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## **Dodge, Ram Vehicles Named Winners in 2021 Vincentric Best Fleet Value in Canada Awards**

- 2021 Dodge Durango SXT AWD, 2021 Ram 2500 Big Horn Crew Cab, 2021 Ram ProMaster 1500 and 2021 Ram ProMaster 2500 awarded in 10th annual Vincentric Best Fleet Value in Canada Awards
- Awards recognize the specific vehicle and trim with the lowest total cost of ownership in the greatest number of 24 different lifecycle cost scenarios

July 15, 2021, Windsor, Ontario - Four vehicles from the Dodge and Ram brands are being recognized with 2021 Vincentric Best Fleet Value in Canada awards, announced today. 2021 Dodge Durango SXT AWD, Ram 2500 Big Horn Crew Cab, Ram ProMaster 1500 and Ram ProMaster 2500 are all taking home top honours in their respective segments.

- **2021 Dodge Durango SXT AWD:** Large SUV/Crossover segment (fourth time win for Durango SXT)
- **2021 Ram 2500 Big Horn Crew Cab SWB 2WD:** Full-size 3/4-Ton Pickup segment (third time win for Ram 2500)
- **2021 Ram ProMaster 1500 Std Roof 118 WB:** Full-size 1/2-Ton Cargo Van segment (fourth time, third consecutive win for ProMaster 1500)
- **2021 Ram ProMaster 2500 Std Roof 136 WB:** Full-size 3/4-Ton Cargo Van segment (second consecutive year win)

"All of Stellantis' award winners were repeat winners in their segments for this year," said David Wurster, President, Vincentric. "The Dodge and Ram brands demonstrated the value they bring to the Canadian fleet market by winning multiple segments, and also by earning best-in-class claims like the Lowest Depreciation Costs in its Class for the ProMaster 1500 and 2500, and the Best Fuel Economy in its Class for the ProMaster 1500 and Durango."

Now in its 10th year, the annual Vincentric Best Fleet Value in Canada Awards recognize the specific vehicle and trim with the lowest total cost of ownership in the greatest number of 24 different lifecycle cost scenarios.

### **Dodge Durango**

[Dodge Durango](#), the ultimate no-compromise SUV and the Charger of the three-row SUV segment, raises the bar for 2021 with new aggressive exterior styling, a new interior with a Challenger-inspired cockpit and more performance than ever with six distinct models – SXT, GT, Citadel, R/T, SRT 392 and the new 710-horsepower Dodge Durango SRT Hellcat – the most powerful SUV ever.

### **Ram 2500 Heavy Duty**

The [Ram 2500 Heavy Duty](#) blends extreme performance and towing capability with the segment's most refinement and operator comfort features. The 2021 Ram Heavy Duty offers a towing capacity of 16,828 kilograms (37,100 pounds) and a payload capacity of 3,484 kilograms (7,680 pounds). Driving it all, the pickup segment's first 1,000 lb.-ft. of torque engine – the available Cummins I-6 Turbo Diesel. The Ram Heavy Duty also sets benchmarks in comfort, luxury materials, innovation and technology extending well past any competitive offerings. Class-leading ride and handling are accomplished via a class-exclusive link-coil rear suspension system with optional rear air suspension. Giving maximum effort all day, every day with confidence, the Ram Heavy Duty line of pickup trucks steps forward with the full force of modern capability for businesses and individuals alike.

### **Ram ProMaster**

The [Ram ProMaster](#) is Ram Commercial's entry for the Class 2 full-size van segment. The Ram ProMaster full-size van benefits from an exclusive front-wheel-drive (FWD) system, reducing weight and complexity by locating all components beneath the cab. This keeps the cargo-load floor height and step-in height very low, which is a great

ergonomic feature for the person getting in and out of the van all day. It also helps in low-traction surfaces, like snow, since there is always weight on the front wheels to provide traction. The result is a purpose-built, highly customizable van designed to exceed the demands of commercial customers and upfitters.

#### **Vincentric**

Vincentric provides data, knowledge, and insight to the automotive industry by identifying and applying the many aspects of automotive value. Vincentric data is used by organizations such as the Canadian Automobile Association, Automotive Fleet Magazine and many others as a means of providing automotive insight to their clientele. Vincentric, LLC is a privately held automotive data compilation and analysis firm headquartered in Bingham Farms, Michigan, USA.

#### **Stellantis North America**

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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