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## **Ram Commemorates a Decade of Luxury Pickup Truck Leadership With 2022 Ram 1500 Limited 10th Anniversary Edition**

- Ram 1500 Limited 10th Anniversary Edition joins the lineup for 2022
- Ram 1500 Limited debuted in 2012 as the no-compromise benchmark for interior comfort and refinement
- Class-leading interior with premium materials: real wood, leather and metal trim
- 2022 Ram 1500 is the benchmark for performance, capability, technology and luxury

June 29, 2021, Auburn Hills, Mich. - Ram today is commemorating a decade of luxury pickup truck leadership by introducing the new 2022 Ram 1500 Limited 10th Anniversary Edition.

The Ram 1500 Limited 10th Anniversary Edition joins the lineup and raises the world's benchmark again for upscale pickup trucks.

"The new 2022 Ram 1500 Limited 10th Anniversary Edition celebrates 10 years of luxury pickup truck leadership, featuring the ultimate combination of capability, luxury and refinement," said Mike Koval Jr., Ram Brand Chief Executive Officer – Stellantis. "Ram 1500 Limited buyers have enjoyed the highest quality materials for a decade now and the Limited 10th Anniversary Edition is the latest example of how Ram delivers the most luxurious pickups in the industry."

Layered in premium materials, the 2022 Ram 1500 Limited 10th Anniversary Edition features unique technology, materials and storage solutions to give customers a premium experience while staying true to the hardworking nature of the Ram 1500. Authentic and premium materials include real wood, metal and leather elements that combine to deliver a level of luxury only seen in a Ram truck.

Ram 1500 Limited 10th Anniversary models are distinguished externally by an available exclusive Blue Shade exterior color, multifunction tailgate, Mopar center-mounted bed step and adjustable cargo tie down hooks.

Inside, the Ram 1500 Limited 10th Anniversary Edition's interior is another summit in the light-duty lineup that already boasts the pinnacle of luxury and refinement. Segment-exclusive, quilted leather-wrapped seats and door inserts, new suede headliner, A-pillar and visors highlight unique details. A 10th Anniversary badge is shown on the center console and a unique graphic appears on the driver's cluster screen upon start up. A new Indigo/Sea Salt Grey interior color is accented with Aluminum Litho bezels, a unique shifter center cap, a 19-speaker premium sound system and a metal pedal kit, giving the Limited 10th Anniversary Edition a well-crafted, high-quality feel and appearance.

The 2022 Ram 1500 Limited 10th Anniversary Edition is available in Crew Cab configurations with the 5.7-liter V-8 with eTorque mild-hybrid assist or 3.0-liter EcoDiesel engine.

Ram 1500 Limited 10th Anniversary Edition's Manufacturer's Suggested Retail Price (MSRP) starts at \$60,175, plus \$1,695 destination.

New 2022 Ram 1500 Limited 10th Anniversary Edition models go on sale in the third quarter of 2021.

### **Ram Brand**

In 2009, the Ram brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty,

3500/4500/5500 Chassis Cab and ProMaster vans. Ram builds trucks that get the job done and families where they need to go.

Ram continues to outperform the competition, setting the benchmark in the most important areas for truck buyers:

- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with air suspension, 24-way massage seats and 540 horsepower
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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