

Contact: Mike Ofiara

Alejandro Mesonero-Romanos is Appointed Head of Alfa Romeo Design

June 22, 2021, Auburn Hills, Mich. - Alejandro Mesonero-Romanos is appointed Head of Alfa Romeo design, reporting to Jean-Pierre Ploué, Chief Design Officer at Stellantis. In his new role, he will now lead the electrification and transformation process for the iconic 110-year-old Italian brand.

Having honed his design craft in Spain, South Korea and France during his career, Mesonero-Romanos and his bold style most recently brought about the renaissance of Seat and Cupra. His work on the Cupra Tavascan and Formentor models, the fourth-generation Seat Leon, fifth-generation Ibiza and Arona demonstrates his forward-thinking design. He will now be bringing his international experience to Stellantis Group as of July 1, 2021. Mesonero-Romanos is an alumnus of the Royal College of Art, London.

Stellantis North America

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