model for Canada. Customers can place a reservation through [Wagoneer.ca](http://Wagoneer.ca), select a dealer and place a \$500 deposit. They will then be connected with a concierge at the new Wagoneer Client Services to ensure the entire purchase process runs seamlessly.

"Wagoneer and Grand Wagoneer customers expect a premium product, and they expect top-notch customer service, and Wagoneer and Grand Wagoneer really excel at both," said Christian Meunier, Jeep Brand Chief Executive Officer. "We're delivering American Premium at its finest, supported by a unique sales and service experience through our new Wagoneer Client Services."

The 2022 Wagoneer will be available in Canadian dealerships in the second half of 2021. It will be available in three different trim configurations: Series I (late availability), Series II and Series III. Grand Wagoneer is available in four different trim levels: Series I, Series II, Series III and Obsidian.

Starting Canadian MSRP by model:

### **2022 TRIM MODELS**

Wagoneer Series I (Late availability)

### **Canadian MSRP**

\$69,995

Wagoneer Series II	\$79,995
Wagoneer Series III	\$85,995
Grand Wagoneer Series I	\$100,995
Grand Wagoneer Series II	\$106,995
Grand Wagoneer Obsidian (Summer 2021)	\$113,995
Grand Wagoneer Series III	\$120,995

*\*All prices exclude \$2,495 destination charge*

### **Canadian Grand Wagoneer Configuration Available at Launch**

Canadian customers can reserve their pre-configured Grand Wagoneer Series III beginning today via [Wagoneer.ca](http://Wagoneer.ca). Other Wagoneer and Grand Wagoneer models will become available at a later date.

- **Grand Wagoneer Series III** includes unique 22-inch wheels, 12-inch Uconnect touchscreen, quad-zone control, Palermo quilted leather-trimmed seats, two-tone roof, front passenger display and Rear Seat Entertainment with dual 10.1-in. screens with Amazon Fire TV for Auto. The exclusive 1,375-watt McIntosh MX1375 Reference Entertainment System, front console cooler and premium colour tinted glass, night vision, active drive assist, rear-seat monitoring camera and Trailer Tow Group are also included.
- Canada's Grand Wagoneer Series III pre-configuration is available in five different exterior colours: Diamond Black, Bright White, Silver Zynith, Velvet Red and Baltic Grey (late availability). Interior colour options include Global Black, Tupelo, and Blue Agave leather-faced seats.
- Pre-configured Grand Wagoneer Series III have a starting Canadian MSRP of \$131,575 (includes destination).

### **Wagoneer Customer Promises to Every Wagoneer and Grand Wagoneer Owner**

To build the highest level of confidence in both the product and the vehicle purchase process, the brand is making Customer Promises to every Wagoneer and Grand Wagoneer owner.

"Customer satisfaction with both the product and how they are treated throughout the entire purchase process is paramount to the entire Wagoneer and Grand Wagoneer experience," Meunier added. "We are working with our dealers to help them achieve Wagoneer Certification, ensuring the dealer is delivering on the customer promises we collectively are making to our customers."

Wagoneer Certified Dealers are those dealers who have the dedicated Wagoneer display in the showroom as well as the new vehicle delivery area, all while delivering on the Wagoneer Customer promises, including:

- Offer remote showroom, test drives and delivery for sales and vehicle pickup/delivery for service
- Provide an equivalent loaner for service customers
- Wagoneer Client Services, which includes dedicated customer support and three years of worry-free maintenance, including up to six oil changes and tire rotations

Certified service experts will ensure everything is operating the way it was designed to.

### **Wagoneer Client Services: A Personalized and Premium Customer Experience**

Rooted in Jeep brand heritage, Wagoneer will become a portfolio of vehicles that defines "American Premium" and delivers a unique customer experience.

Canadian customers interested in purchasing a Grand Wagoneer can go to [Wagoneer.ca](http://Wagoneer.ca), select a dealer and place a \$500 deposit. A Wagoneer concierge will reach out to initiate the order process, provide vehicle updates and assist with any dealer interactions.

