

Contact: Ariel Gavilan

Mike Ofiara

Alfa Romeo Opens New Headquarters

- Alfa Romeo's global home of design, Centro Stile, becomes the site for its new brand headquarters

April 21, 2021, Auburn Hills, Mich. - Alfa Romeo is opening a new headquarters, located at the historic and iconic design center, Centro Stile, in Turin, Italy. The new headquarters will welcome employees to a new open concept and shared work spaces to better facilitate teamwork, ideation and daily interaction with the Alfa Romeo design team.

The recently renovated Centro Stile site is a redeveloped part of the original Mirafiori plant. An iconic location for the brand, it is strongly bound to the Alfa Romeo tradition of 110 years of world-class design. The Alfa Romeo team has helped customize the space with personal effects related to the history of the brand and their professional experiences, to intermingle a historical perspective, their personal involvement and future ambitions.

Alfa Romeo

Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to automobiles. The Alfa Romeo Stelvio sets a benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. In early 2023, Alfa Romeo will offer its first compact SUV with the all-new Tonale. The globally available Tonale is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity. Alfa Romeo is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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Consumer website: www.alfaromeousa.com and www.alfaromeo.com

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