

Contact: Jordan Wasyluk  
LouAnn Gosselin

## **Canada: Ram Commemorates a Decade of Luxury Pickup Truck Leadership With 2022 Ram 1500 Limited 10th Anniversary Edition**

- Ram 1500 Limited 10th Anniversary Edition joins the lineup for 2022
- Ram 1500 Limited debuted in 2012 as the no-compromise benchmark for interior comfort and refinement
- Class-leading interior with premium materials: real wood, leather and metal trim
- 2022 Ram 1500 is the benchmark for performance, capability, technology and luxury

June 29, 2021, Windsor, Ontario - Ram today is commemorating a decade of luxury pickup truck leadership by introducing the new 2022 Ram 1500 Limited 10th Anniversary Edition.

The Ram 1500 Limited 10th Anniversary Edition joins the lineup and raises the world's benchmark again for upscale pickup trucks.

"The new 2022 Ram 1500 Limited 10th Anniversary Edition celebrates 10 years of luxury pickup truck leadership, featuring the ultimate combination of capability, luxury and refinement," said Mike Koval Jr., Ram Brand Chief Executive Officer – Stellantis. "Ram 1500 Limited buyers have enjoyed the highest quality materials for a decade now and the Limited 10th Anniversary Edition is the latest example of how Ram delivers the most luxurious pickups in the industry."

Layered in premium materials, the 2022 Ram 1500 Limited 10th Anniversary Edition features unique technology, materials and storage solutions to give customers a premium experience while staying true to the hard-working nature of the Ram 1500. Authentic and premium materials include real wood, metal and leather elements that combine to deliver a level of luxury only seen in a Ram truck.

Ram 1500 Limited 10th Anniversary models are distinguished externally by an available exclusive Blue Shade exterior colour, multifunction tailgate, Mopar centre-mounted bed step and adjustable cargo tie down hooks.

Inside, the Ram 1500 Limited 10th Anniversary Edition's interior is another summit in the light-duty lineup that already boasts the pinnacle of luxury and refinement. Segment-exclusive, quilted leather-wrapped seats and door inserts, new suede headliner, A-pillar and visors highlight unique details. A 10th Anniversary badge is shown on the centre console and a unique graphic appears on the driver's cluster screen upon start-up. A new Indigo/ Sea Salt Grey interior colour is accented with Aluminum Litho bezels, a unique shifter centre cap, a 19-speaker premium sound system and a metal pedal kit, giving the Limited 10th Anniversary Edition a well-crafted, high-quality feel and appearance.

The 2022 Ram 1500 Limited 10th Anniversary Edition is available in Crew Cab 4x4 configuration with the 5.7-litre V-8 with eTorque mild-hybrid assist or 3.0-litre EcoDiesel engine.

Ram 1500 Limited 10th Anniversary Edition's Canadian Manufacturer's Suggested Retail Price (MSRP) starts at \$83,385, plus \$1,995 destination.

New 2022 Ram 1500 Limited 10th Anniversary Edition models go on sale in the third quarter of 2021.

### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty,

3500/4500/5500 Chassis Cab, ProMaster and ProMaster City, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmarks for:

- 1,075 lb.-ft. of torque with Cummins Turbo Diesel
- Towing capacity of 16,828 kg (37,100 lbs.) with Ram 3500
- Segment first 1,000 lb.-ft. of torque with Cummins Turbo Diesel
- Payload of 3,484 kg (7,680 lbs.) with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch UConnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Ram 1500, North America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque, achieves an unsurpassed 7.1 L/100 km highway and delivers over 1,600 kilometres of range on a single tank of fuel
- Ram 1500 TRX is the quickest, fastest and most powerful mass-produced pickup truck in the world
- Most awarded light-duty truck in North America
- Highest owner loyalty of any half-ton pickup
- Over the last 30 years, Ram has the highest percentage of pickups still on the road

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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