After a customer receives their vehicle, support will continue through a VIP helpline via Wagoneer Client Services.

Wagoneer Client Services include:

- Three years of worry-free dealership maintenance, including up to six oil changes and tire rotations
- Dedicated call centre support and roadside assistance
- Trip interruption coverage

- First day rental coverage
- VIP access to select, exclusive events

### **The new standard of sophistication, authenticity and modern mobility**

The all-new 2022 Wagoneer and Grand Wagoneer offer powerful powertrain combinations with premium driving dynamics and composed capability. Grand Wagoneer models represent the epitome of American comfort and craftsmanship with an interior that exudes refinement, elegance and, for the first time ever, a spacious third row is standard with seating for up to eight available. Leading-edge technologies, including the most advanced Uconnect system ever, all-new head-up display, 360-degree surround view and night vision cameras, up to 190 cm (75-in.) of total screen surfaces and the industry's most premium McIntosh audio system offer an unmatched selection of premium interior features.

While Jeep broadly covers the North American mainstream SUV market, Wagoneer will significantly expand into the large SUV and premium spaces.

### **2022 Wagoneer: The rebirth of a premium American icon**

The all-new 2022 Wagoneer builds on almost three decades of rich heritage with premium American craftsmanship, heritage and refinement while offering a new level of comfort and legendary 4x4 capability. The 2022 Wagoneer Series I 4x4 offers a starting Canadian MSRP of \$69,995 (late availability).

Wagoneer models feature premium LED headlamps, fog lamps, taillights and signature daytime running lights, accent badging and a standard side step. Front tow hooks are incorporated into Wagoneer's front-end when equipped with the Heavy Duty Trailer Tow package. To protect critical vehicle components, the optional Advanced All Terrain Package on Wagoneer features four aluminum skid plates, including one for the lower front fascia, fuel tank, transfer case and front suspension. Available Quadra-Lift air suspension delivers up to 25 cm (10 in.) of ground clearance combined with the Selec-Terrain traction management system instill Wagoneer with its legendary capability.

From the rear, LED taillamps stretch from the rear quarter panel to the liftgate achieving an upscale appearance. Unique "Series" badging on the liftgate showcases how a particular vehicle is configured in a subtle way. A Class IV hitch is integrated in the rear bumper and capable of towing up to 4,536 kilograms (10,000 lb.)

Standard 20-inch wheels or optional 22-inch wheels that are painted or polished are also available. A three-dimensional wheel cap highlighting the Wagoneer logo is suspended in acrylic.

A one-piece instrument panel accentuates the grandeur of the interior with a mid-bolster that gracefully integrates advanced technology and connectivity. The all-new 2022 Wagoneer features the latest, most advanced Uconnect system ever, with a 25.6 cm (10.1-in.) digital display and intuitive user experience. Wagoneer is available with 127 cm (50-in.) of total Digital Display screen area.

Available on Wagoneer Series III, the McIntosh MX950 Entertainment System, a custom-tuned 19-speaker system, including a 25.4 cm (10-in.) subwoofer, are strategically placed throughout the interior, and powered by a 17 channel 950-watt amplifier. An available 25.7 cm (10.25-in.) passenger screen features three major functions: Co-Pilot (navigation, device management), entertainment (via HDMI or Rear Seat Entertainment control) and the ability to view the exterior vehicle cameras.

The all-new 2022 Wagoneer is powered by the 5.7-litre V-8 combining the muscle of 392 horsepower and 404 lb.-ft. of torque in a smooth, broad power band, enhanced with fuel-saving technologies that include variable camshaft timing and cylinder deactivation. Wagoneer is the first vehicle with the next generation eTorque hybrid system, which features enhancements to several fuel-saving features.

With standard seating for eight passengers on all models, Wagoneer models feature a spacious third-row – a first for the nameplate. Second-row captain's chairs – another first time offering – are available on Wagoneer and offer more comfort and space than any other vehicle in the segment.

