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## Hispanic Motor Press Awards Top Honors to Three Stellantis Vehicles During AutoMobility LA Virtual Media Day

- The 2021 Dodge Challenger, the world's quickest, fastest and most powerful muscle car, accelerates to the top, earning Sports Car of the Year
- 2021 Chrysler Pacifica, the first minivan to offer both gas and hybrid powertrains, locks up Family Car of the Year
- 2021 Ram 1500 TRX earns Adventure Car of the Year in its debut year
- Hispanic Motor Press Awards recognizes the best 2021 model-year vehicles for Hispanic car buyers based on styling, driving satisfaction, technology, safety, environmental impact, mechanical reliability and value

March 12, 2021, Auburn Hills, Mich. - Three Stellantis vehicles were awarded top honors during the 11<sup>th</sup> annual [Hispanic Motor Press Awards](#) (HMPA) at the AutoMobility LA Virtual Media Day with the Motor Press Guild (MPG) in Los Angeles.

The [2021 Dodge Challenger](#), the world's quickest, fastest and most powerful muscle car, is named Sports Car of the Year. Back in 2015, the Dodge Challenger SRT Hellcat received the same honors.

"The Challenger SRT still embodies the spirit of the original 1970s car," said Ricardo Rodríguez-Long, president and founder of the Hispanic Motor Press Foundation. "The Dodge Challenger, in all its V-8 forms, is the best current example of what a true American sports car is about. The most powerful and fastest machine at the lights, pressing the throttle pedal to the floor is a unique experience. Just add a white T-shirt, jeans and you will be 'cool' from central Michigan to Pomona."

The [2021 Chrysler Pacifica](#), the first minivan to offer both gas and hybrid powertrains, took home Family Car of the Year. This award was also won in 2018 and 2017 by the Pacifica Hybrid.

"Hispanic families need spacious accommodations and the Pacifica offers that in style and with many tech amenities," said Rodríguez-Long. "We found it to be very smooth on the road and capable around traffic and long trips. Being a former winner, it shows that Chrysler really understands what families need when transporting their family."

In its debut year, the [2021 Ram 1500 TRX](#) – the quickest, fastest and most powerful mass-produced truck in the world – has been named Adventure Car of the Year.

"Today, we are living a much more active lifestyle, which includes weekends," said Rodríguez-Long. "The Ram TRX is capable of taking you to unusual locations to experience the outdoors in a very different way. Before, you had to endure the trip to enjoy a particular place. Now the experience is getting there with over 700 horses galloping under your control. Without doubt that becomes an adventure in itself."

The Hispanic Motor Press Foundation selected a panel of more than 20 automotive experts to identify the top 10 best new vehicles for Hispanic families. The jurors identified a single model in each category that reflects the best value in the market for Hispanic families. All facets of the vehicles were evaluated based on styling, driving satisfaction, technology, safety, environmental impact, mechanical reliability and value.

### 2021 Dodge Challenger

The Dodge Challenger is the world's quickest, fastest and most powerful muscle car. While the record-setting Dodge Challenger SRT Demon was and will remain a one-year, limited-production build, the 807-horsepower Dodge

Challenger SRT Super Stock is born from its successes and, for 2021 model year, is the halo of the Challenger lineup, outperforming the competition in the modern horsepower wars.

With the industry's most powerful and capable muscle car lineup, the Dodge Challenger delivers nine distinct model options, from the most powerful and fastest muscle car – the 807-horsepower SRT Super Stock – to the 303-horsepower, V-6 efficiency and class-exclusive all-wheel-drive (AWD) capability on SXT and GT models. The 2021 Dodge Challenger offers a full range of engine options, including the award-winning 3.6-liter Pentastar V-6 on SXT, SXT AWD, GT and GT AWD models, the legendary 5.7-liter HEMI® V-8 on R/T models, the naturally aspirated 392 HEMI V-8 on R/T Scat Pack models, which offers the most muscle for the dollar, the supercharged 6.2-liter HEMI V-8 on SRT Hellcat and a supercharged 6.2-liter HEMI high-output V-8 on SRT Hellcat Redeye and new SRT Super Stock.

The Dodge Challenger is unrivaled when it comes to sheer horsepower, performance options and packages, all-weather capability and overall interior roominess. The Challenger is a true GT car, and its heritage design, unmatched power and everyday livability make this authentic yet modern muscle car even more popular in today's golden age of muscle as it was back in 1970 and 1971.

### **2021 Chrysler Pacifica**

The Chrysler brand continues to set the pace for the minivan segment with the new [2021 Chrysler Pacifica](#).

The first minivan to offer both gas and hybrid powertrains, Chrysler is elevating its minivan game to new levels, creating a new top-of-the-line Pinnacle model, offering AWD capability paired with Pacifica's class-exclusive Stow 'n Go seating, more standard safety features than any vehicle in the industry, new FamCAM interior camera, wireless charging, next-generation [Uconnect5](#) connectivity, an athletic new look, and loads more creature comforts and interior storage for the 2021 model year.

### **2021 Ram 1500**

The [2021 Ram 1500](#) is the no-compromise benchmark for durability, technology, efficiency, performance and convenience with features never before offered in a pickup. The Ram 1500 features up to 12,750 pounds of towing capability and 2,300 pounds of payload. The eTorque mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. The Ram 1500 is America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque, and is rated at an unsurpassed 33 mpg highway, delivering up to 1,000 miles of range on a single tank of fuel.

The [2021 Ram 1500 TRX](#) has been rigorously tested to handle the most punishing conditions with extreme capability and durability on its way to being the quickest, fastest and most powerful mass-produced half-ton pickup truck in the world.

As a segment disrupter, the Uconnect 4C with a massive 12-inch touchscreen leads the segment in technology, featuring split-screen capability, 360-degree camera views, and exclusive content from SiriusXM with 360L and Personalized Stations Powered by Pandora. The 2021 Ram 1500 TRX is the first vehicle in the light-duty lineup to include the new Know & Go mobile app featuring an immersive experience for customers who want to learn more about their vehicles. Active safety and security systems include adaptive cruise control, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling are accomplished via a segment-exclusive link-coil rear suspension system with optional Active-level four-corner air suspension.

### **Hispanic Motor Press**

For information, including 2021 jury panel, images, B-roll, visit [www.hispanicmotorpress.org](http://www.hispanicmotorpress.org) or contact Yvonne at [yvonne.lorie@re-freshpr.com](mailto:yvonne.lorie@re-freshpr.com).

### **Stellantis**

Stellantis (NYSE: STLA) is one of the world's leading automakers and a mobility provider, guided by a clear vision to offer freedom of movement with distinctive, affordable and reliable mobility solutions. In addition to the Group's rich heritage and broad geographic presence, its greatest strengths lie in its sustainable performance, depth of experience and the wide-ranging talents of employees working around the globe. Stellantis will leverage its broad and iconic brand portfolio, which was founded by visionaries who infused the brands with passion and a competitive spirit that speaks to employees and customers alike. Stellantis aspires to become the greatest, not the biggest, while creating

added value for all stakeholders, as well as the communities in which it operates.

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