### **2022 Grand Wagoneer: Pinnacle of premium SUVs with a modern American style**

The all-new 2022 Grand Wagoneer is inspired by modern, sophisticated and detail-oriented appointments crafted to exemplify American quality and personify prestige, success and intelligence. A unified focus on integrated opulence and technology delivers an innovative experience for each passenger. The 2022 Grand Wagoneer Series I offers a

starting Canadian MSRP of \$100,995.

A modern interpretation of North American success creates a new timeless, iconic design. The legendary seven-slot grille hints at Grand Wagoneer's family ties and features paint-over-chrome laser-etched grille rings, similar to a knurled finish seen on fine watches. Grand Wagoneer Series III models feature raised aluminum badging with two-piece copperchino-accented letters that add to the refinement and highlights the attention to detail.

Grand Wagoneer models feature a two-tone black accent roof, distinctive hood, front-end, grille, unique premium LED lighting, fender flares and power retractable side-steps as standard equipment. A full suite of exterior LED lights with Dynamic Turn Signal — including premium LED headlamps, fog lamps and taillamps — amplifies the new aesthetic. Upon remote start, Grand Wagoneer's exterior LED lights subtly engages with an available full "welcome" sequence.

Front tow hooks are incorporated into Grand Wagoneer's front-end when equipped with the Heavy Duty Trailer Tow package.

From the rear, LED taillamps stretch from the rear quarter panel to the liftgate achieving an upscale appearance. Unique "Series" badging on the liftgate showcases how a particular vehicle is configured in a subtle way. A Class IV hitch is integrated in the rear bumper.

Grand Wagoneer models come standard on 20- or 22-inch aluminum wheels featuring a multitude of finishes and textures. A three-dimensional wheel cap highlighting the Wagoneer logo is suspended in acrylic.

While the original Grand Wagoneer famously featured an extensive use of wood on its exterior, the new Grand Wagoneer features genuine handcrafted Satin American Walnut wood in abundance on the interior. Sculpted Satin American Walnut wood was chosen both for its elegance and durability. Grand Wagoneer features the latest, most advanced Uconnect system ever, with a 12-in. digital display and intuitive user experience. An available 10.25-in. passenger screen features three major functions: Co-Pilot (navigation, device management), entertainment (via HDMI or Rear Seat Entertainment control) and the ability to view the exterior vehicle cameras.

Available on Grand Wagoneer Series II, standard on Grand Wagoneer Series III, the premium and exclusive McIntosh MX1375 Reference Entertainment System, which employs 23 specifically tuned speakers, including one of the highest performing 30.4 cm (12-in.) subwoofers in the industry, is powered by a 24-channel 1,375-watt amplifier.

The all-new 2022 Grand Wagoneer is powered by a 6.4-litre V-8 engine delivering 471 horsepower and 455 lb.-ft. of torque. Engineered to deliver class-leading V-8 performance and best-in-class towing capability, the plentiful low-end torque delivers in demanding conditions such as towing a boat or camper.

With seating for up to eight passengers on all models, Grand Wagoneer models feature a spacious third-row – a first for the nameplate. Second-row captain's chairs – another first time offering – are standard on Grand Wagoneer and offer more comfort and space than any other vehicle in the segment.

## **Wagoneer**

Wagoneer returns as a premium extension of the Jeep® brand while continuing its legacy as the original premium SUV. Building on a rich heritage of premium American craftsmanship while offering a new level of comfort and legendary 4x4 capability and customer service, Wagoneer forges a new path – one that defines the new standard of sophistication, authenticity and modern mobility. Offering a unique and premium customer service experience, Wagoneer delivers warm, capable, innovative and authentic vehicles with premium design cues and technology to a new, distinctive and successful array of customers. Combining these attributes with strong SUV credentials, the Wagoneer and Grand Wagoneer build on the original premium SUV by defining the next generation of an American icon.

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